

2023 Editorial Calendar for Statewides and G&Ts

Every month, NRECA's Straight Talk team provides statewide editors and G&T communicators with an exclusive article from the Business Technology Strategies (BTS) group, a Q/A efficiency column, Energy News articles, photos and graphics. A separate calendar lists materials provided for distribution co-op communicators. Please send any feedback and/or questions to Abby.Berry@nreca.coop.

January 2023 Available in November

BTS: EVs and the Electric Grid
Boutelle: New Year, Smarter Home
Energy News: Should I Change My Charging Habits?

February 2023 Available in December

BTS: Ways to Control Water Use
Boutelle: Efficient Farming Equipment
Energy News: Hello, Hydro
SEA Theme Packet: Healthy Living

March 2023 Available in January

BTS: Energy-Saving Apps Should Know About
Boutelle: Heat Pump Water Heaters
Energy News: How Supply Chain Issues Impact Electric Cooperatives
SEA Theme Packet: Lawn and Garden

April 2023 Available in February

BTS: Staying One Step Ahead of Mother Nature
Boutelle: Easy Behavior Changes to Save Energy
Energy News: Where Your Power Comes From
SEA Theme Packet: Travel

May 2023 Available in March

BTS: Energy Savings for Small Businesses
Boutelle: Necessary Steps for Solar Commissioning
Energy News: Cutting Through the Carbon Jargon
SEA Theme Packet: Home Improvement

June 2023 Available in April

BTS: Emerging Technologies for Generating Power
Boutelle: Residential Well Pumps
Energy News: Surprising Facts About Home Efficiency

July 2023 Available in May

BTS: Solar Considerations Checklist
Boutelle: Seal in Savings with Efficient Exterior Doors
Energy News: Home Generators

August 2023 Available in June

BTS: EV Charging Safety Tips
Boutelle: Teach Your Children Well
Energy News: Why Does Bitcoin Use So Much Electricity?

September 2023 Available in July

BTS: From Waste to (Energy!) Wealth
Boutelle: Efficient Windows
Energy News: Wind Energy is Soaring

October 2023 Available in August

BTS: Smart Breaker Boxes
Boutelle: DIY Attic Hatch Insulation
Energy News: Energizing Careers

November 2023 Available in September

BTS: Mini-split Systems are Gaining Traction
Boutelle: Consumer Guide to Stovetops
Energy News: Cool Tech to Help You Save Energy

December 2023 Available in October

BTS: Tips for Integrating Smart Home Technologies
Boutelle: How Efficiency Contributes to a Better Grid
Energy News: Beneficial Electrification

Please note calendar topics are subject to change. Straight Talk will continue to provide consumer-focused videos in 2023. Topics will be determined throughout the year based on co-op needs. Have an idea for a video? Let us know! Email StraightTalk@nreca.coop.