

STRAIGHT TALK

2027 SOCIAL MEDIA CALENDAR FOR ELECTRIC CO-OPS

Below are upcoming observances your co-op can post about on social media or share in various internal communications. Questions? Contact StraightTalk@nreca.coop.

JANUARY

Slow Cooking Month
Bath Safety Month
Blood Donor Month
Cut Your Energy Costs Day – Jan. 10
Martin Luther King Jr. Day – Jan. 18
Data Privacy Day – Jan. 28
Have Fun at Work Day – Jan. 29

FEBRUARY

Black History Month
Responsible Pet Owner's Month
American Heart Month
Groundhog Day – Feb. 2
Burn Awareness Week – Feb. 7-13
Super Bowl Sunday – Feb. 14
Thomas Edison's Birthday – Feb. 11
Valentine's Day – Feb. 14
Presidents' Day – Feb. 15
Battery Day – Feb. 18
Love Your Pet Day – Feb. 20
Engineers Week – Feb. 21-27
Consumer Protection Week –
Feb. 28 – March 6

MARCH

Agriculture Month
Ladder Safety Month
Women's History Month
Nutrition Month
Red Cross Month
Employee Appreciation Day – March 5
International Women's Day – March 8
Daylight Saving Time – March 14
Pi Day – March 14
Ag Day – March 16
St. Patrick's Day – March 17
First Day of Spring – March 20
Farmworkers Day – March 31

APRIL

Lineworker Appreciation Month
Safe Digging Month
Distracted Driving Awareness Month
Injury Prevention Month
Lawn and Garden Month
Keep America Beautiful Month
Volunteer Month
April Fool's Day – April 1
Good Friday – April 2
Siblings Day – April 10
Pet Day – April 11
Lineworker Appreciation Day – April 12
Volunteer Week – April 18-24
Work Zone Awareness Week – April 20-24
Administrative Professionals' Day – April 21
Earth Day – April 22
Teach Children to Save Day – April 22
Arbor Day – April 30

MAY

Electrical Safety Month
Water Safety Month
Wildfire Awareness Month
Military Appreciation Month
Barbecue Month
Photo Month
Building Safety Month
Global Employee Health and Fitness Month
Mental Health Month
Asian Pacific Heritage Month
Hurricane Preparedness Week – May 2-8
Star Wars Day – May 4
Teacher Appreciation Day – May 4
REA Anniversary – May 11
Mother's Day – May 9
Memorial Day – May 31

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JUNE

Home Safety Month
Dairy Month
Home Ownership Month
Right-of-Way Professionals Week – June 14–20
Juneteenth – June 19
Father's Day – June 20
First Day of Summer – June 21
Lightning Safety Awareness Week – June 20–26
Take Your Dog to Work Day – June 25

JULY

Grilling Month
Picnic Month
Smart Irrigation Month
Independence Day – July 4
Pet Fire Safety Day – July 15
Hire a Veteran Day – July 25

AUGUST

Back to School Month
Family Fun Month
Wellness Month
Picnic Month
Coast Guard Day – Aug. 4
Book Lovers Day – Aug. 9
811 Day – Aug. 11
Women's Equality Day – Aug. 26

SEPTEMBER

Preparedness Month
Baby Safety Month
Hispanic Heritage Month (starts 9/15)
Labor Day – Sept. 6
Patriot Day (9/11 Remembrance) – Sept. 11
Voter Registration Day – Sept. 14
Farm Safety & Health Week – Sept. 19–25
IT Professionals Day – Sept. 21
First Day of Autumn – Sept. 22
Drive Electric Week – TBD
Coffee Day – Sept. 29

OCTOBER

Co-op Month
Energy Awareness Month
Public Power Month
Cybersecurity Awareness Month
Breast Cancer Awareness Month
Careers in Construction Month
Pedestrian Safety Month
Fire Prevention Week – Oct. 3–9
Energy Efficiency Day – Oct. 6
LED Light Day – Oct. 7
Boss's Day – observed Oct. 15
Teen Driver Safety Week – Oct. 17–23
School Bus Safety Week – Oct. 18–22
Careers in Energy Week – Oct. 18–22
Halloween – Oct. 31

NOVEMBER

Career Development Month
Native American Heritage Month
Military Family Month
Apprenticeship Month
Child Safety Protection Month
Daylight Saving Time – Nov. 7
Veterans Day – Nov. 11
America Recycles Day – Nov. 15
Rural Health Day – Nov. 18
Thanksgiving Day – Nov. 25
Native American Heritage Day – Nov. 26

DECEMBER

Safe Toys and Gifts Month
App Day – Dec. 11
Ugly Christmas Sweater Day – Dec. 17
First Day of Winter – Dec. 21
Hanukkah begins – Dec. 24
Christmas Day – Dec. 25
Kwanzaa begins – Dec. 26



Check out Straight Talk's [monthly social media resources](#) for customizable content, including graphics, videos sample posts and more!