

2023 List of Winners

Category 1 – Best News Story *(at-large category)*

Gold

Montana Electric Cooperatives' Association

Proposed Dam Breaching
Ryan G. Hall
ryanh@mtco-ops.com

Silver

Northwest Public Power Association

A Future Powered by Water
Nina Rydalch
nina@nwppa.org

Category 2 – Best Series of News Stories *(at-large category)*

Gold

Wabash Valley Power Alliance

Energy Efficiency Electrifies Communities
Austin Arceo
a_arceo@wvpa.com

Silver *(tie)*

Montana Electric Cooperatives Association

Ask A Manager
Ryan G. Hall
ryanh@mtco-ops.com

Mohave Electric Cooperative

High Winds Cause Massive Power Outages
MEC Public Affairs
aellingson@mojaveelectric.com

Category 3 – Best Feature Story *(at-large category)*

Gold

Southwestern Electric Cooperative

A Bird in the Band
Joe Richardson
joe.richardson@sweci.com

Silver

Great River Energy

Blazing a Trail
Andrea Lee
Alee@grenergy.com

Category 4 – Best Column *(at-large category)*

Gold

Southwestern Electric Cooperative

Your Library: A Tale Not Told in Books
Joe Richardson
joe.richardson@sweci.com

Silver

VMDAEC

Hard Luck of the Irish
Gregg MacDonald
Gmacdonald@vmdae.com

Category 5 – Best External News Publication

Classification 1

Gold

Federated Rural Electric & Brown County Rural Electrical Association

Connections
Andrea Christoffer
christoffer@federatedrea.coop

Silver

SEMO Electric Cooperative

The Insider
Sean Vanslyke
britney@gosemo.com

Classification 2

Gold

Northeast Oklahoma Electric Cooperative

Northeast Connection
Sarah Wilhelm
publicrelations@noec.coop

Silver

Southwestern Electric Cooperative

The Southwestern
Joe Richardson
joe.richardson@sweci.com

Classification 3

Gold

Oklahoma Electric Cooperative

Oklahoma Electric Co-op News
Brianna Wall
brianna.wall@okcoop.org

Silver

East Central Energy

ECE Co-op Advantage
Jenny Long
jenny.long@ecemn.com

Classification 4

Gold

SLEMCO

SLEMCO Power
Mary Laurent
mary.laurent@slemco.com

Silver

United Cooperative Services

PowerTalk
John Davis
johnd@ucs.net

Classification 5

Gold

Ohio's Electric Cooperatives

Ohio Cooperative Living
Jeff McAllister
jmccallister@ohioec.org

Silver

Pennsylvania Rural Electric Association

Penn Lines
Peter Fitzgerald
peter_fitzgerald@prea.com

Category 6 – Best Internal News Publication

Classification 1

Gold

Umatilla Electric Cooperative

The Current
Jodie Thomas
jodie.thomas@umatillaelectric.com

Silver

Butler Rural Electric Cooperative

Between the Lines
Jade Guthrie
jadeg@butlerrural.coop

Classification 2

Gold

Appalachian Electric Cooperative

The Hotline
Emily Walls
ewalls@aecoop.org

Silver

Clark County REMC

Watt's Up
Brian Omerso
bomerso@clarkremc.coop

Classification 3

Gold

Aiken Electric Cooperative, Inc.

WATTS On-Line
Jamacia McCray
jmccray@aiken-co-op.org

Silver

Coweta-Fayette EMC

Wired
Chellie Phillips
cphillips@utility.org

Classification 4

Gold

Rappahannock Electric Cooperative

REC Powerlines
Brian Wolfe
bwolfe@myrec.coop

Silver

Tri-County Electric Cooperative

Grounded
Annie Watson
awatson@tcectexas.com

Classification 5

Gold

Hoosier Energy

Gridlines: The Power of Hoosier Energy Employees
Jeremy Price
jprice@hepn.com

Silver

Dairyland Power Cooperative

Short Circuits
Katie Thomson
katie.thomson@dairylandpower.com

Category 7A – Best Special Publication - Small

Classification 1

Gold

Pella Cooperative Electric Association

Annual Meeting Program
Emma Henning
ehenning@pella-cea.org

Silver

Midland Power Cooperative

Midland Power Cooperative Community Solar Program Brochure
Benjamin Ure
rhenn@midlandpower.coop

