



**Recognizes excellence
in Colorado's electric
co-op newsletters**

Division 1

Co-ops with up to
11,000 meters*

Division 2

Co-ops 11,001 to
25,000 meters*

Division 3

Co-ops with more than
25,000 meters*

Categories and general descriptions

- 1. Best explanation of an industry situation.** This category includes stories on rate increases, upcoming construction projects, substations, coal, emissions, EPA regulations, or some serious situation the co-op and/or the electric industry is facing.
- 2. Best newsletter photo.** This category includes action photos of special situations, such as recovery from a storm or something as simple as a new building project. The photos will be judged on clarity, composition and photo's ability to draw in the reader.
- 3. Best safety article.** Best article presenting the importance of electrical safety in a way that members will find interesting and memorable. Originality is important, but that could include originality in presenting a subject that needs to be repeated regularly.
- 4. Best community story.** Timely and relevant story of interest to the community. This could include a local event or personality, something of interest to the community or how the co-op is involved in the community.

Plaques will be awarded to individuals in these four categories, along with a \$100 award for 1st place and \$50 award for 2nd place.

A final, single award for the "best overall newsletter content" will be awarded, across all three divisions, to a co-op. This prize will go to the co-op that publishes the most informative electric co-op newsletter, as determined by the judges. Three consecutive newsletters must be submitted by your co-op. A plaque will be presented and a pizza or doughnut party will be sponsored by *Colorado Country Life* for the winning co-op.

All categories are open to co-ops which are members of the Colorado Rural Electric Association. All entries must have appeared in the co-op's newsletter between **January 2018 and December 2018**. Winners will be announced and awards presented at the CREMS Spring Meeting.

How to enter:

1. Submit one set of tearsheets (preferred) or photocopies of the article.
2. Staple a completed entry card to the tearsheet. Submissions in the *Best newsletter photo* category, please specify which photo you are entering.
3. No more than two entries per person, per category.

Deadline: Entries must be received by **Friday, January 25, 2019**.

Send entries to: Newsletter Contest, Colorado Country Life, 5400 Washington St., Denver, CO 80216

Questions: If you have questions, please call Mona or Cassi at CCL at 303-455-4111 or email us at mneeley@coloradocountrylife.org • cglcoe@coloradocountrylife.org

* as listed in the 2018 CREA Directory

Colorado Country Life Newsletter Contest

(attach one form with every entry)

Category: _____

Author or photographer's name: _____

Description of photo: _____

Co-op: _____

Check one: Division 1 Division 2 Division 3

Mail entries to Colorado Country Life

5400 Washington St.

Denver, CO 80216

Deadline: January 25, 2019

Colorado Country Life Newsletter Contest

(attach one form with every entry)

Category: _____

Author or photographer's name: _____

Description of photo: _____

Co-op: _____

Check one: Division 1 Division 2 Division 3

Mail entries to Colorado Country Life

5400 Washington St.

Denver, CO 80216

Deadline: January 25, 2019

Colorado Country Life Newsletter Contest

(attach one form with every entry)

Category: _____

Author or photographer's name: _____

Description of photo: _____

Co-op: _____

Check one: Division 1 Division 2 Division 3

Mail entries to Colorado Country Life

5400 Washington St.

Denver, CO 80216

Deadline: January 25, 2019

Colorado Country Life Newsletter Contest

(attach one form with every entry)

Category: _____

Author or photographer's name: _____

Description of photo: _____

Co-op: _____

Check one: Division 1 Division 2 Division 3

Mail entries to Colorado Country Life

5400 Washington St.

Denver, CO 80216

Deadline: January 25, 2019