

Spotlight on Excellence Awards 2025 Winners

Category	Classification	Winner	Entry	Cooperative
01. Best News Story	(At-Large Category)	Gold	The world's biggest Buc-ee's lands in Luling	Bluebonnet Electric Cooperative
01. Best News Story	(At-Large Category)	Silver	Fish Factor	Montana Electric Cooperatives' Association
02. Best Feature Story	(At-Large Category)	Gold	Building a Brighter Future on Navajo Nation	Colorado Country Life/CREA
02. Best Feature Story	(At-large category)	Silver	Meals on Wheels: Retired Board Member Still Living Cooperative Values	CoServ Electric
03. Best Column or Blog Post	(At-Large Category)	Gold	Best Column or Blog Post - Gratitude in Action	Umatilla Electric Cooperative
03. Best Column or Blog Post	(At-Large Category)	Silver	Shining bright during National Co-op Month	Salt River Electric
04. Best External News Publication	Classification 1: Distribution Co-op (1-22,999 meters)	Gold	Best External News Publication - Ruralite Magazine	Umatilla Electric Cooperative
04. Best External News Publication	Classification 1: Distribution Co-op (1-22,999 meters)	Silver	WEC Alabama Living	Wiregrass Electric Cooperative
04. Best External News Publication	Classification 2: Distribution Co-op (23,000-64,999 meters)	Gold	CURRENTS Magazine	Kaua'i Island Utility Cooperative
04. Best External News Publication	Classification 2: Distribution Co-op (23,000-64,999 meters)	Silver	Co-op's Monthly Magazine	Poudre Valley REA
04. Best External News Publication	Classification 3: Distribution Co-op (More than 65,000 meters)	Gold	Sam Houston EC Local Pages	Sam Houston Electric Cooperative
04. Best External News Publication	Classification 3: Distribution Co-op (More than 65,000 meters)	Silver	United Newslane	United Power
04. Best External News Publication	Classification 4: Statewide Assn., G&T, or Service Member	Gold	Minnkota Messenger	Minnkota Power Cooperative

Spotlight on Excellence Awards 2025 Winners

04. Best External News Publication	Classification 4: Statewide Assn., G&T, or Service Member	Silver	Texas Co-op Power	Texas Electric Cooperatives
05. Best Internal News Publication	Classification 1: Distribution Co-op (1-22,999 meters)	Gold	The Lighter Side	Beltrami Electric Cooperative
05. Best Internal News Publication	Classification 1: Distribution Co-op (1-22,999 meters)	Silver	Dynamic Duo	Crawford Electric Cooperative
05. Best Internal News Publication	Classification 2: Distribution Co-op (23,000-64,999 meters)	Gold	WATTS Online Aiken Electric Internal Newsletter	Aiken Electric Cooperative
05. Best Internal News Publication	Classification 2: Distribution Co-op (23,000-64,999 meters)	Silver	OEC In the Loop E-Newsletter	Oklahoma Electric Cooperative
05. Best Internal News Publication	Classification 3: Distribution Co-op (More than 65,000 meters)	Gold	JEMClips	Jackson EMC
05. Best Internal News Publication	Classification 3: Distribution Co-op (More than 65,000 meters)	Silver	The Wire	Sam Houston EC
05. Best Internal News Publication	Classification 4: Statewide Assn., G&T or Service Member	Gold	TEC Safety Watch	Texas Electric Cooperatives
05. Best Internal News Publication	Classification 4: Statewide Assn., G&T or Service Member	Silver (Tie)	PREA News	Pennsylvania Rural Electric Association
05. Best Internal News Publication	Classification 4: Statewide Assn., G&T or Service Member	Silver (Tie)	Custom Co-op Content Newsletter	Texas Electric Cooperatives
06a. Best Special Publication- Small (1 to 8 pages)	Classification 1: Distribution Co-op (1-22,999 meters)	Gold	Annual Meeting Placemat	Grand Valley Power
06a. Best Special Publication- Small (1 to 8 pages)	Classification 1: Distribution Co-op (1-22,999 meters)	Silver	Youth Programs	Southern Rivers Energy
06a. Best Special Publication- Small (1 to 8 pages)	Classification 2: Distribution Co-op (23,000-64,999 meters)	Gold	Holy Cross Energy Power+: How To Tap Into Tax Creditis	Holy Cross Energy

