

# YOU'VE SERVED YOUR COUNTRY. NOW LET US SERVE YOU.

Transitioning from the military to the civilian workforce can be daunting, but it doesn't have to be. America's electric cooperatives need veterans like you to help power rural America.



NRECA strongly believes that hiring and caring for veterans and military spouses strengthens our cooperatives and our communities. That's why we created the Vets Power Us Initiative, and we're here to serve by helping you:

- **Learn more about America's electric cooperatives.**
- **Understand the synergy between military values and electric cooperative principles.**
- **Explore a variety of meaningful career opportunities within the rural electric cooperative network.**

## ★ AMERICA'S ELECTRIC COOPERATIVES ★

Electric cooperatives (co-ops) are not-for-profit, community-focused organizations that deliver safe, reliable and affordable energy to their consumer-members. **America's electric co-ops provide service to 42 million people in 48 states.** Unlike investor-owned utilities that generate profits for outside investors, **they're owned by the people they serve**, and the best interests of those people are always top of mind. This fundamental difference shapes every decision made by electric co-ops and provides employees with a unifying sense of purpose.

“Working for a co-op is going to give you that sense of reliability and sense of duty that you had in the Army, as well as a team atmosphere to help you accomplish your goals and get the job done.”

**Brandon Reuter, AMI/IT Technician**  
Wheat Belt Power Electric | Army

## ★ SYNERGY ★

No matter which branch of the military you served, here are three areas in which America's electric cooperatives can resonate with you as a veteran:



### **MISSION-DRIVEN**

Our mission is to power communities and empower members to improve the quality of their lives. This enables every co-op employee to perform their duties with a unified sense of purpose.



### **USE OF ADVANCED TECHNOLOGY**

From cybersecurity and broadband to the many facets of beneficial electrification and turning data into actionable insights, technology plays a major role in operating America's electric cooperatives.



### **OPERATING IN CHALLENGING CIRCUMSTANCES**

To power 20 million households, America's electric cooperatives work diligently to maintain service for their members no matter what challenging circumstances arise. Co-ops continue to do all they can to keep the lights on throughout hurricane season, ice storms, floods and amidst global health crises.

**“** Leadership experiences position a veteran to come into co-op environment, settle quickly and really start to help the team perform.”

**Jeremiah Sloan, Engineer**  
Craighead Electric Cooperative Corporation | Air Force

## ★ VARIETY OF CAREER OPPORTUNITIES ★

With more than **900 electric cooperatives** across **48 states** working to power rural and suburban America, a wide variety of skillsets are required to keep operations running smoothly. Additionally, with the efforts to increase availability of high-speed internet service in rural areas, the demand for high-tech skillsets continues to increase. A few areas where veterans can put their skills to work include:

- Construction
- Customer Service
- Software Analysis
- Electrical Equipment Operation
- Communications/PR
- Vehicle Maintenance
- Engineering
- Employee Benefits
- Cybersecurity
- Human Resources

## ★ TAKE THE NEXT STEP AT NRECA'S COOPERATIVE CAREER CENTER ★



Now that you are aware of how your military background can help launch a rewarding career within America's electric cooperatives, visit **careers.electric.coop** to explore career opportunities at NRECA and at electric co-ops across the United States.



**Visit [electric.coop/vetspowerus](http://electric.coop/vetspowerus)**  
for more information on the  
Vets Power Us Initiative



### **Questions?**

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