# NRECA CONSULTING SERVICES

We partner with CEOs, boards and senior leaders to deliver custom, scalable solutions in a wide variety of service areas, including:

## **Business Optimization**

- Organizational Assessments
- Business Process Improvement
- Strategic Planning
- Electric Vehicle Strategy

### **Workforce & Talent Strategies**

- Executive Search (Senior Staff)
- Compensation Analysis
- Succession Planning
- Organizational Culture

### Market Research

- Consumer Member Segmentation
- Member Satisfaction

## **Technology Management**

- Technology Planning
- Data Strategy Planning
- Technology Evaluation and Deployment
- Operations Analysis and Effectiveness

## **Governance & Leadership Strategies**

- Executive Search (CEO/General Manager)
- Executive Coaching
- 360-Degree Leadership Assessment
- Board Assessments
- Board Compensation Benchmarking Analysis

# WHY CHOOSE US?

#### We're Member-Focused

We work exclusively with NRECA members and understand your unique needs.

#### We Treat Issues at the Root

Using a collaborative approach, our team first gains a deeper understanding of organizational pain points. We then assess your unique circumstances to diagnose and address underlying issues.

# We Help You Effectively Align People, Technology and Processes

We partner with you to manage the challenge of aligning human and technical resources in the most cost-effective, least disruptive manner possible.











## **MEET THE TEAM**

**Experience you can trust.** Our team has decades of industry experience and uses a collaborative approach to provide you with the methods, tools and improvement plans which translate to measurable results and ultimately, higher value to your consumer-members and community.

Call or email us to learn how NRECA Consulting Services can collaborate with you on a customized solution in any of our service areas.



**Delaine Orendorff**Director, Human Capital
Delaine.Orendorff@nreca.coop
571-289-9023



Ginny Beauchemin
Sr. Managing Director,
Consulting Services
Ginny.Beauchemin@nreca.coop
703-907-5744



Mike Sassman Director, Consumer Analytics and Market Research Mike.Sassman@nreca.coop 800-747-3786



Leigh Taylor
Director, Executive Search
Leigh.Taylor@nreca.coop
571-326-9547



Henry Cano
Director, Technology
and Strategic Practice
Henry.Cano@nreca.coop
602-621-3905



Beth Wray
Program Manager
Beth.Wray@nreca.coop
703-907-5668



Pat Mangan Sr. Principal, Governance Practice Patrick.Mangan@nreca.coop 703-254-9106









