

NRECA Resource Guide



Advocate. Convener. Strategic Partner.



As changes in policy, technology, member engagement and workforce continue to challenge our daily operations, it's never been more important for electric cooperatives to work together to develop solutions that will ensure our communities thrive.

NRECA works with you to achieve your goals.

We are an advocate on the political and public policy issues that matter to your business.

We are a convener, facilitating the exchange of information and leading practices among the co-op community and industry experts.

And we are a strategic partner that provides you with the resources you need to achieve your co-op's strategic vision.

Jim Matheson
Chief Executive Officer
703-907-5540
Jim@nreca.coop

Jeffrey Connor
Chief Operating Officer
703-907-5820
Jeffrey.Connor@nreca.coop

What We Do

OUTREACH & ADVOCACY

We work to promote and empower electric co-ops and champion the cooperative business model.

POLITICAL AND POLICY ADVOCACY to achieve legislative and regulatory outcomes that positively impact co-ops and communities.

- Lobbying
- Grassroots and coalition network
- Co-ops Vote
- ACRE federal political action committee
- Youth Tour

KEY CONTACT: Louis Finkel

Senior Vice President
Government Relations
Louis.Finkel@nreca.coop
703-907-5775

STRATEGIC COMMUNICATIONS to build stakeholder understanding of co-op issues and advocate policy priorities.

- Media Relations
- Digital communications and social media
- Advertising and marketing
- Member communications support

KEY CONTACT: Scott Peterson

Senior Vice President
Communications
Scott.Peterson@nreca.coop
703-907-5553



What We Do

WORKFORCE DEVELOPMENT

We help the cooperative workforce thrive in the evolving business and energy landscape.



PROFESSIONAL DEVELOPMENT opportunities specifically tailored to the needs of electric co-ops.

- Conferences, meetings and webinars
- Planning tools
- Leadership competencies and development
- Certificate programs
- On-site and online education and training

KEY CONTACT: Erin Pressley

Senior Vice President
Education, Training and Events
Erin.Pressley@nreca.coop
703-907-5847

WORKFORCE SOLUTIONS to help co-ops plan for future workforce needs.

- Co-op recruiting resources
- Veterans initiative
- Mentoring program
- Organizational assessment tools
- Succession planning

KEY CONTACT: Michele Rinn

Senior Vice President
Human Resources,
Michele.Rinn@nreca.coop
703-907-5999

What We Do

OPERATIONAL & BUSINESS STRATEGIES

NRECA helps America's electric co-ops operate, optimize and transform their systems and relationships with consumer-members.



BUSINESS AND TECHNOLOGY research, insights and solutions.

- Cybersecurity, broadband and distributed energy resources programs
- Economic and market analyses
- Resiliency and reliability resources
- Transmission and distribution resources
- Energy Access for All program
- Millions of dollars in grant-funded research that benefits co-ops

KEY CONTACT: Angela Strickland

Senior Vice President
Business & Technology Strategies
Angela.Strickland@nreca.coop
703-907-5624

CONSULTING SERVICES helping you strategically align your technology, people and processes.

- Workforce and talent strategies
- Technology management
- Governance and leadership strategies
- Market research
- Business optimization
- RESAP safety training programs and resources

KEY CONTACTS: Ginny Beauchemin

Managing Director
Consulting Services
Ginny.Beauchemin@nreca.coop
703-907-5744

Bud Branham

Director of Safety Programs
Bud.Branham@nreca.coop
561-670-3502

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ELECTRIC COOPERATIVE LEGAL RESOURCES

assist with the many legal issues facing your cooperative.

- Electric Cooperative Bar Association
- Monthly legal publications and annual legal seminars
- National legal updates
- Legal research and documents on issues unique to electric cooperatives
- Sample legal documents

KEY CONTACT: Ty Thompson

Vice President and Deputy General Counsel
for Director and Member Legal Services
Ty.Thompson@nreca.coop
703-907-5855

CONSUMER-MEMBER ENGAGEMENT that positions your co-op to effectively meet the evolving needs and expectations of consumer-members.

