

# 2018 PLANNING CALENDAR

## Why do you attend the NRECA Annual Meeting?

“It is a good opportunity to learn about issues which are critical to today’s co-ops, how we can improve the way we serve and engage our member-owners and ... advance technologies to prepare for the future.”

- 2017 Annual Meeting Attendee,  
Co-op Director

## NRECA Director Education Programs

Conferences & Meetings | Courses | Web-Based Learning | Certificate Programs

**Chart your path to service excellence!**  
[cooperative.com/directors](http://cooperative.com/directors)



## In support of the 5th Cooperative

**Principle,** NRECA offers director-specific educational programs to help you develop the core competencies you need to effectively lead your cooperative. Use this calendar to plan your participation in NRECA learning opportunities available to you in 2018.

Visit [cooperative.com/directors](http://cooperative.com/directors) for complete information on our education programs for directors.

## THE 5TH COOPERATIVE PRINCIPLE

### Education, Training and Information

Cooperatives provide education and training for their members, elected representatives, managers and employees so that they can contribute effectively to the development of their cooperatives.

They inform the general public, particularly young people and opinion leaders, about the nature and benefits of cooperatives.



# 2018 Conferences & Meetings (As of April 2017. Subject to change.)

A-Z

### Annual Meeting & Expo

*Director Education*

Feb. 22 - 25, 2018

*Annual Meeting*

Feb. 25 - 28, 2018

### Directors Conference

March 25 - 28, 2018

### Gettysburg Leadership Experience for Co-op Leaders

Visit [cooperative.com/learning](http://cooperative.com/learning) for dates

### Legislative Conference

April 8 - 10, 2018

### New Director Orientation

Visit [cooperative.com/learning](http://cooperative.com/learning) for dates

### Regions 1 & 4 Meeting

Sept. 5 - 7, 2018

### Regions 2 & 3 Meeting

Oct. 9 - 11, 2018

### Regions 5 & 6 Meeting

Sept. 17 - 19, 2018

### Regions 7 & 9 Meeting

Sept. 25 - 27, 2018

### Regions 8 & 10 Meeting

Oct. 16 - 18, 2018

### Summer School for Directors

West: June 22 - 27, 2018

East: July 27 - Aug. 1, 2018

### Winter School for Directors

Nov. 30 - Dec. 5, 2018

## Get Your Roadmap to Director Education!

**Not sure where to start?** Create your own custom learning roadmap with NRECA's Online Director Education Assessment.

Visit [cooperative.com/directors](http://cooperative.com/directors) to access the assessment and choose your path today!

NRECA can deliver director education courses at your co-op, G&T or statewide association. Learn more at [cooperative.com/onsite](http://cooperative.com/onsite)

### January 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

### February 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
	25	26	27	28		

Annual Meeting  
Pre-Meeting Dir. Ed.

Annual Meeting

### March 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Directors Conf.

### April 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Legislative Conf.

### May 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

### June 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Summer School for Directors (West)

### July 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Summer School for Directors (East)

### August 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Summer School for Directors (East)

### September 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

Regions 1&4

Regions 5&6

Regions 7&9

### October 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Regions 2&3

Regions 8&10

### November 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Winter School

### December 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Winter School for Dirs.

## Courses (As of April, 2017. Subject to change.)

- (2600) Director Duties and Liabilities
- (2610) Understanding the Electric Business
- (2620) Board Operations and Process
- (2630) Strategic Planning
- (2640) Financial Decision Making
- (901.1) Rules and Procedures for Effective Board Meetings
- (903.1) The Role of the Board Chair in Conducting Effective Meetings
- (912.05) The Power of Cooperatives
- (913.1) Cooperative Foundations: Co-op Legacy, Principles and Impact on Communities
- (914.1) Cooperative Communications and Public Opinion: The Director's Perspective
- (918.1) Maximizing Your Grassroots Strategy
- (919.1) Cooperative Structure: A Strategic Advantage
- (921.1) Risk Oversight: The Board's Role in Risk Management
- (924.1) When Disaster Strikes: Continuity Management and Emergency Response Planning for Directors
- (925.1) Co-op Bylaws: Guiding Principles and Current Issues
- (929.1) Current Governance Issues in Policy Development
- (930.1) Ethics and Governance: Implementing the New Accountability
- (935.1) Appraising and Compensating the CEO
- (941.2) The Gettysburg Leadership Experience for Co-op Leaders
- (943.1) Conversation Skills Outside the Boardroom
- (951.2) Developing Effective Boardroom Decision Making
- (955.1) Your Board's Culture: Its Impact on Effectiveness
- (956.1) Crucial Conversations in the Boardroom
- (957.1) How to Evaluate and Improve Board Performance

- (958.1) Succession Planning: Developing the Purpose-Driven Organization
- (961.1) The Evolution of Electric Cooperative Power Supply
- (963.1) Strategic Technologies and their Impact on the Cooperative
- (964.1) Communicating the New Energy Landscape
- (974.1) Rate Strategies for 21st Century Challenges
- (975.1) Capital Credits Issues and Decisions
- Electricity Basics (online)
- Orientation for New Co-op Employees and Directors (online)

## Certificate Programs

Understand your board responsibilities and stay up-to-date on key issues in the industry with NRECA's Director Certificate Programs. Courses are offered at the NRECA conferences and meetings listed in this calendar.

### Credentialed Cooperative Director (CCD)

Requirements: Complete the five 2600-level courses.

### Board Leadership Certificate (BLC)

Requirements: Hold the CCD and complete 10 credits from the 900-level courses.

### Director Gold

Requirements: Hold the CCD and BLC and earn three additional credits from BLC courses.

Visit [cooperative.com/directors](http://cooperative.com/directors) for full certificate program details.

## Did You Know?

Of the 7,200\* directors nationwide:

18.5%  
have earned  
Director Gold

35.5%  
have earned the BLC

67.4%  
have earned the CCD

\*As of February 2017