

2021 WINNERS

Category 1 - Best News Story (at-large category)

Gold

Montana Electric Cooperatives' Association

Mental Health Resources Available to Farmers and Ranchers Ryan G. Hall ryanh@mtco-ops.com

Silver

Colorado Rural Electric Association

Protecting Vital Electric Lines When Wildfires Blaze Kylee Coleman *kcoleman@coloradocountrylife.org*

Category 2 - Best Feature Story (at-large category)

Gold

Virginia, Maryland & Delaware Association of Electric Cooperatives

On the Outside, Looking In Steven Johnson sjohnson@vmdaec.com

Silver

Minnkota Power Cooperative

Dinos, Drive-ins and Democracy Kaylee Cusack kcusack@minnkota.com

Category 3 - Best Column (at-large category)

Gold

Virginia, Maryland & Delaware Association of Electric Cooperatives

Viewpoint - A Master Storyteller Richard Johnstone rjohnstone@vmdaec.com

Silver

Montana Electric Cooperatives' Association

What's in a Name? Ryan G. Hall ryanh@mtco-ops.com

Category 4 - Best External News Publication

Classification 1

Gold

Dakota Valley Electric Cooperative

Dakota Valley News Dakota Valley Electric Cooperative pats@dakotavalley.com

Silver

Arrowhead Cooperative*

The Highline By Line Arrowhead Cooperative smcmanus@arrowhead.coop

Classification 2

Gold

Northeast Oklahoma Electric Cooperative

NOEC's NE Connection Sarah Wilhelm sarah.wilhelm@noec.coop

Silver

Kauai Island Utility Cooperative

KIUC Currents Kauai Island Utility Cooperative spaik@kiuc.coop

Classification 3

Gold

United Cooperative Services

PowerTalk United Cooperative Services johnd@ucs.net

Silver

Sam Houston Electric Cooperative

Sam Houston EC Local Pages Rachel Frey rfrey@samhouston.net

Classification 4

Gold

SLEMCO

SLEMCO Power Mary Laurent mary.laurent@slemco.com

Silver

CoServ

CoServ pages of Texas Co-op Power Magazine Oscar Martinez omartinez@coserv.com

Gold

Texas Electric Cooperatives

Texas Co-op Power Magazine Charles Lohrmann clohrmann@texas-ec.org

Silver

Oklahoma Association of Electric Cooperatives

Oklahoma Living Magazine Oklahoma Living Magazine apolitano@oaec.coop

Category 5 - Best Internal News Publication

Classification 1

Gold

Umatilla Electric Cooperative

"The Current" Employee Newsletter Jodie Thomas *jodie.thomas@umatillaelectric.com*

Classification 2

Gold

Aiken Electric Cooperative

WATTS On Line Aiken Electric Cooperative dligons@aikenco-op.org

Silver

Appalachian Electric Cooperative

The Hotline Becky Burks beckybutcherburks@gmail.com

Classification 3

Gold

Singing River Electric Cooperative

Singing River Electric's Online Newsletter Lorri Freeman and Amanda Parker aparker@singingriver.com

Silver

Oklahoma Electric Cooperative

OEC Quarterly Plug Brianna Wall brianna.wall@okcoop.org

Classification 4

Gold

Flint Energies

Three Phase Flint Energies jlacey@flintemc.com

Silver

Rappahannock Electric Cooperative

REC Powerlines – March, July and August issues Rappahannock Electric Cooperative bwolfe@myrec.coop

Classification 5

Gold

Texas Electric Cooperatives

TEC Report Chris Burrows, Texas Electric Cooperatives *cburrows@texas-ec.org*

Silver

Texas Electric Cooperatives

Safety Watch
Tom Widlowski, Texas Electric Cooperatives
twidlowski@texas-ec.org

Category 6A Best Special Publication - Small

Classification 1

Silver

Southern Rivers Energy

New Member Welcome Guide Kathryn Green kathryn@srivers.net

Classification 2

Gold

Prairie Land Electric Cooperative, Inc.*

PLEC Benefits Flyer Deborah K. Anderson danderson@ple.coop

Silver

Kauai Island Utility Cooperative

Anahola Service Center Shelley Paik spaik@kiuc.coop

Classification 3

Gold

Sam Houston Electric Cooperative

Board Election Ballot Booklet Rachel Frey rfrey@samhouston.net

Classification 4

Gold

United Power

Tri-State Newsletter Insert Zach Kinder zkinder@unitedpower.com

Silver

CoServ

SmartHub: New Year. New Bill. New Account Number Phyllis Thomas *omartinez@coserv.com*