Spotlight on Excellence Awards 2025 Winners

06a. Best Special Publication- Small (1 to 8 pages)	Classification 2: Distribution Co-op (23,000-64,999 meters)	Silver	Agrivoltaics Tri-fold Brochure by Northeastern REMC	Northeastern REMC
06a. Best Special Publication- Small (1 to 8 pages)	Classification 3: Distribution Co-op (More than 65,000 meters)	Gold	Bluebonnet's Annual Meeting handout	Bluebonnet Electric Cooperative
06a. Best Special Publication- Small (1 to 8 pages)	Classification 3: Distribution Co-op (More than 65,000 meters)	Silver (Tie)	Lineman Internship Handout	Farmers Electric Cooperative
06a. Best Special Publication- Small (1 to 8 pages)	Classification 3: Distribution Co-op (More than 65,000 meters)	Silver (Tie)	GreyStone Youth Opportunities	GreyStone Power
06a. Best Special Publication- Small (1 to 8 pages)	Classification 4: Statewide Assn., G&T or Service Member	Gold	Your Tour	Texas Electric Cooperatives
06a. Best Special Publication- Small (1 to 8 pages)	Classification 5: Wholly-Owned Subsidiary of an NRECA Member Co-op	Gold	"You're going to love us!"	Firefly Fiber Broadband (a wholly-owned subsidiary of Central Virginia Electric Cooperative)
06b. Best Special Publication- Large (More than 8 pages)	Classification 1: Distribution Co-op (1-22,999 meters)	Silver	Best Special Publication (Large) - Calendar	Umatilla Electric Cooperative
06b. Best Special Publication- Large (More than 8 pages)	Classification 2: Distribution Co-op (23,000-64,999 meters)	Gold	Cat and Duck and the Electric Cooperative	Co-Mo Connect Powered by Co-Mo Electric Cooperative
06b. Best Special Publication- Large (More than 8 pages)	Classification 2: Distribution Co-op (23,000-64,999 meters)	Silver	Priest Rapids Dam Tour Booklet	Inland Power & Light
06b. Best Special Publication- Large (More than 8 pages)	Classification 3: Distribution Co-op (More than 65,000 meters)	Gold	2024 Delaware Living	Delaware Electric Cooperative

Spotlight on Excellence Awards 2025 Winners

06b. Best Special Publication- Large (More than 8 pages)	Classification 3: Distribution Co-op (More than 65,000 meters)	Silver	Essential Connections: NH Electric Cooperative Strategic Plan 2024-2029	New Hampshire Electric Cooperative
06b. Best Special Publication- Large (More than 8 pages)	Classification 4: Statewide Assn., G&T or Service Member	Gold	Ohio's Electric Cooperatives Youth Programs Booklet	Ohio's Electric Cooperatives
06b. Best Special Publication- Large (More than 8 pages)	Classification 4: Statewide Assn., G&T or Service Member	Silver	2024 Kentucky Living Photo Contest Calendar	Kentucky Electric Cooperatives
06b. Best Special Publication- Large (More than 8 pages)	Classification 5: Wholly-Owned Subsidiary of an NRECA Member Co-op	Gold	White River Connect Welcome Booklet	White River Connect subsidiary of White River Valley Electric Cooperative
06b. Best Special Publication- Large (More than 8 pages)	Classification 5: Wholly-Owned Subsidiary of an NRECA Member Co-op	Silver	connectSCP branding guide	South Central Power Company
07. Best Annual or Impact Report	Classification 1: Distribution Co-op (1-22,999 meters)	Gold	The Art of Hometown Service	Grand Valley Power
07. Best Annual or Impact Report	Classification 1: Distribution Co-op (1-22,999 meters)	Silver	2023 Beltrami Electric Annual Report - A year of commitment, community and service	Beltrami Electric Cooperative
07. Best Annual or Impact Report	Classification 2: Distribution Co-op (23,000-64,999 meters)	Gold	Local Adventures Await: 2023 DMEA Annual Report	Delta-Montrose Electric Association
07. Best Annual or Impact Report	Classification 2: Distribution Co-op (23,000-64,999 meters)	Silver (Tie)	2023 Annual Report	Central Rural Electric Cooperative
07. Best Annual or Impact Report	Classification 2: Distribution Co-op (23,000-64,999 meters)	Silver (Tie)	Coastal Electric Cooperative 2023 Annual Review	Coastal Electric Cooperative
07. Best Annual or Impact Report	Classification 3: Distribution Co-op (More than 65,000 meters)	Gold	2023 Annual Update Video	Middle Tennessee Electric
07. Best Annual or Impact Report	Classification 3: Distribution Co-op (More than 65,000 meters)	Silver	CHELCO 2023 Annual Report	CHELCO

