



2022 SOCIAL MEDIA CALENDAR FOR ELECTRIC CO-OPS

This social media calendar includes several #postworthy dates for electric co-ops. This is not an exhaustive list, so be sure to check out Straight Talk's monthly [social media resources](#) for additional content, including sample posts, graphics and more!

JANUARY

Slow Cooking Month; Bath Safety Month

Jan. 4: Trivia Day

Jan. 6: Technology Day

Jan. 9: Law Enforcement Appreciation Day

Jan. 10: Cut Your Energy Costs Day

Jan. 17: Martin Luther King Jr. Day

FEBRUARY

Canned Food Month; Heart Month; Black History Month

Feb. 2: Groundhog Day

Feb. 4: Wear Red Day

Feb. 11: Be Electrific Day (Thomas Edison's birthday)

Feb. 18: Battery Day

Feb. 20-26: Engineers Week

Feb. 19-26: Future Farmers of America Week

MARCH

March 1-7: Invest in Veterans Week

March 4: Employee Appreciation Day

March 6-12: Women in Construction Week

March 8: International Women's Day

March 13: Daylight Saving Time

March 17: St. Patrick's Day

APRIL

Safe Digging Month; Distracted Driving Awareness Month; Lawn and Garden Month

April 11: Lineworker Appreciation Day

April 11-15: Work Zone Awareness Week

April 17: Easter

April 22: Earth Day

April 27: Administrative Professionals' Day

April 29: Arbor Day

MAY

Military Appreciation Month; Electrical Safety Month; Wildfire Awareness Month; Water Safety Month

May 1-7: Occupational Health and Safety Week

May 3: Teacher Appreciation Day

May 4: Skilled Trades Day

May 8: Mother's Day

May 11: REA Anniversary (F.D.R signed 1935)

May 21: Armed Forces Day

May 30: Memorial Day

JUNE

Dairy Month; Pollinators Month; Safety Month

June 12-18: Right of Way Professionals Week

June 14: Army Birthday

June 19: Father's Day

June 19-25: Lightning Safety Awareness Week

JULY

Grilling Month; Picnic Month; Smart Irrigation Month

July 4: Independence Day

July 15: Pet Fire Safety Day

July 25: Hire a Veteran Day

AUGUST

Back to School Month; Family Fun Month; Wellness Month

Aug. 4: Coast Guard Day

Aug. 7-13: Farmers Market Week

SEPTEMBER

Preparedness Month; Baby Safety Month

Sept. 5: Labor Day

Sept. 12-16: Farm Safety & Health Week

Sept. 15-Oct. 15: Hispanic Heritage Month

Sept. 20: IT Professionals Day

Sept. 20: Voter Registration Day

Sept. 23-Oct. 2: Drive Electric Week

OCTOBER

Co-op Month; Cybersecurity Awareness Month

Oct. 7: LED Light Day

Oct. 9-15: Fire Prevention Week

Oct. 17: Boss's Day

Oct. 17-21: Careers in Energy Week

NOVEMBER

Military Family Month; Career Development Month

Nov. 6: Daylight Saving Time

Nov. 11: Veterans Day

Nov. 17: Rural Health Day

Nov. 24: Thanksgiving Day

DECEMBER

Safe Toys & Gifts Month

Dec. 11: App Day

Dec. 16: Ugly Christmas Sweater Day

December 25: Christmas Day