



# Communications CONTEST

## 2018 Entry Form

**Attention:** A copy of this form must be attached to **EACH** entry - including the co-op communications statement.

- Only one entry per person, per category is allowed. To be eligible, you must enter at least SIX (6) categories. **This contest is open only for OAEC's distribution cooperative member-systems.**
- Submit THREE (3) copies of each entry (one for each judge). Attach a completed entry form to EACH copy.
- Please note the "Top Communicator" submission cannot be included as one of your 6 categories; this is a "bonus" entry.

Note: Two categories will be judged by small and large cooperative divisions. These categories are: Annual Report and Best Overall Content. When entering this category, please indicate "small" or "large" in the space provided.

**Small Cooperative:** Less than 14,000 meters

**Large Cooperative:** More than 14,000 meters

**CATEGORY:** \_\_\_\_\_

**DIVISION (if applicable):** \_\_\_\_\_

**CO-OP:** \_\_\_\_\_

**NAME ON AWARD:** Name of writer/editor/photographer/  
videographer OR name of publication as it should read on  
award (if you prefer for the award to only contain the name  
of the cooperative, please don't fill out this field).

\_\_\_\_\_

**WEBSITE:** \_\_\_\_\_



OKLAHOMA'S ELECTRIC  
COOPERATIVES

1. Best Co-op Website
2. Best Feature Story
3. Best News Story
4. Best Column
5. Best Newsletter Layout & Design
6. Best Overall Content (of a single copy of your publication, please indicate large or small co-op)
7. Best Internal Newsletter
8. Best Use of Social Media (please send screenshots and links on a separate page, if appropriate)
9. Best Photo (If on printed publication, please indicate which photo to be judged)
10. Best Annual Report (Please indicate large or small co-op)
11. Best Creative Communications Piece (Wild Card)
12. Best Community Outreach Effort (please send strategy plan and photos)
13. Best Marketing Campaign
14. Best Video (please provide link URL)

**Submit Your Co-op Communications Strategy and/  
or supporting materials to be considered for the  
Top Communicator of the Year Award!**



# Guidelines

- 1.** To be eligible you must enter at least six (6) categories. Entries must have been printed between **September 2017 and August 2018**.
- 2.** Entry forms must accompany each entry.
- 3.** Attach three copies of each entry for the contest (one copy per judge) with one entry form to each.
- 4.** If submitting for the 'Best Photo' category - please provide original photos on via email or Dropbox.
- 5.** Attach a check to OAEC for \$50 to cover the cost of judging and awards. In addition, there is a \$25 fee for each category you enter. (For instance, if you enter 6 categories your check should be \$200).
- 6.** Awards: One "Award of Excellence" and one "Award of Merit" will be given per category. Awards will be presented at an awards banquet during Oklahoma Living University (OKLU). This year's awards dinner is scheduled for Thursday, October 25 at OAEC.
- 7.** Special recognition will be given to the "Top Electric Co-op Communicator of 2018." To be considered for the Top Electric Co-op Communicator award, please submit a statement entitled "My Co-op Communications Strategies," in which you summarize your co-op's communications efforts for the year of 2017-2018. Your statement should be no more than 800 words **AND** submit supporting materials (brochures, social media screenshots, video links, analytics etc.) Please submit three (3) copies of your statement and materials for the judges and include an entry form for each of the copies. The Top Electric Co-op Communicator will be awarded with a paid registration to NRECA's Connect Conference, May 7-9, 2019 in Houston, Texas OR a paid registration to the Cooperative Communicators Association Institute, June 2-5, 2019 in Savannah, Georgia. The Top Electric Co-op Communicator (and communications team, if applicable) will be recognized at OAEC's 2019 Annual Meeting in April 2019.
- 8.** Every cooperative that enters the contest will receive a feedback package from the judges regarding the entries submitted.
- 9.** Send entries with entry forms (attached) and checks to:

**OKL, Attn: Anna Politano, P.O. Box 54309, OKC-OK 73154-1309**

**Entries must be postmarked by Wednesday, Sept. 12, 2018**