Spotlight on Excellence Awards 2025 Winners

07. Best Annual or Impact Report	Classification 4: Statewide Assn., G&T or Service Member	Gold	Powerful Voices: Minnkota Power Cooperative 2023 Annual Report	Minnkota Power Cooperative
07. Best Annual or Impact Report	Classification 4: Statewide Assn., G&T or Service Member	Silver	Next Level	Northeast Power
08. Best Web-Based Project	Classification 1: Distribution Co-op (1-22,999 meters)	Gold	Nobles Cooperative Electric	Nobles Cooperative Electric
08. Best Web-Based Project	Classification 2: Distribution Co-op (23,000-64,999 meters)	Gold (Tie)	Holy Cross Energy: Trees & Powerlines Resource	Holy Cross Energy
08. Best Web-Based Project	Classification 2: Distribution Co-op (23,000-64,999 meters)	Gold (Tie)	Holy Cross Energy Website Redesign	Holy Cross Energy
08. Best Web-Based Project	Classification 2: Distribution Co-op (23,000-64,999 meters)	Silver	Get to know your candidates - NREMC Board of Directors Election	Northeastern REMC
08. Best Web-Based Project	Classification 3: Distribution Co-op (More than 65,000 meters)	Gold	Team Member Handbook	Sam Houston Electric Cooperative
08. Best Web-Based Project	Classification 3: Distribution Co-op (More than 65,000 meters)	Silver	GVEC Employee Handbook Website	GVEC - Guadalupe Valley Electric Cooperative
08. Best Web-Based Project	Classification 4: Statewide Assn., G&T or Service Member	Gold	ArkansasLivingMagazine.com	Electric Cooperatives of Arkansas
08. Best Web-Based Project	Classification 4: Statewide Assn., G&T or Service Member	Silver	Dataispower.org	East Kentucky Power Cooperative
08. Best Web-Based Project	Classification 5: Wholly-Owned Subsidiary of an NRECA Member Co-op	Silver	OEC Fiber - Home Page Redesign	Oklahoma Electric Cooperative and OEC Fiber
09. Most Innovative Use of Digital Engagement	Classification 1: Distribution Co-op (1-22,999 meters)	Gold	KREMC Virtual Annual Meeting Video Series	Kosciusko REMC
09. Most Innovative Use of Digital Engagement	Classification 1: Distribution Co-op (1-22,999 meters)	Silver	Most Innovative Use of Digital Engagement - Email Newsletter	Umatilla Electric Cooperative
09. Most Innovative Use of Digital Engagement	Classification 2: Distribution Co-op (23,000-64,999 meters)	Gold	Limited-Time-Offers to Engage Members in a Creative Way	Holy Cross Energy