Classification 2

Gold

Appalachian Electric Cooperative

The Hotline
Emily Walls
ewalls@aecoop.org

Silver

Oregon Trail Electric Cooperative

Energy Efficiency Rebate Cards
Joseph Hathaway
jhathaway@otec.coop

Classification 3

Gold

Blue Ridge Energy

Keeping the Holidays Merry and Bright
Renee Walker
rwalker@blueridgeenergy.com

Silver

Sam Houston Electric Cooperative

2022 Sam Houston EC Ballot Booklet
Rachel Frey
rfrey@samhouston.net

Classification 4

Gold

United Power

United EV Program Guide
Laurel Eller
leller@unitedpower.com

Silver

Bluebonnet Electric Cooperative

Annual Meeting handout: Bluebonnet Electric Cooperative Year in Review
Alyssa Meinke
alyssa.meinke@bluebonnet.coop

Classification 5

Gold

East Kentucky Power Cooperative

Cooperative Solar 101 Booklet
Joe Settles
joe.settles@ekpc.coop

Classification 6

Gold

Central Virginia Electric Cooperative

Firefly Fiber Broadband New Customers Brochures
Marci Malinowski
mmalinowski@fireflyva.com

Category 7B - Best Special Publication - Large

Classification 1

Gold

Butler Rural Electric Cooperative

Employee Guidebook
Jade Guthrie
jadeg@butlerrural.coop

Silver

Central Electric Cooperative

District Meeting Booklet
Tara Miller
taram@centralec.coop

Classification 2

Gold

Southern Rivers

Washington Youth Tour Study Guide
Kathryn Green
kathryn@srivers.net

Classification 3

Gold

Cuivre River Electric Cooperative

The Power of Connections: Milestones and Innovations from Missouri's Largest Electric Cooperative
Mary Wilson
mwilson@cuivre.com

Silver

Oklahoma Electric

Welcome to OEC Brochure
Brianna Wall
brianna.wall@okcoop.org

Classification 4

Gold

Delaware Electric Cooperative

2022 Delaware Living
Jeremy Tucker
jtucker@delaware.coop

Silver

Dakota Electric Association

Employee Handbook
Lindsay LaScotte
llascotte@dakotaelectric.com

Classification 5

Gold

Oglethorpe Power

2022 Oglethorpe Power ESG Report
Blair Romero
blair.romero@opc.com

Silver

Montana Electric Cooperatives' Association

2021 Year in Review
Ryan G. Hall
ryanh@mtco-ops.com

Category 8 - Best Annual Report to Members

Classification 1

Gold

Umatilla Electric Cooperative

2021 Annual Report; Larger Than Light
Jodie Thomas
jodie.thomas@umatillaelectric.com

Silver

North Central Electric Cooperative

2021 Annual Report
Holly Storrow
hstorrow@fesco-oh.org

Classification 2

Gold

White River Valley Electric Cooperative

2021 Annual Report
Shelby Novak
snovak@whiteriver.org

Silver (tie)

Wheatland Electric Cooperative, Inc.

Driving Energy for Life
Shajia Donecker
sdonecker@weci.net

East Central Oklahoma Electric Cooperative

2021 Annual Report
Kayleigh Harrison
kharrison@ecoec.com

Classification 3

Gold

East Central Energy

ECE Annual Report: Adjusting Our Sails
Lynzie Kelly
lynzie.kelly@ecemn.com

Silver (tie)

The Energy Cooperative

2021 Annual Report
Heather Juzenas
hjuzenas@theenergycoop.com

Southern Pine Electric

2022 Annual Report
Matt Bush
mbush@southernpine.coop

Classification 4

Gold

United Power

Behind Every Meter is a Co-op Member
United Power Communication Team
zkinder@unitedpower.com

Silver

Flint Energies

Flint Energies Annual Report
Jennie Lacey
jlacey@flintemc.com

Classification 5

Gold

Associated Electric Cooperative

Time-Tested
Glennon Scheid
gscheid@aeci.org

Silver

Corn Belt Power

Powerfully Present: Corn Belt Power Cooperative
2021 Annual Report
Marena Fritzler
marena.fritzler@cbpower.coop

Category 9 - Most Innovative Use of Digital Communication

Classification 1

Silver

Midwest Electric Cooperative

Lineman Hiring and Careers Campaign
skuhn@ppec.coop

Classification 2

Gold

Central Rural Electric

Wishing Our Members A Very Merry Christmas
kbowman@mycentral.coop

Classification 3

Silver

South Plains Electric Cooperative

Work Zone Safety Series
Whitney Bryant
wbryant@spec.coop

Classification 4

Gold

Pedernales Electric Cooperative

Ethics Week Videos
John Larsen
john.larsen@peci.com

Silver

South Central Power

We Are South Central Power Company web pages
Jake Friday
friday@southcentralpower.com

