Electric Cooperatives Power Rural America

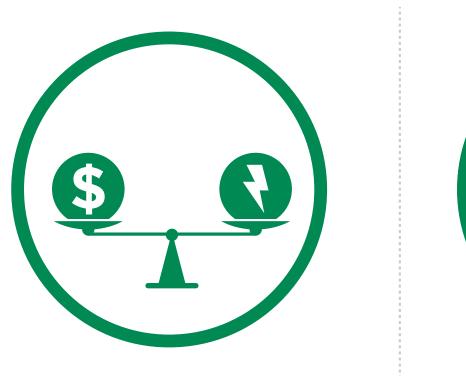


Electric Cooperatives: Who We Are





Electric Cooperatives: Who We Are

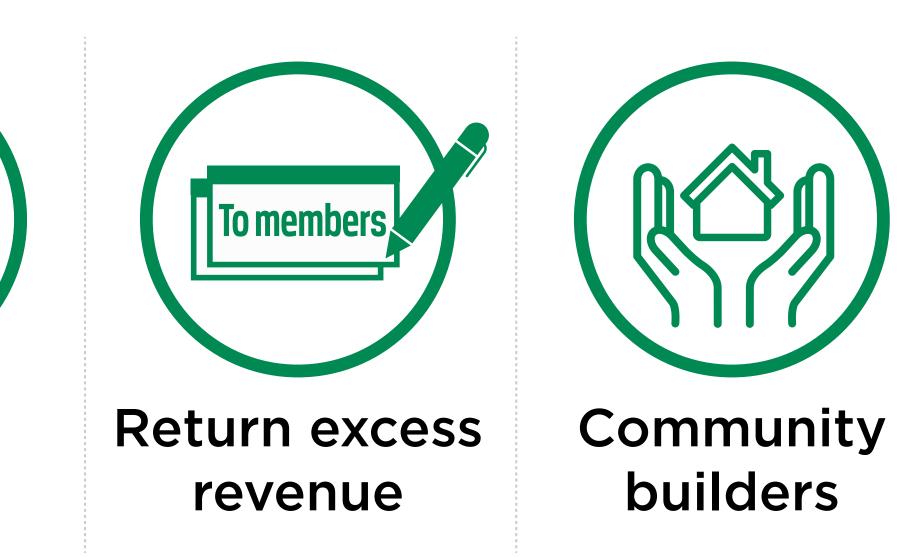


At-cost electric service

Locally governed

Electric cooperatives are community-focused organizations that work to efficiently deliver affordable and reliable electricity to consumer-members of the co-op. They operate for the benefit of people, not investors.





Nearly 900 electric co-ops serve 1 in 8 U.S. residents in rural and exurban communities alike