Spotlight on Excellence Awards 2025 Winners

09. Most Innovative Use of Digital Engagement	Classification 2: Distribution Co-op (23,000-64,999 meters)	Silver	Co-op Month	Central Rural Electric Cooperative
09. Most Innovative Use of Digital Engagement	Classification 3: Distribution Co-op (More than 65,000 meters)	Gold	New Member Email Campaign	Jackson EMC
09. Most Innovative Use of Digital Engagement	Classification 3: Distribution Co-op (More than 65,000 meters)	Silver	REC Prime Day Email	Rappahannock Electric Cooperative
09. Most Innovative Use of Digital Engagement	Classification 4: Statewide Assn, G&T, or Service Member	Gold	Legislative App	Electric Cooperatives of Mississippi
09. Most Innovative Use of Digital Engagement	Classification 4: Statewide Assn, G&T, or Service Member	Silver	Just Jeff: Inside Mega Load Series	Wabash Valley Power Alliance
09. Most Innovative Use of Digital Engagement	Classification 5: Wholly-Owned Subsidiary of an NRECA Member Co-op	Gold	The Power of Connection: OEC and OEC Fiber	Oklahoma Electric Cooperative and OEC Fiber
09. Most Innovative Use of Digital Engagement	Classification 5: Wholly-Owned Subsidiary of an NRECA Member Co-op	Silver	Welcome To The Neighborhood	Coast Electric
10. Best Social Media Post	Classification 1: Distribution Co-op (1-22,999 meters)	Gold	The Cooperative - The Day-to-Day Work Life at Wayne-White Electric Co-op	Wayne-White Counties Electric Cooperative
10. Best Social Media Post	Classification 1: Distribution Co-op (1-22,999 meters)	Silver	READ A BOOK DAY	CLARKE-WASHINGTON EMC
10. Best Social Media Post	Classification 2: Distribution Co-op (23,000 - 64,999 meters)	Gold	Dale Lambert's Last Day	Randolph Electric Membership Corporation
10. Best Social Media Post	Classification 2: Distribution Co-op (23,000 - 64,999 meters)	Silver	Beyond the Lines	Oklahoma Electric Cooperative
10. Best Social Media Post	Classification 3: Distribution Co-op (More than 65,000 meters)	Gold	Hurricane Milton - SECO Energy CEO Update	SECO Energy
10. Best Social Media Post	Classification 3: Distribution Co-op (More than 65,000 meters)	Silver	Best Social Media Post: Hurricane Beryl Restoration	Sam Houston Electric Cooperative
10. Best Social Media Post	Classification 4: Statewide Assn., G&T or Service Member	Gold	Honoring a Fallen Lineman	Montana Electric Cooperatives' Association

Spotlight on Excellence Awards 2025 Winners

10. Best Social Media Post	Classification 4: Statewide Assn., G&T or Service Member	Silver	Restoring Power One Time-lapse at a Time	Arkansas Electric Cooperatives, Inc.
11. Best Social Media Campaign	Classification 1: Distribution Co-op (1-22,999 meters)	Silver	Hurricane Helene Donation Drive Social Media Campaign	Lorain-Medina Rural Electric Cooperative & North Central Electric Cooperative
11. Best Social Media Campaign	Classification 2: Distribution Co-op (23,000 - 64,999 meters)	Gold	Hurricane Helene - Social Media Campaign Response	Aiken Electric Cooperative
11. Best Social Media Campaign	Classification 2: Distribution Co-op (23,000 - 64,999 meters)	Silver	85 Years of Powering You 85th Annual Meeting of Members	White River Valley Electric Cooperative
11. Best Social Media Campaign	Classification 3: Distribution Co-op (More than 65,000 meters)	Gold	Moments With Our Members Series	Mountain View Electric Association
11. Best Social Media Campaign	Classification 3: Distribution Co-op (More than 65,000 meters)	Silver	REC Best Social Media Campaign	Rappahannock Electric Cooperative
11. Best Social Media Campaign	Classification 4: Statewide Assn., G&T, or Service Member	Gold	Keep It Cooperative Campaign	Pioneer Utility Resources
11. Best Social Media Campaign	Classification 4: Statewide Assn., G&T, or Service Member	Silver	CREA Social Media Takeover	Colorado Rural Electric Association
11. Best Social Media Campaign	Classification 5: Wholly-Owned Subsidiary of an NRECA Member Co-op	Gold	Kosciusko Connect Eyes Everywhere Campaign	Kosciusko REMC
11. Best Social Media Campaign	Classification 5: Wholly-Owned Subsidiary of an NRECA Member Co-op	Silver	League of Thunder Social Media Campaign	Co-Mo Connect
12. Best Short-Form Video (Two Minutes or Less)	Classification 1: Distribution Co-op (1-22,999 meters)	Gold	READ A BOOK DAY	Clarke-Washington EMC
12. Best Short-Form Video (Two Minutes or Less)	Classification 1: Distribution Co-op (1-22,999 meters)	Silver	Best Short Form Video - Generations	Umatilla Electric Cooperative
12. Best Short-Form Video (Two Minutes or Less)	Classification 2: Distribution Co-op (23,000-64,999 meters)	Gold	Silent Strength: The Unsung Heroes of Power	Dixie Electric Power Association
12. Best Short-Form Video (Two Minutes or Less)	Classification 2: Distribution Co-op (23,000-64,999 meters)	Silver	Together	Sequachee Valley Electric Cooperative