Classification 5

Gold

Pioneer Utility Resources

Building a Content Resource for Utility Pioneers
Andy Johns
hello@pioneer.coop

Classification 6

Silver

Midwest Energy & Communications

Tech Talk
Nicole Barfell
nicole.barfell@teammidwest.com

Category 10 - Best Use of Social Media

(at-large category)

Gold

Grand Valley Power

Time-of-Use Strategic Plan
Grand Valley Power
dpogar@gvp.org

Silver

Cullman Electric Cooperative

Cullman EC social media photo strategy
Oakleigh Calahan
brianl@cullmanec.com

Category 11 - Best Video

Gold

Grand Valley Power

Understanding Time-of-Use
Grand Valley Power
dpogar@gvp.org

Silver

Copper Valley Electric Association

The People Behind the Switch: A Lineman's Story
Sharon Scheidt
sscheidt@cvea.org

Classification 2

Gold

Sioux Valley Energy

Operation Round-Up Hits \$2M Milestone
Carrie Vugteveen
carrie.vugteveen@siouxvalleyenergy.com

Silver

White River Valley Electric Cooperative

Roundtable 2022 Project Wraps
Cassie Cunningham
ccunningham@whiteriver.org

Classification 3

Gold

Jones-Onslow EMC

When Your Lights Go Out, Ours Go Out
Linda Mathiasen
lmathiasen@joemc.com

Silver

Choctawhatchee Electric Cooperative, Inc.

CHELCO CEO Video
Emily Cowan, Bonnie Whitfield
twood@chelco.com

Classification 4

Gold

United Power

Corporate Roadmap: Seeking New Power Supply
Laurel Eller
leller@unitedpower.com

Silver (tie)

Rappahannock Electric Cooperative

REC Safety Day
Brian Wolfe
bwolfe@myrec.coop

SLEMCO

Free
Mary Laurent
mary.laurent@slemco.com

Classification 5

Gold

Minnkota Power Cooperative

Your Off-Peak Program
Michael Hoeft
mhoeft@minnkota.com

Silver

East Kentucky Power Cooperative

PowerPulse News
Joe Settles
joe.settles@ekpc.coop

Category 12 – Best Photo

Classification 1

Gold

Nishnabotna Valley Rural Electric Cooperative

Nishnabotna Valley REC Storm Response
Derek Hamik, lineman
rhenn@midlandpower.coop

Silver

Escambia River Electric Cooperative

Florida Currents June Cover
Kevin Macht
cowens@erec.com

Classification 2

Gold

Southwestern Electric Cooperative

Size Matters
Michael Barns, art director
mike.barns@sweci.com

Silver

White River Valley Electric Cooperative

All in a Day's Work
Payton Oehlschlager
poehlager@whiteriver.or

Classification 3

Gold

Jones-Onslow EMC

Ground, Grit and Guys
Linda Mathiasen
lmathiasen@joemc.com

Silver

Trinity Valley Electric Cooperative

Broken Pole
Don Johnson
johnsond@tvec.coop

Classification 4

Gold

Bluebonnet Electric Cooperative

Stay Calm, Drive Fast
Sarah Beal
sarah.beal@bluebonnet.coop

Silver

DEMCO

Fire In the Wire
James Macias
anneh@demco.org

Classification 5

Gold

Kentucky Electric Cooperatives

Patriotic Lineman
Joe Arnold
jarnold@kyelectric.coop

Silver (tie)

Minnkota Power Cooperative

Rise Up
Michael Hoeft
mhoeft@minnkota.com

Montana Electric Cooperatives' Association

USS Montana Commissioning
Ryan Hall, Rural Montana editor
Ryanh@mtco-ops.com

Classification 6

Gold

Central Virginia Electric Cooperative

Firefly Fiber Broadband - Going to Great Heights
Marci Malinowski, Digital Marketing Coordinator
mmalinowski@fireflyva.com

Category 13 – Best Wild Card

Classification 1

Gold

Paulding Putnam Electric Cooperative

REA Incentive Program
Samantha Kuhn
skuhn@ppec.coop

Silver

Jay County REMC

REMClue
Carly Nichols
nicholsc@jayremc.com

Classification 2

Gold

Appalachian Electric Cooperative

AEC Communications and Marketing Plan
Emily Walls
ewalls@aecoop.org

Silver (tie)