Electric Cooperatives: Who We Are



Electric cooperatives serve 92% of America's persistent poverty counties



Electric Cooperatives: Who We Are



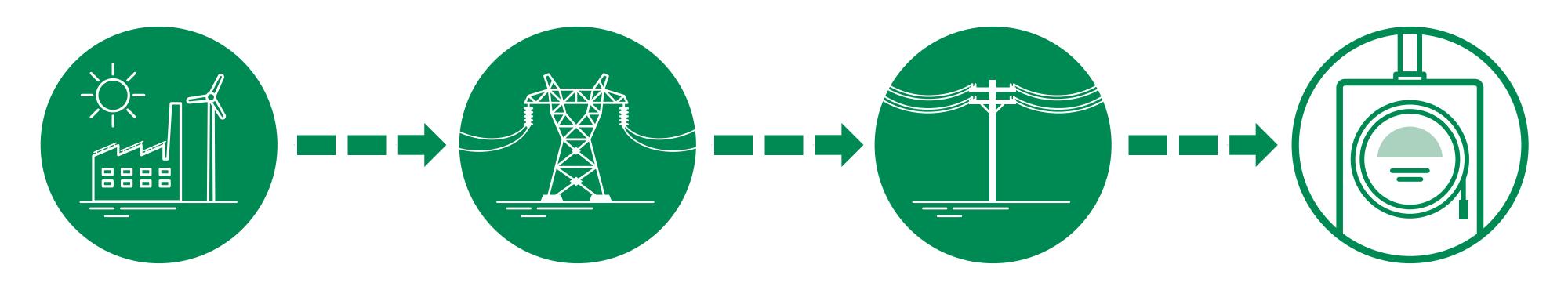






Electric Cooperative Electricity Basics

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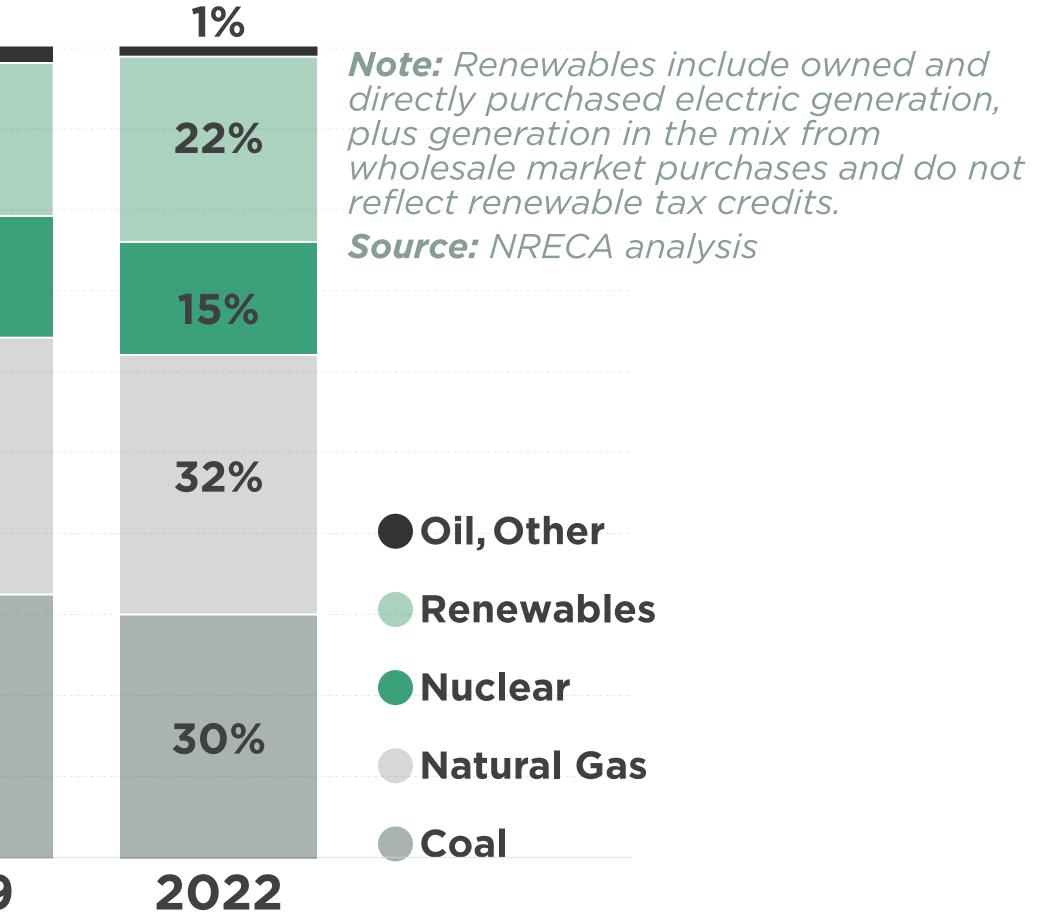
Electricity is first generated by a power source and delivered over high-voltage transmission lines, often by generation and transmission cooperatives. Then voltage is reduced for delivery by distribution cooperatives to homes, businesses and farms.



Electric Cooperative Electricity Basics

Co-op Retail Fuel Mix

| 100% | 1% | 1% | 2% |
|------|------|------|------|
| 90% | 13% | 17% | 19% |
| 80% | 14% | | |
| 70% | | 15% | 15% |
| 60% | 18% | | |
| 50% | | 26% | 32% |
| 40% | | | |
| 30% | 54% | | |
| 20% | | 41% | |
| 10% | | | 32% |
| 0 | | | |
| | 2014 | 2016 | 2019 |



Electric Cooperative Innovation and Policy





Energy reliability

Keeping the lights on has never been more important, especially in the face of growing electricity demand. Families, businesses and America's national security depend on reliable electricity every day. That's why electric co-ops are fighting for smarter energy policies that prioritize reliability and affordability for all.



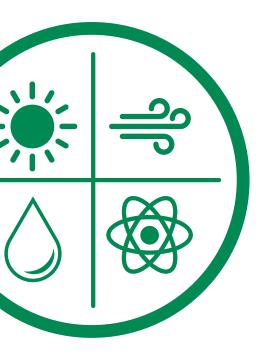
Electric Cooperative Innovation and Policy

Energy innovation

Electric co-ops are accelerating innovation and powering a brighter future for rural America. From advancing the world's largest carbon capture project to bundling solar energy and battery storage, co-ops are transforming the electric sector. As we work to meet tomorrow's energy needs, smart investment in the future of local communities is key.



Electric Cooperative Innovation and Policy



Millions of rural families and businesses are stuck on the wrong side of the digital divide. Electric cooperatives are providing this essential service where no one else will. Motivated by the welfare of the communities they serve, electric co-ops are making rural broadband a reality.



Electric Cooperative Innovation and Policy



Electric Cooperative Innovation and Policy









Electric Cooperative Innovation and Policy

Experts on energy, technology, markets and rural development



White papers and fact sheets on policy issues



Policy resources



Data on nearly **900 electric** cooperatives in 48 states



Reports on cooperative economic benefits = \$111 billion to U.S. GDP.