Spotlight on Excellence Awards 2025 Winners

12. Best Short-Form Video (Two Minutes or Less)	Classification 3: Distribution Co-op (More than 65,000 meters)	Gold	Bringing Good Energy	Middle Tennessee Electric
12. Best Short-Form Video (Two Minutes or Less)	Classification 3: Distribution Co-op (More than 65,000 meters)	Silver	Girl Power	Rappahannock Electric Cooperative
12. Best Short-Form Video (Two Minutes or Less)	Classification 4: Statewide Assn., G&T or Service Member	Gold	Youth Tour 2024	Texas Co-op Power
12. Best Short-Form Video (Two Minutes or Less)	Classification 4: Statewide Assn., G&T or Service Member	Silver	Interning with North Carolina's Electric Cooperatives	North Carolina's Electric Cooperatives
12. Best Short-Form Video (Two Minutes or Less)	Classification 5: Wholly-Owned Subsidiary of an NRECA Member Co-op	Gold	League of Thunder Recruitment - Short-Form Video	Co-Mo Connect
12. Best Short-Form Video (Two Minutes or Less)	Classification 5: Wholly-Owned Subsidiary of an NRECA Member Co-op	Silver	Centranet is available to all members!	Central Rural Electric Cooperative & Centranet
13. Best Long-Form Video (More than Two Minutes)	Classification 1: Distribution Co-op (1-22,999 meters)	Gold	Hurricane Helene Response Video	Planters EMC
13. Best Long-Form Video (More than Two Minutes)	Classification 1: Distribution Co-op (1-22,999 meters)	Silver	REC Recruitment Video	Ravalli Electric Co-op
13. Best Long-Form Video (More than Two Minutes)	Classification 2: Distribution Co-op (23,000-64,999 meters)	Gold	Ho'oka'ana Waiwai Shared Values	Kaua'i Island Utility Cooperative
13. Best Long-Form Video (More than Two Minutes)	Classification 2: Distribution Co-op (23,000-64,999 meters)	Silver	Learning Lanterns	Poudre Valley REA
13. Best Long-Form Video (More than Two Minutes)	Classification 3: Distribution Co-op (More than 65,000 meters)	Gold	Tribute to Linemen	Farmers Electric Cooperative
13. Best Long-Form Video (More than Two Minutes)	Classification 3: Distribution Co-op (More than 65,000 meters)	Silver	Annual Meeting Video	Middle Tennessee Electric
13. Best Long-Form Video (More than Two Minutes)	Classification 4: Statewide Assn., G&T or Service Member	Gold	2024 Distinguished Rural Kentuckian: Dr. Tony Brannon	Kentucky Electric Cooperatives
13. Best Long-Form Video (More than Two Minutes)	Classification 4: Statewide Assn., G&T or Service Member	Silver	Project Tundra: Center of Opportunity	Minnkota Power Cooperative