Classification 5

Gold

Indiana Electric Cooperatives

Parts of a Bucket Truck Infographic Stacey Holton mbarth@indianaec.org

Silver

Dairyland Power Cooperative

Dairyland Power Cooperative's 2019/2020 Sustainability Report Catherine Thomson *katie.thomson@dairylandpower.com*

Category 6B Best Special Publication - Large

Classification 1

Silver

Southern Rivers Energy

Social Media Playbook Kathryn Green kathryn@srivers.net

Classification 2

Gold

Northeastern REMC*

COVID-19 Response Internal/External -Northeastern REMC Christy Phend & Chris Todd *c_phend@nremc.com*

Silver

Delta-Montrose Electric Association

DMEA Member Handbook Laura Sanders laura.sanders@dmea.com

Classification 3

Silver

Oklahoma Electric Cooperative

Get Charged! Elementary STEAM Education Tory Tedder-Loffland tory@okcoop.org

Classification 4

Gold

Delaware Electric Cooperative

Delaware Living 2020 Jeremy Tucker jtucker@delaware.coop

Silver

Northern Virginia Electric Cooperative

Biomass Booklet Leslie Khamsivone lkhamsivone@novec.com

Classification 5

Gold

Georgia System Operations Corporation

Family of Companies Brochure
Beth Coffey
beth.coffey@gasoc.com

Silver

Northwest Public Power Association

NWPPA: Who We Are Brochure Brenda Dunn brenda@nwppa.org

Category 7 - Best Annual Report to Members

Classification 1

Gold

Garkane Energy

Purposeful Planning + Disciplined Planning = Financial Strength
Garkane Energy
neal.brown@garkane.com

Silver

SEMO Electric Cooperative

2020 Annual Report Team SEMO sean@gosemo.com

Classification 2

Gold

Delta-Montrose Electric Association

2019 DMEA Annual Report Laura Sanders laura.sanders@dmea.com

Silver

MiEnergy Cooperative

Driving Change 2019 Annual Report MiEnergy Cooperative btesch@mienergy.coop

Gold

East Central Energy

2019 ECE Annual Report: Energy to Keep You Moving Jenny Long jenny.long@ecemn.com

Silver

Baldwin EMC

Baldwin EMC's 2019 Annual Report Baldwin EMC mgeans@baldwinemc.com

Classification 4

Gold

United Power

Charging Forward - 2019 Annual Report United Power Communications Team *zkinder@unitedpower.com*

Silver

Northern Virginia Electric Cooperative

NOVEC 2020 Annual Report Leslie Khamsivone & Priscilla Knight lkhamsivone@novec.com

Classification 5

Gold

Northeast Missouri Electric Power Cooperative

Year in Review Alicia Doran adoran@northeast-power.coop

Silver

East Kentucky Power Cooperative

East Kentucky Power Cooperative Annual Report: Preparation. Strength. Resilience Member Services kevin.osbourn@ekpc.coop

Category 8. Most Innovative Use of Digital Communication

Classification 1

Gold

Firelands Electric Cooperative, Inc.

2020 Lineman Appreciation Week videos Tracy Gibb tgibb@firelandsec.com

Silver

Tricounty Rural Electric Cooperative

Who Are We? Meet Your Community Co-op Tricounty REC bperkins@tricountyrec.com

Classification 2

Gold

Northeastern REMC*

Director Candidate Training Tennille Merkle, Chris Todd *t nicolette@nremc.com*

Silver (tie)

Four County Electric

Co-ops Vote Video Four County EMC janetsmith@fourcty.org

Wake Electric Membership Corporation

Wake Electric's New Website Rachael Benedict rachael.benedict@pemc.coop

Classification 3

Gold (tie)

Flathead Electric

Plan Before You Plant Flathead Electric w.ostrom-price@flathead.coop

GVEC

GVEC Unplugged Podcast GVEC cboos@gvec.org

Silver (tie)

South Plains Electric Cooperative

Youth Tour Spotlight Series South Plains Electric Cooperative *wbryant@spec.coop*

Ozarks Electric Cooperative

Thank You Ozarks Electric Cooperative kbianconi@ozarksecc.com

Classification 4

Gold

Pedernales Electric Cooperative

Welcome to the Cooperative Christopher J. Martinez *elizabeth.rozyskie@peci.com*

Silver

CoServ

As A Meter Of Fact Oscar Martinez omartinez@coserv.com

Classification 5

Gold

Oklahoma Association of Electric Cooperatives

OAEC Website

Oklahoma Association of Electric Cooperatives apolitano@oaec.coop

Silver

Oklahoma Association of Electric Cooperatives

Co-op Impact Videos

Oklahoma Association of Electric Cooperatives apolitano@oaec.coop

Category 9. Best Use of Social Media

(at-large category)

