

## Cooperative Career Center Job Visibility Overview

Jobs posted on the Cooperative Career Center can be accessed by job seekers through:

- [NRECA's Career Site](#)
- [Touchstone Energy's Career Site](#)
- [Serve Our Co-ops; Serve Our Country Website](#)
- [Cooperative.com](#) – Co-op Jobs Link

Additionally, Cooperative Career Center jobs are being sent to:

- **Google for Jobs.** Google for jobs aggregates job listings from multiple search engines to put more jobs in one place.
- **DirectJobs.** Aggregator of job listings from association job boards.
- **USMilitaryPipeline.** A talent management platform that empowers soldiers to discover career opportunities and connect with military friendly employers.
- **JuJu.** JuJu is a job search engine that aggregates job postings from career portals, job boards and recruiter websites all over the Internet.

Members have the option of adding the Social Media Recruiting Package (\$125 fee) to their posting. This upgrade provides:

- **CareerArc.** Jobs are distributed through a network of 11,000 potential Twitter channels. Relevant channels are selected based on key words in the position description (e.g. engineer, accounting, veteran, etc.).

Finally, throughout the year, NRECA runs career related social media campaigns that highlight the Cooperative Career Center. Jobseekers are encouraged to view member jobs during these campaigns.