Spotlight on Excellence Awards 2025 Winners

13. Best Long-Form Video (More than Two Minutes)	Classification 5: Wholly-Owned Subsidiary of an NRECA Member Co-op	Silver	Kosciusko Connect Tech Trek Epsiode 1	Kosciusko REMC
14. Best Photo	Classification 1: Distribution Co- op (1-22,999 meters)	Gold	Nighttime Ballet	Coosa Valley Propane
14. Best Photo	Classification 1: Distribution Co- op (1-22,999 meters)	Silver (Tie)	NJ Bear Cub Rescue - Best Photo	Sussex Rural Electric Cooperative
14. Best Photo	Classification 1: Distribution Co- op (1-22,999 meters)	Silver (Tie)	Good Friday	Southern Rivers Energy
14. Best Photo	Classification 2: Distribution Co- op (23,000-64,999 meters)	Gold	Night Repair	Sequachee Valley Electric Cooperative
14. Best Photo	Classification 2: Distribution Co- op (23,000-64,999 meters)	Silver	Lines of Hope	Poudre Valley REA
14. Best Photo	Classification 3: Distribution Co- op (More than 65,000 meters)	Gold	Strong Lines	Bluebonnet Electric Cooperative
14. Best Photo	Classification 3: Distribution Co- op (More than 65,000 meters)	Silver	REC Pole Replacement	Rappahannock Electric Cooperative
14. Best Photo	Classification 4: Statewide Assn., G&T or Service Member	Gold	From Ruin to Recovery	Central Iowa Power Cooperative
14. Best Photo	Classification 4: Statewide Assn., G&T or Service Member	Silver (Tie)	Ohio's Electric Cooperatives - Cardinal Plant Waking Up	Ohio's Electric Cooperative
14. Best Photo	Classification 4: Statewide Assn., G&T or Service Member	Silver (Tie)	Powering Through the Storm	Central Iowa Power Cooperative
14. Best Photo	Classification 5: Wholly-Owned Subsidiary of an NRECA Member Co-op	Silver	Cheers to 46 Years	Firefly Fiber Broadband (a wholly-owned subsidiary of Central Virginia Electric Cooperative)
15. Best Graphic Design	Classification 1: Distribution Co- op (1-22,999 meters)	Silver	Headquarter Hallway Mural	Grand Valley Power
15. Best Graphic Design	Classification 2: Distribution Co- op (23,000-64,999 meters)	Gold	The Poudre Valley Difference	Poudre Valley REA

Spotlight on Excellence Awards 2025 Winners

15. Best Graphic Design	Classification 2: Distribution Co-op (23,000-64,999 meters)	Silver	LPEA 85th Anniversary Logo	La Plata Electric Association
15. Best Graphic Design	Classification 3: Distribution Co-op (More than 65,000 meters)	Gold	Taste of CoServ Block Party	CoServ Electric
15. Best Graphic Design	Classification 3: Distribution Co-op (More than 65,000 meters)	Silver	Rutherford County Earth Day Rebrand	Middle Tennessee Electric
15. Best Graphic Design	Classification 4: Statewide Assn., G&T or Service Member	Gold	Gambling with the Grid February 2024 JHawkins	Kentucky Electric Cooperatives
15. Best Graphic Design	Classification 4: Statewide Assn., G&T or Service Member	Silver	On-Bill Repayment Program	Tri-State Generation & Transmission
15. Best Graphic Design	Classification 5: Wholly-Owned subsidiary of an NRECA Member Co-op	Gold	Flashy	Joe Wheeler EMC
15. Best Graphic Design	Classification 5: Wholly-Owned subsidiary of an NRECA Member Co-op	Silver	Chip Thunder Dino Extension Billboard - Graphic Design	Co-Mo Connect
16. Best Digital or Print Ad	Classification 2: Distribution Co-op (23,000-64,999 meters)	Silver	Scary Good Savings	Salt River Electric
16. Best Digital or Print Ad	Classification 3: Distribution Co-op (More than 65,000 meters)	Silver (Tie)	Bringing Good Energy Ad-Systems Control	Middle Tennessee Electric
16. Best Digital or Print Ad	Classification 3: Distribution Co-op (More than 65,000 meters)	Silver (Tie)	REC Reliability Ad	Rappahannock Electric Cooperative
16. Best Digital or Print Ad	Classification 4: Statewide Assn., G&T or Service Member	Gold	Bowling Green Giveaway	Kentucky Electric Cooperatives
16. Best Digital or Print Ad	Classification 4: Statewide Assn., G&T or Service Member	Silver	Home Energy Usage Analytics Ad Series	Ohio's Electric Cooperatives
16. Best Digital or Print Ad	Classification 5: Wholly-Owned Subsidiary of an NRECA Member Co-op	Silver	Summer of Thunder Human Cannonball - Print/Digital Ad	Co-Mo Connect
17. Best External Event	Classification 1: Distribution Co-op (1-22,999 meters)	Gold	MLEC Annual Meeting & Open House Event - Welcome Home	Mille Lacs Energy Cooperative

