



#CyberCareerChat Twitter Chat

Co-hosted by @StaySafeOnline @CISAgov and @PaloAltoNtwks

October 19, 2021 2:00pm-3:00pm ET

Description: This October is the 18th annual Cybersecurity Awareness Month, and @StaySafeOnline @CISAgov and @PaloAltoNtwks are coming together to host a Twitter chat! This week, we're celebrating Cybersecurity Career Awareness Week, a campaign led by @NISTcyber that inspires and promotes the exploration of cybersecurity careers.

This Twitter Chat will:

- Look at the variety of pathways and opportunities available in cybersecurity
- Share advice for students, young adults, and career changers on how to get started in a cyber career
- Showcase resources and programs helping to build a diverse cyber workforce

Hashtag: #CyberCareerChat

Moderator: @StaySafeOnline

Promotional Tweets:

- October is Cybersecurity Awareness Month! Join the conversation as @StaySafeOnline, @CISAgov and @PaloAltoNtwks host a Twitter chat on Oct 19 to celebrate #CyberCareerWeek! #CyberCareerChat #BeCyberSmart
- To kick off #CyberCareerWeek, @StaySafeOnline, @CISAgov and @PaloAltoNtwks are hosting a Twitter chat on Oct 19 at 2 pm ET/11 am PT. You won't want to miss this! Join in the conversation. #CyberCareerChat #BeCyberSmart
- Share your experience in the cyber industry during the @StaySafeOnline @CISAgov and @PaloAltoNtwks #CyberCareerChat on October 19 to celebrate #CyberCareerWeek and Cybersecurity Awareness Month. Do Your part. #BeCyberSmart.

Promotional Graphic:



Introduction: 2 pm EST/ 11am PST @StaySafeOnline: Welcome to the #CyberCareerChat, in honor of #CyberCareerWeek! We are happy to be joined today by our co-hosts, @CISAgov and @PaloAltoNtwks! We have many amazing participants on today's chat, so please take a moment to introduce yourselves!

@PaloAltoNtwks: (Introduction)

@CISAgov: (Introduction)

@StaySafeOnline: Cybersecurity Career Awareness Week led by @NISTcyber is all about inspiring and promoting awareness & exploration of cybersecurity careers. In #CyberCareerWeek spirit, let's get started! #CyberCareerChat #BeCyberSmart

Questions:

2:05 pm EST/11:05 am PST @StaySafeOnline: Q1: Cyber careers are in high demand. Many are surprised at the different career opportunities in cybersecurity. What are some of those options? #CyberCareerChat #BeCyberSmart

2:10 pm EST/11:10am PST @StaySafeOnline: Q2: The number of trainings and certifications available in cybersecurity can be overwhelming. Where should you start? What kind of education is required for a cyber job? #CyberCareerChat #BeCyberSmart

2:15 pm EST/11:15 am PST @StaySafeOnline: Q3: What traits do you need to excel in a cybersecurity career? What hard or soft skills do employers look for when hiring? #CyberCareerChat #BeCyberSmart

2:20 pm EST/11:20 am PST @StaySafeOnline: Q4: The field of cybersecurity is diverse and requires a diverse talent pool. How can the cyber industry encourage diversity in its hiring practices? #CyberCareerChat #BeCyberSmart

2:25 pm EST/11:25 am PST @StaySafeOnline: Q5: Mentorships and networking can be great tools for emerging cyber professionals. What is the best way to connect with other cyber professionals? #CyberCareerChat #BeCyberSmart

2:30 pm EST/11:30 am PST @StaySafeOnline: Q6: Cybersecurity has something for everyone! Cyber professionals make a real world impact by developing unique solutions in a dynamic industry. What are some of the most rewarding reasons to work in cybersecurity? #CyberCareerChat #BeCyberSmart

2:35 pm EST/11:35 am PST @StaySafeOnline: Q7: The goal of #CyberCareerWeek is to inspire, educate, and engage citizens to pursue careers in cybersecurity. How can cyber professionals do their part to help and encourage others starting their careers? #CyberCareerChat #BeCyberSmart

2:40 pm EST/11:40 am PST @StaySafeOnline: Q8: We'd love to hear how your organization is celebrating #CyberCareerWeek! How are you inspiring others to explore a career in cybersecurity? #CyberCareerChat #BeCyberSmart

2:45 pm EST/11:45 am PST @StaySafeOnline: Q9: Do you have any additional resources or programs that can help the cybersecurity professionals of today and tomorrow on their path to a successful #CyberCareer? #CyberCareerChat #BeCyberSmart

2:50 pm EST/11:50 am PST @StaySafeOnline: Q10: One way to inspire others to begin a cyber career is to share stories. Tell us about your job in the cybersecurity field! What is your favorite part about the field? #MyCyberJob #CyberCareerChat #BeCyberSmart

Closing:

2:50 pm EST/11:50am PST @StaySafeOnline: Thank you to our partners at @CISAgov @PaloAltoNtwks and everyone who joined in and followed along with us today during the #CyberCareerChat!

@StaySafeOnline: Remember to keep sharing info about your cyber job this week and visit <http://nist.gov/nice/ccaw> to learn more. @NISTcyber #MyCyberJob