



## Do Your Part. #BeCyberSmart Twitter Chat

Co-hosted by @StaySafeOnline and @CISAgov

October 5, 2021 2:00pm-3:00pm ET

**Description:** This October is the 18<sup>th</sup> annual Cybersecurity Awareness Month and @StaySafeOnline and @CISAgov are coming together to host a Twitter chat! The goal of Cybersecurity Awareness Month is to raise awareness about the importance of cybersecurity and ensure that everyone has the information and tools they need to be safer online.

This Twitter Chat will feature the month's weekly themes, practical steps individuals can take to better secure themselves, helpful resources, and much more! Join the Twitter chat to feature your organization's educational information and resources, and help your followers understand how to #BeCyberSmart.

**Hashtag:** #BeCyberSmart

**Moderator:** @StaySafeOnline

### Promotional Tweets:

- October is Cybersecurity Awareness Month! Join the conversation as @StaySafeOnline and @CISAgov host a Twitter chat on Oct 5 to discuss best practices, resources, and much more! Do Your Part. #BeCyberSmart
- To kick off Cybersecurity Awareness Month, @StaySafeOnline and @CISAgov are hosting a Twitter chat on Oct 5. You won't want to miss this! Join the conversation. Do Your Part. #BeCyberSmart
- Share your cybersecurity knowledge and resources during the @StaySafeOnline and @CISAgov Twitter chat on Oct 5 to celebrate Cybersecurity Awareness Month. Do Your part. #BeCyberSmart.

### Promotional Graphic:



**Introduction: 2 pm EST/11 am PST @StaySafeOnline:** Welcome to the #BeCyberSmart Twitter chat, in honor of Cybersecurity Awareness Month! We are happy to be joined today by our co-host, @CISAgov! We have a lot of amazing participants on today's chat, so please take a moment to introduce yourselves!

@CISAgov: Thanks for joining today's #BeCyberSmart Chat for this year's #CyberMonth. Excited to co-lead Cybersecurity Awareness Month with @StaySafeOnline. For all of CISA's #CyberMonth resources, visit [www.cisa.gov/cybersecurity-awareness-month](http://www.cisa.gov/cybersecurity-awareness-month)

@StaySafeOnline: This October is our 18<sup>th</sup> year co-leading Cybersecurity Awareness Month with @CISAgov! The annual recognition continues to grow year after year thanks to all of the individuals and organizations who take part and help spread awareness and resources to help everyone #BeCyberSmart

@StaySafeOnline: Let's get started! #BeCyberSmart @CISAgov

### Questions:

**2:05 pm EST/11:05 am PST @StaySafeOnline: Q1:** A key focus for Cybersecurity Awareness Month is the idea that cybersecurity is everyone's job. How are you encouraging individuals and businesses to prioritize cybersecurity? #BeCyberSmart @CISAgov

**2:10 pm EST/11:10 am PST @StaySafeOnline: Q2:** We've seen a growing number of severe cyberattacks over the past year. What's behind these attacks and how does individual cybersecurity play a part? #BeCyberSmart @CISAgov

**2:15 pm EST/11:15 am PST @StaySafeOnline: Q3:** Phishing is a common tactic used by cyber criminals. How do you know if an email is a phish and what should you do? #BeCyberSmart @CISAgov

**2:20 pm EST/11:20 am PST @StaySafeOnline: Q4:** Software updates are seen by many as a nuisance. Why should users avoid the temptation to click the “remind me later” button and perform software updates immediately? #BeCyberSmart @CISAgov

**2:25 pm EST/11:25 am PST @StaySafeOnline: Q5:** What should individuals know about purchasing new connected devices? How can you evaluate if something is safe to use? Are there security features to look for? #BeCyberSmart @CISAgov

**2:30 pm EST/11:30 am PST @StaySafeOnline: Q6:** Many websites now require users to create long, complex passwords. Any tips for creating, storing, or remembering these passwords? #BeCyberSmart @CISAgov

**2:35 pm EST/11:35 am PST @StaySafeOnline: Q7:** Multi-factor authentication is another security feature now required on many major platforms. Why is multi-factor authentication so important and what are some best practices to consider? #BeCyberSmart @CISAgov

**2:40 pm EST/11:40 am PST @StaySafeOnline: Q8:** The amount of information out there about cybersecurity and best practices can be overwhelming. If you could leave our audience with one piece of advice, what would it be? #BeCyberSmart @CISAgov

**2:45 pm EST/11:45 am PST @StaySafeOnline: Q9:** We’d love to hear how your organization is celebrating Cybersecurity Awareness Month! How are you helping your colleagues, customers, or communities? #BeCyberSmart @CISAgov

**2:50 pm EST/11:50 am PST @StaySafeOnline: Q10:** Do you have any other resources to share with the chat for Cybersecurity Awareness Month? #BeCyberSmart @CISAgov

### **Closing:**

**2:55 pm EST/11:55 am PST @StaySafeOnline:** A huge thank you to our co-hosts at @CISAgov for joining us today! We loved chatting with you! Please don’t forget to follow @CISAgov for more great resources. #BeCyberSmart

@StaySafeOnline: Thank you to everyone who joined in and followed along with us today during the #BeCyberSmart Twitter Chat!

@StaySafeOnline: Don’t forget to tune in for our next Twitter Chat on Oct 19 on #CyberCareers! Happy Cybersecurity Awareness Month!