Spotlight on Excellence Awards 2025 Winners

17. Best External Event	Classification 1: Distribution Co-op (1-22,999 meters)	Silver	Trades Camp	Kankakee Valley REMC
17. Best External Event	Classification 2: Distribution Co-op (23,000-64,999 meters)	Gold (Tie)	Dine and Drive	Wheatland Electric Cooperative, Inc.
17. Best External Event	Classification 2: Distribution Co-op (23,000-64,999 meters)	Gold (Tie)	Staying Connected with our Top100/Key Accounts	Kaua'i Island Utility Cooperative
17. Best External Event	Classification 2: Distribution Co-op (23,000-64,999 meters)	Silver	2024 Public Power Dam Tour - Priest Rapids Dam	Inland Power & Light
17. Best External Event	Classification 3: Distribution Co-op (More than 65,000 meters)	Gold	Cobb EMC Youth Leadership Program	Cobb EMC
17. Best External Event	Classification 3: Distribution Co-op (More than 65,000 meters)	Silver	Re-energizing the Annual Meeting: Flathead's New Energy Expo	Flathead EC
17. Best External Event	Classification 4: Statewide Assn., G&T or Service Member	Gold	Electrify Indiana 2024	Hoosier Energy
17. Best External Event	Classification 4: Statewide Assn., G&T or Service Member	Silver	Cooperative Energy Summit 2024	Cooperative Energy
17. Best External Event	Classification 5: Wholly-Owned Subsidiary of an NRECA Member Co-op	Gold	Kosciusko Connect Fiber Internet STEM Education Program	Kosciusko REMC
17. Best External Event	Classification 5: Wholly-Owned Subsidiary of an NRECA Member Co-op	Silver	League of Thunder Event	Co-Mo Connect
18. Best Internal Engagement	Classification 1: Distribution Co-op (1-22,999 meters)	Gold	KREMC Morning Spark Internal News Podcast	Kosciusko REMC
18. Best Internal Engagement	Classification 1: Distribution Co-op (1-22,999 meters)	Silver	Bring Your Pet to Work Fridays - Best Internal Engagement	Sussex Rural Electric Cooperative
18. Best Internal Engagement	Classification 2: Distribution Co-op (23,000-64,999 meters)	Gold	Employee Appreciation Week	Stearns Electric Association
18. Best Internal Engagement	Classification 2: Distribution Co-op (23,000-64,999 meters)	Silver	Team Day Hazard Escapes	Poudre Valley REA