Appalachian Electric Cooperative

AEC Annual Meeting Goody Bags
Emily Walls
ewalls@aecoop.org

Northcentral Electric Cooperative

Northcentral VR
Justin Jaggars
jjaggars@northcentralelectric.com

Classification 3

Gold

Jones-Onslow EMC

VisionEMC
Krystal Phillips
kphillips@joemc.com

Silver (tie)

East Central Energy

2022 Watt's Cookin' Recipe Calendar
Jenny Long
jenny.long@ecemn.com

The Energy Cooperative

Welcome to Your Energy Cooperative!
Heather Juzenas
hjuzenas@theenergycoop.com

Classification 4

Gold

Delaware Electric Cooperative

"Then One Day the Lights Came On"
A Large-scale, Permanent Museum Exhibit
Lauren Irby
lirby@delaware.coop

Silver (tie)

CoServ

A Few of Our Favorite Things (Employee Calendar)
Ken Oltman
koltmann@coserv.com

United Power

United EV
Zachary Kinder
zkinder@unitedpower.com

Classification 5

Gold

Cooperative Energy

Cooperative Energy Summit: Student Learning Experience
Amy Griffin
agriffin@cooperativeenergy.com

Silver

Kentucky Electric Cooperatives

2022 Legislative Guide
Kacey Harmeling
sbrock@kentuckyliving.com

Classification 6

Gold

Central Virginia Electric Cooperative

Firefly Fiber Broadband's Birthday Gift:
Grassroots Customer Engagement Campaign
Melissa Gay
mgay@mycvec.com

Silver

RECORE Energy

Providing "Live Line" Safety Training to First Responders
Jessica Parr
jparr@comelec.coop

Category 14 - Best Graphic Design

Classification 2

Silver

Southern Rivers Energy

What SRE Youth Opportunity is Right for You? (Flowchart)
Kathryn Green
kathryn@srivers.net

Classification 4

Gold

Tri-County Electric Cooperative

Wellness Logo
Danielle Voss
dvoss@tcectexas.com

Silver

Middle Tennessee Electric Cooperative

Electric Griddle Re-Wrap
Makenzy Butts
makenzybutts@mte.com

Classification 5

Gold

Kentucky Electric Cooperatives

Hometown Radio Personalities
Jess Hawkins
sbrock@kentuckyliving.com

Silver

Ohio's Electric Cooperatives

2022 Gift Guide
Jeff McCallister
jmccallister@ohioec.org

Category 15 - Best Individual Ad

Classification 1

Gold

Yazoo Valley Electric Power Association

Power in our team
Jason Patterson
patterson@yazoovalley.com

Classification 2

Gold

Northcentral Electric Cooperative

Don't Miss a Moment

Justin Jaggers

jjaggers@northcentralelectric.com

Classification 3

Gold

Union Power Cooperative

PowerUp ad

John Huneycutt

john.huneycutt@union-power.com

Silver

Carroll EMC

Powering the Fight

Brittany Shadix

brittany.shadix@cemc.com

Classification 4

Gold

Delaware Electric Cooperative

Santa Comes to Delaware Electric Co-op!