Gold

Bluebonnet Electric Cooperative

Alyssa's Energy Tip Tuesday Alyssa Dussetschleger alyssa.dussetschleger@bluebonnet.coop

Silver

GreyStone Power

Tropical Storm Zeta: Social media response Amanda Busby amanda.busby@greystonepower.com

Category 10. Best Digital Storytelling

Classification 1

Gold

Paulding Putnam Electric Cooperative

Hope Isn't Cancelled Samantha Kuhn skuhn@ppec.coop

Silver

Riverland Energy Cooperative

License to Live Safety Video Ben Bella balesch@riverlandenergy.com

Classification 2

Silver

White River Valley Electric Cooperative

Proposed 2020 Bylaw Amendments
White River Valley Electric
ccunningham@whiteriver.org

Classification 3

Gold

Farmers EC

Teleworking Jim Nimmo jnimmo@farmerselectric.coop

Silver

Farmers EC

Farmers HR Insurance Plan Options Recap Jim Nimmo jnimmo@farmerselectric.coop

Classification 4

Gold

United Power

Finance Video, Annual Meeting United Power Communications Team zkinder@unitedpower.com

Silver

Shenandoah Valley Electric Cooperative

Shenandoah Valley Electric Cooperative "Spirit of SVEC" Video Shenandoah Valley Electric Cooperative *pknight@svec.coop*

Classification 5

Gold

Sho-Me Power Electric Cooperative

We Work for You Sho-Me Power Electric Cooperative ghamilton@shomepower.com

Silver

East River Electric Power Cooperative

Powering Your Safety
East River Electric Power Cooperative
sebsen@eastriver.coop

Category 11. Best Photo (at-large category)

Gold

SLEMCO

Picking Up The Pieces - A Lineman's Point of View Jonathan Hebert - Lineman Class A *jonathan.hebert@slemco.com*

Silver (tie)

Flathead Electric

Sunset in the Flathead Valley Sharilyn Fairweather w.ostrom-price@flathead.coop

Trinity Valley Electric Cooperative

Clean Up Don Johnson johnsond@tvec.coop

Category 12 – Best Wild Card

Classification 1

Gold

Grand Valley Power

Pine Gulch Fire Response Dana Pogar dpogar@gvp.org

Silver

Southern Rivers Energy

Virtual Prayer Chain Kathryn Green kathryn@srivers.net

Classification 2

Gold

Piedmont Electric Membership Corporation

Co-op Cooks
Rachael Benedict
rachael.benedict@pemc.coop

Silver

TCEC

75th Anniversary Commemorative Gift Set TCEC info@tcec.coop

Classification 3

Gold

Trinity Valley Electric Cooperative

Annual Meeting/Election Magazine Dustcover Don Johnson johnsond@tvec.coop

Silver (tie)

Coweta-Fayette EMC

EMC Socks

Coweta-Fayette EMC Communication Department *cphillips@utility.org*

Mountain View Electric Association, Inc.

Bathroom Blog Megan Morse megan.m@mvea.coop

Classification 4

Gold (tie)

Bluebonnet Electric Cooperative

2020 Bluebonnet Wall Calendar: Standing Proud / Courthouses of Central Texas Bluebonnet Electric Cooperative melissa.segrest@bluebonnet.coop

CoServ

2020 Calendar: CoServ Critters Oscar Martinez omartinex@coserv.com

Silver

Pedernales Electric Cooperative

PEC's Butterfly Way Station Ruth Verette elizabeth.rozyskie@peci.com

Classification 5

Gold

East Kentucky Power Cooperative

COVID-19 Response Member Services kevin.osbourn@ekpc.coop

Silver

Montana Electric Cooperatives' Association

Annual Meeting Invite Postcard Ryan G. Hall ryanh@mtco-ops.com

Category 13. Best Graphic Design

Classification 1

Silver

South Alabama Electric

Cooperation Among Cooperatives Andy Kimbro andyk@outhaec.com

Classification 2

Gold

Northcentral Electric Cooperative

Chevy Bolt Wrap Justin Jaggers jjaggers@northcentralelectric.com

Silver

Northeast Oklahoma Electric Cooperative

NOEC & Subsidiary Brand Manual Sarah Wilhelm sarah.wilhelm@noec.coop

Gold

Carroll EMC

Merry Christmas from Carroll EMC Brittany Shadix brittany.Shadix@cemc.com

Silver

Holy Cross Energy

PureServe Your Lifestyle Anna Johnson kjohnson@holycross.com

Classification 4

Gold

Cobb EMC

EV Experience Brooke Melton brooke.melton@cobbemc.com

Silver

Pedernales Electric Cooperative

Unmanned Aerial System Brings Reliability to New Heights Rachelle Baker, John Larsen elizabeth.rozyskie@peci.com