Spotlight on Excellence Awards 2025 Winners

18. Best Internal Engagement	Classification 3: Distribution Co-op (More than 65,000 meters)	Gold	2024 Supercharged Cruise-In Event	Middle Tennessee Electric
18. Best Internal Engagement	Classification 3: Distribution Co-op (More than 65,000 meters)	Silver	Building Connections: How JOEMC's SharePoint Unites Employees	Jones-Onslow EMC
18. Best Internal Engagement	Classification 4: Statewide Assn., G&T or Service Member	Gold	Sharing Our Power	Minnkota Power Cooperative
18. Best Internal Engagement	Classification 4: Statewide Assn., G&T or Service Member	Silver	Plugged In	Wabash Valley Power Alliance
19. Best Wild Card	Classification 1: Distribution Co-op (1-22,999 meters)	Gold (Tie)	Little Crew Club	Decatur County REMC
19. Best Wild Card	Classification 1: Distribution Co-op (1-22,999 meters)	Gold (Tie)	Best Wild Card - Willie Wiredhand Hats	Umatilla Electric Cooperative
19. Best Wild Card	Classification 1: Distribution Co-op (1-22,999 meters)	Silver	History of Rural Electrification: Chamber Window Display	Southern Rivers Energy
19. Best Wild Card	Classification 2: Distribution Co-op (23,000-64,999 meters)	Gold	Inland Power 6 Piece Chocolate Leave Behind	Inland Power & Light
19. Best Wild Card	Classification 2: Distribution Co-op (23,000-64,999 meters)	Silver	PEC's On Hold Music	People's Electric Cooperative
19. Best Wild Card	Classification 3: Distribution Co-op (More than 65,000 meters)	Gold	LIAM.AI: Union Power's Virtual Energy Specialist.	Union Power Cooperative
19. Best Wild Card	Classification 3: Distribution Co-op (More than 65,000 meters)	Silver (Tie)	The CHELCO Chiller	CHELCO
19. Best Wild Card	Classification 3: Distribution Co-op (More than 65,000 meters)	Silver (Tie)	Emergency Placard	Farmers Electric Cooperative
19. Best Wild Card	Classification 4: Statewide Assn., G&T or Service Member	Gold	Cooperative Energy SPARK Award	Cooperative Energy
19. Best Wild Card	Classification 4: Statewide Assn., G&T or Service Member	Silver	Building Broadband is a Wild Ride Belt Buckle	Pioneer Utility Resources

Spotlight on Excellence Awards 2025 Winners

19. Best Wild Card	Classification 5: Wholly-Owned Subsidiary of an NRECA Member Co-op	Gold	Kosciusko Connect Children's Activity Book	Kosciusko REMC
19. Best Wild Card	Classification 5: Wholly-Owned Subsidiary of an NRECA Member Co-op	Silver	Ohio Cooperative Living - Segmentation Plan for Fiber Marketing Communications	connectSCP, LLC, a division of South Central Power Company
20. Best Strategic Communications Campaign	Classification 1: Distribution Co- op (1-22,999 meters)	Gold	Paperless Billing Campaign	Consolidated Cooperative
20. Best Strategic Communications Campaign	Classification 1: Distribution Co- op (1-22,999 meters)	Silver	Generator Program Strategic Communication Campaign	Butler Rural Electric Cooperative
20. Best Strategic Communications Campaign	Classification 2: Distribution Co- op (23,000-64,999 meters)	Gold	The Poudre Valley Difference	Poudre Valley REA
20. Best Strategic Communications Campaign	Classification 2: Distribution Co- op (23,000-64,999 meters)	Silver	Cat and Duck and the Electric Cooperative	Co-Mo Connect Powered by Co-Mo Electric Cooperative
20. Best Strategic Communications Campaign	Classification 3: Distribution Co- op (More than 65,000 meters)	Gold	New Look, Same Purpose: Baldwin EMC's Logo Rebranding Campaign	Baldwin EMC
20. Best Strategic Communications Campaign	Classification 3: Distribution Co- op (More than 65,000 meters)	Silver	Then & Now	Bluebonnet Electric Cooperative
20. Best Strategic Communications Campaign	Classification 4: Statewide Assn., G&T or Service Member	Gold	Powering Possibilities	East River Electric Power Cooperative
20. Best Strategic Communications Campaign	Classification 4: Statewide Assn., G&T or Service Member	Silver	Be the One safety campaign	Great River Energy



Spotlight on Excellence Awards 2025 Winners

20. Best Strategic Communications Campaign	Classification 5: Wholly-Owned Subsidiary of an NRECA Member Co-op	Silver	Life is Better with Centranet	Central Rural Electric Cooperative & Centranet
<i>Edgar F. Chesnutt Award for Best Total Communication Program - to be announced at CONNECT 2025</i>				