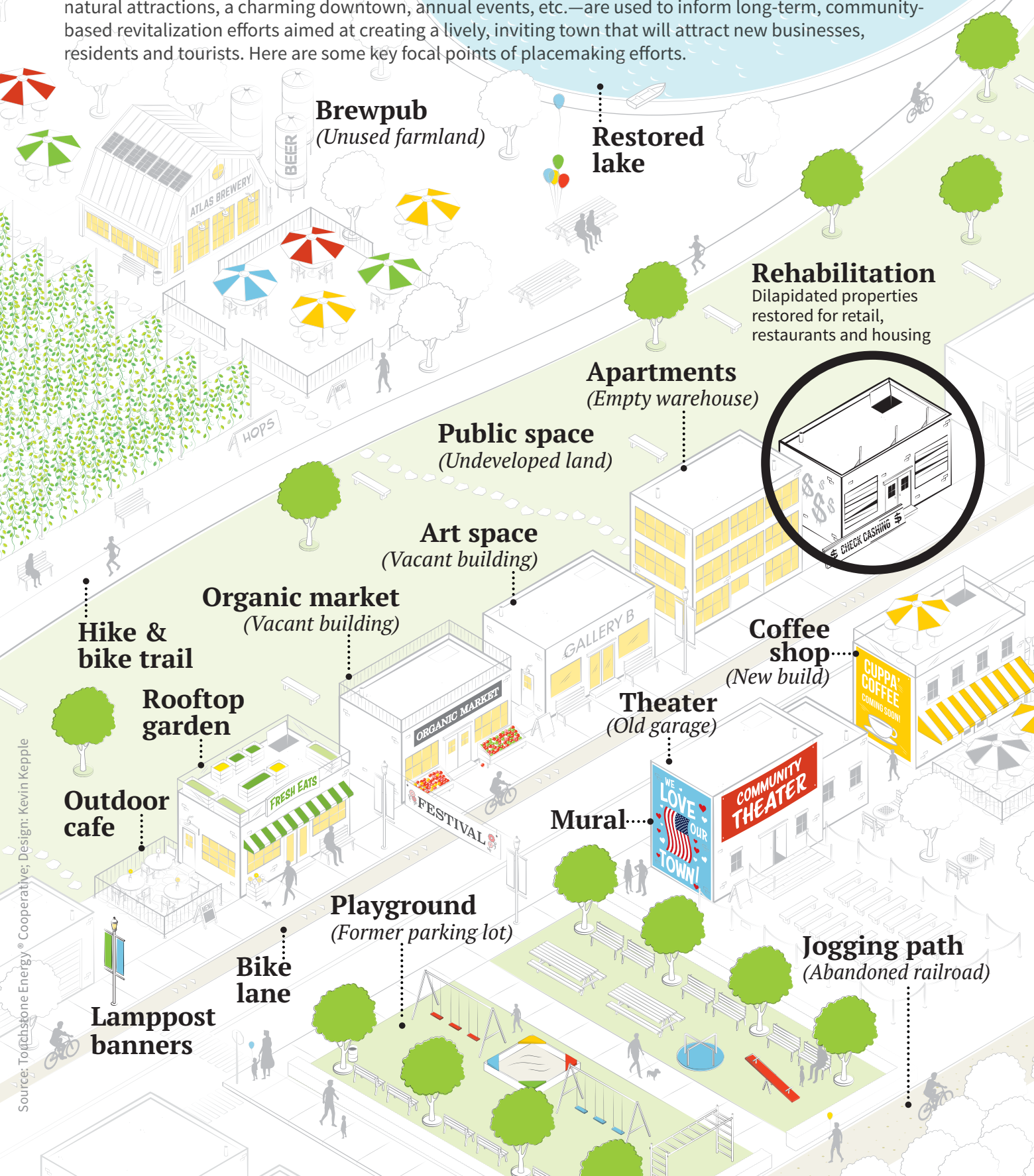


What Is Placemaking?

Electric cooperatives are embracing the practice of placemaking as part of economic development efforts they lead. Placemaking asks the question, "What makes this community unique?" The answers—natural attractions, a charming downtown, annual events, etc.—are used to inform long-term, community-based revitalization efforts aimed at creating a lively, inviting town that will attract new businesses, residents and tourists. Here are some key focal points of placemaking efforts.



Brewpub
(Unused farmland)

Restored lake

Rehabilitation
Dilapidated properties restored for retail, restaurants and housing

Apartments
(Empty warehouse)

Public space
(Undeveloped land)

Art space
(Vacant building)

Organic market
(Vacant building)

Hike & bike trail

Rooftop garden

Outdoor cafe

Coffee shop...
(New build)

Theater
(Old garage)

Mural...

Playground
(Former parking lot)

Bike lane

Jogging path
(Abandoned railroad)

Lamppost banners