Classification 5

Gold

Ohio's Electric Cooperatives

Bicycles built for you Anita Cook acook@ohioec.org

Silver

Kentucky Electric Cooperatives

2020 Photo Calendar Jessica Hawkins jhawkins@kyelectric.coop

Category 14 – Best Individual Ad

Classification 1

Gold

Grand Valley Power

Cooperative Youth Tour Ad Dana Pogar dpogar@gvp.org

Classification 2

Gold

San Isabel Electric Association

Don't Get Left In the Dark Paris Elliot paris.elliott@siea.com

Classification 3

Gold

GVEC

Branded Streaming Commercials GVEC cboos@gvec.org

Silver

Holy Cross Energy

Reflect During the Peak Anna Johnson kjohnson@holycross.com

Classification 4

Gold

Pedernales Electric Cooperative

Friday Night Fever John Larsen, Ruth Verette, Elizabeth Rozyskie, Marjorie Smith elizabeth.rozyskie@peci.com

Silver

Rappahannock Electric Cooperative

We're All In This Together Rappahannock Electric Cooperative bwolfe@myrec.coop

Classification 5

Gold

Minnkota Power Cooperative

All In On All-of-the-Above Energy Minnkota Power Cooperative kcusack@minnkota.com

Silver

Kentucky Electric Cooperatives

Travel Giveaway Houseboat Rental Katy Hurt *khurt@kentuckyliving.com*

Category 15 – Best Event

Classification 1

Gold

Grand Valley Power

Glow Halloween Grand Valley Power cwharton@gvp.org

Silver

Tricounty Rural Electric Cooperative*

Drive-In Annual Meeting Movie Night Tricounty Rural Electric Cooperative bperkins@tricountyrec.com

Classification 2

Gold

Northeast Oklahoma Electric Cooperative

2020 Annual Meeting Event Northeast Oklahoma Electric Cooperative sarah.wilhelm@noec.coop

Silver

Stearns Electric Association*

Donut Dash Whitney Ditlevson wditlevson@stearnselectric.org

Classification 4

Gold

GreyStone Power Corporation

Beam Signing Barbecue Erin Harper, Brandon Knight erin.harper@greystonepower.com

Silver

CoServ

High School Graduations at Texas Motor Speedway Oscar Martinez omartinez@coserv.com

Classification 5

Gold

The Electric Cooperatives of South Carolina

Virtual Youth Experience Van O'Cain van.ocain@ecsc.org

Silver (tie)

Cooperative Energy

20/20 Experience: Cooperative Energy's Virtual All-Employee Meeting Cooperative Energy Corporate Communications speterson@cooperativeenergy.com

Central Iowa Cooperative

Momentum is Building - Efficiency is Coming Touchstone Cooperatives of Iowa dawn.sly-terpstra@cipco.net

Category 16 – Best Total Communication Program

Classification 2

Gold

Dixie Electric Power Association

Dixie Electric Crisis Communication - 4 Tornadoes; 1 Pandemic Lydia Walters lydiawalters@dixieepa.com

Classification 3

Gold

Sam Houston Electric Cooperative

Employee Communication During COVID-19 Sam Houston EC Communications Department rfrey@samhouston.net

Silver (tie)

CHELCO

We're in This Together Bonnie Whitfield, Emily Cowan and Tyler Wood bwhitfield@chelco.com

Palmetto Electric Cooperative

Give.

Palmetto Electric Cooperative *msantorum@palmetto.coop*

Classification 4

Gold

CoServ

CoServ SmartHub
CoServ Communications Team
omartinez@coserv.com

Silver

Bluebonnet Electric Cooperative

No Turning Back Bluebonnet Electric Cooperative Melissa.Segrest@bluebonnet.coop

Gold

The Electric Cooperatives of South Carolina Virtual Youth Experience Van O'Cain van.ocain@ecsc.org

Silver

PowerSouth Energy Cooperative Let's Power Savings: 2020 Digital Marketing Pilot Campaign Christi Scruggs christi.scruggs@powersouth.com