Jeremy Tucker

jtucker@delaware.coop

Silver

Bluebonnet Electric Cooperative

Check it out! The new bluebonnet.coop

Alyssa Meinke

alyssa.meinke@bluebonnet.coop

Classification 5

Gold

Minnkota Power Cooperative

Your Region, Your Resources –

All In on All-of-the-Above Energy

Kaylee Cusack

kcusack@minnkota.com

Silver

Wabash Valley Power Alliance

In the Business of Your Business

Austin Arceo

a_arceo@wvpa.com

Category 16 – Best Ad Campaign

Classification 1

Gold

Garkane Energy Cooperative

High-5

Neal Brown

neal.brown@garkane.com

Silver

Mille Lacs Energy Cooperative

MLEC Fiber - Helping businesses/families/students stay connected

Kassie Peterson

kpeterson@mlcmmn.com

Classification 2

Gold

Oregon Trail Electric Cooperative

Dolly Parton's Imagination Library

Joseph Hathaway

jhathaway@otec.coop

Classification 3

Gold

Palmetto Electric Cooperative

So Do We

Brooke Mingledorff

bmingledorff@palmetto.coop

Silver

Mountain View Electric Association

GO ELECTRIC! Outdoor Power Equipment

Nikki Ricciardi

nikki.r@mvea.coop

Classification 4

Gold

Bluebonnet Electric Cooperative

Win One for the Wallet

Alyssa Meinke

alyssa.meinke@bluebonnet.coop

Silver

Cobb EMC

Make an Informed Rooftop Solar Decision

Krista Williams

krista.williams@cobbemc.com

Classification 5

Gold

Texas Electric Cooperatives

Texas Co-op Power Website Redesign Launch

Tom Widlowski

twidlowski@texas-ec.org

Silver

Sunflower Electric Power Corporation

We Are Here ad campaign

Tiffany Heit

tiffany.heit@sunflower.net

Classification 6

Gold

Central Rural Electric Cooperative

Centranet Ad Campaign
Larry Mattox
lmattox@mycentral.coop

Silver

Midwest Energy & Communications

No Tricks - Just a Halloween Treat
Amy Pales
amy.pales@teammidwest.com

Category 17 - Best Event

Classification 1

Gold

Paulding Putnam Electric Cooperative

Record-setting Member Appreciation Zoo Day
Samantha Kuhn
skuhn@ppec.coop

Silver

Copper Valley Electric Association

Co-op Month Pick-Your-Own Pumpkin Patch Event
Sharon Scheidt
sscheidt@cvea.org

Classification 2

Gold

White River Valley Electric Cooperative

2022 Annual Meeting
Cassie Cunningham
ccunningham@whiteriver.org

Silver

Appalachian Electric Cooperative

AEC's 82nd Annual Meeting
Emily Walls
ewalls@aecoop.org

Classification 3

Gold

Oklahoma Electric Cooperative

OEC Annual Meeting
Brianna Wall
brianna.wall@okcoop.org

Silver

Coweta-Fayette EMC

Earth Day at Trilith
Chellie Phillips
cphillips@utility.org

Classification 4

Gold

Cobb EMC

Cobb EMC's Holiday Lights
Krista Williams
krista.williams@cobbemc.com

Silver

GreyStone Power Corporation

GreyStone Power's Annual Meeting
Amanda Busby
amanda.busby@greystonepower.com

Classification 5

Gold

Hoosier Energy

Electrify Indiana: Beneficial Electrification -
What it is and what it isn't
Trina Pardue
trina@hepn.com

Silver

Green Power EMC

Houston Solar "Flip the Switch" Event
Blair Romero
blair.romero@opc.com

Category 18 - Best Total Communication Program

Classification 1

Gold

Grand Valley Power

Communicating a Time-of-Use Rate Restructure
and Increase
Grand Valley Power
dpogar@gvp.org

Silver

Paulding Putnam Electric Cooperative

SmartHub Sign-up & Awareness
Samantha Kuhn
skuhn@ppec.coop

Classification 2

Gold

Jemez Mountains Electric Cooperative, Inc.

Power to the Members Campaign!
Karen Wisdom
kwisdom@jemezcoop.org

Silver

Mohave Electric Cooperative

Mohave Electric Cooperative Rate Case
mecpa@mohaveelectric.com

Classification 3

Gold

Holy Cross Energy

Sustainable Solar
Anna Kristina Johnson
kjohnson@holycross.com

Silver

Oklahoma Electric Cooperative

Record Cost of Power Communications
Brianna Wall
brianna.wall@okcoop.org

Classification 4

Gold

Pedernales Electric Cooperative

Power of Change
Ruth Verette
ruth.verette@peci.com

Silver

United Power

Our Cooperative Roadmap
Trista Fugate, Heidi Storz, Laurel Eller, Julie Stewart,
Zach Kinder,
zkinder@unitedpower.com

Classification 5

Gold (tie)

Pioneer Utility Resources

Pioneer.coop: Building a Content Resource
for Utility Pioneers
Andy Johns
hello@pioneer.coop

Electric Cooperatives of Mississippi

Cooperative Youth Leaders
Lydia Walters
lwalters@ecm.coop

Silver

Grand Canyon State Electric Cooperative Association, Inc.

Your Voice, Your Vote - Arizona 2022 Voting Effort
Hannah Capozzi
hcapozzi@gcseca.coop

Classification 6

Gold

RECORE ENERGY

Get Lit: RECORE ENERGY
Jessica Parr
jparr@comelec.coop1