- Young adult member engagement initiative
- Lexicon project
- Reputation management

KEY CONTACT: Holly Wetzel

Senior Director
Marketing and Member Communications
Holly.Wetzel@nreca.coop
703-907-6042

STRATEGIC BUSINESS RELATIONSHIPS

with co-ops and industry partners.

- Discounts on business products and services through the National Discounts Program (NDP)
- Directory of Associate Members, searchable by products and services

KEY CONTACTS: Nicholas Kubick

(Contact for NDP)
Senior Director
Strategic Sourcing & Procurement
Nicholas.Kubick@nreca.coop
703-907-5873

Regina Sheehan

(Contact for Directory of Associate Members)
Senior Manager
Membership
Regina.Sheehan@nreca.coop
703-907-5930

WORKING WITH DEVELOPING COUNTRIES

and NRECA members to bring electricity to remote communities.

- NRECA International

KEY CONTACT: Dan Waddle

Senior Vice President
NRECA International
Dan.Waddle@nreca.coop
703-907-5669

What We Do

EMPLOYEE BENEFITS

NRECA provides comprehensive and cost-effective multiple-employer benefit programs to support electric co-op efforts to attract, retain and ultimately reward the skilled workforce that is critical to achieving their mission.



401(K) PENSION PLAN: The defined contribution 401(k) Pension Plan provides co-op employees a vehicle for retirement savings with a competitive fee structure.

RETIREMENT SECURITY PLAN: The defined benefit Retirement Security Plan manages over \$9 billion in assets that represents retirement income for thousands of co-op employees and their families.

PERSONAL INVESTMENT & RETIREMENT CONSULTING: The PIRC team provides financial education and services exclusively to employees of co-ops who participate in the NRECA-sponsored retirement plans.

KEY CONTACT: PIRC@nreca.coop
866-673-2299 (option 6)

GROUP BENEFITS PROGRAM: NRECA offers medical plans with prescription drug, dental, vision, life insurance and disability benefit plans in addition to a well-being program.

HOW TO CONTACT

All co-ops are assigned a dedicated field representative to assist with your co-op's benefit plan questions. Co-ops can also reach out to us via the Member Contact Center which has representatives available Monday through Friday, 7a.m. to 7p.m., CT and can be reached by calling 866-673-2299.

HOMESTEAD FUNDS is a mutual fund company built for cooperatives by cooperatives.

- High-quality, affordable investment products
- Financial planning guidance for both individuals and cooperatives
- Open to the public - everyone can invest

KEY CONTACT: Mark Santero
President & CEO
mark.santero@homesteadfunds.com
703-907-6030

Investing in mutual funds involves risk, including the possible loss of principal. RE Investment Corporation, located at 4301 Wilson Boulevard, Arlington, VA 22203, is an indirect wholly-owned subsidiary of NRECA, and serves as distributor for the Homestead Funds. 08/20



How We Can Help

Visit cooperative.com/value to access actionable resources that address some of your most pressing issues, including:

- Cybersecurity
- Cooperative governance
- Safety
- Political advocacy
- Consumer member-engagement
- Reducing operational costs
- Broadband
- Distributed energy resources
- Employee development and succession planning
- Rate structure and communication

CONTACT US

Talk to NRECA Experts

Our comprehensive staff directory on cooperative.com is designed to help you get in touch with subject matter experts at NRECA should you want to reach out to us with your suggestions or questions. Access the directory online at cooperative.com/contacts.

Contact Member Services for:

- Annual dues calculations and invoicing
- Applications for membership
- Accurate records for your co-op's leadership and board
- Voting delegate certification

KEY CONTACT: **Regina Sheehan**
Senior Manager
Membership
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703-907-5930

Stay in Touch



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