

# 2020 WINNERS

# Category 1 - Best News Story (at-large category)

#### Gold

### **Kentucky Association of Electric Cooperatives**

Stop New Taxes on Power Bills Joe Arnold jarnold@kyelectric.coop

#### Silver

# **Ohio's Electric Cooperatives**

Island Power Jeff McCallister jmcallister@ohioec.org

### Category 2 - Best Feature Story (at-large category)

#### Gold (tie)

#### **Duck River EMC**

Peach pit perfection Connie Potts cpotts@dremc.com

#### **Pioneer Utility Resources**

Coming out of the Dark: Survivors shine light on opiod epidemic Claire Sykes lespinoza@pur.coop

#### Silver

### North Dakota Association of Rural Electric Cooperatives

New Americans: at work and at peace Cally Peterson *cpeterson@ndarec.com* 

# Category 3 - Best Column (at-large category)

#### Gold (tie)

#### Colorado Rural Electric Association

Rural America: Lack of understanding leads to dire predictions
Kent Singer
mneeley@coloradocountrylife.org

### Sam Houston Electric Cooperative

Lives Well-Lived Rachel Frey rfrey@samhouston.net

#### Silver

# Midwest Energy & Communications

Beware and Be Aware Patty Nowlin patty.nowlin@teammidwest.com

# Category 4 - Best External News Publication

# Classification 1

### Gold

PC Electric \*
PC Electric Connections
Jill Copeland
jcopeland@pcemc.org

#### Silver

# Southern Rivers Energy Current Comments Kathryn Claxton kathryn@srivers.net

### Classification 2

#### Gold

### Wiregrass Electric Cooperative

Alabama Living Jennifer Ward jward@wiregrasselectric.coop

#### Silver

### **Delta-Montrose Electric Association**

The PowerLines report - DMEA Monthly Member Newsletter Becky Mashburn becky.mashburn@dmea.com

### Classification 3

### Gold

### Wright-Hennepin Electric Association

Hotline Updates Stacie Nielsen snielsen@whe.org

#### Silver

#### **GVEC**

The GVEC Review Casie Boos *cboos@gvec.org* 

## Classification 4

#### Cold

### **Bluebonnet Electric Cooperative**

Bluebonnet Electric Cooperative's pages in Texas Co-op Power magazine Melissa Segrest melissa.segrest@bluebonnet.coop

#### Silver

Jackson EMC JEMCO News Kerri Testement

ktestement@jacksonemc.com

### Classification 5

### Gold

**Ohio's Electric Cooperatives** 

Ohio Cooperative Living
Jeff McCallister
jmccallister@ohioec.org

#### Silver

Kentucky Association of Electric Cooperatives

Kentucky Living magazine Anita Travis Richter arichter@kyelectric.coop

# Category 5 - Best Internal News Publication

Classification 1

#### Silver

Lorain-Medina Rural Electric Cooperative

The Federator Holly Storrow hstorrow@fesco-oh.org

# Classification 2

#### Gold

**Appalachian Electric Cooperative** 

Hotline Becky Burks bburks@aecoop.org

### Silver

Aiken Electric Cooperative

WATTS On Line Daniel Ligons dligons@aikenco-op.org

### Classification 3

#### Gold

Coweta Fayette EMC

Wired Chellie Phillips cphillips@utility.org

#### Silver

Carroll EMC

The Hardhat Herald Brittany Shadix brittany.shadix@carrollemc.com

### Classification 4

### Gold

Rappahannock Electric Cooperative

Powerlines Casey Hollins chollins@myrec.coop

### Silver

**Flint Energies** 

Three Phase Jennie Lacey jlacey@flintemc.com

# Classification 5

### Gold

**Hoosier Energy** 

EnergyLines Eric Neely eneely@hepn.com

#### Silver

**Texas Electric Cooperatives** 

TEC Report Chris B. Burrows cburrow@texas-ec.org

# Category 6A Best Special Publication - Small

Classification 1

#### Gold

FreeState Electric Cooperative \*

FreeState Electric Cooperative Culture Sarah Farlee sarah.farlee@freestate.coop

#### Silver

**Consolidated Cooperative** 

Understanding Your Bill Nikki Vanderkooi nvanderkooi@consolidated.coop

# Classification 2

#### Gold

Poudre Valley REA

80 by 30 Playbook Amy Blunck ablunck@pvrea.coop

#### Silver

Wiregrass Electric Cooperative

Youth Tour Brochure Jennifer Ward jward@wiregrasselectric.coop

#### Gold

### Sam Houston Electric Cooperative

Board of Director Election Ballot Booklet Rachel Frey rfrey@samhouston.net

Silver

#### **Farmers Electric Cooperative**

Quarterly Dustcovers Jim Nimmo jnimmo@farmerselectric.coop

Classification 4

#### Silver

#### **United Power**

Careers in Energy Brochure Zach Kinder *zkinder@unitedpower.com* 

Classification 5

#### Gold

#### **Northwest Public Power Association**

Ascend to Leadership Brochure Brenda Dunn brenda@nwppa.org

# Category 6B Best Special Publication - Large

Classification 1

#### Gold

# Alaska Village Electric Cooperative

Celebrating 50 Years of Service to Rural Alaska Amy Murphy, Meera Kohler, Onya Stein, Pioneer Utility Resources amurphy@avec.org

#### Silver

#### Sussex Rural Electric Cooperative

Pluggy's Power Patrol Activity Book Claudia Raffay and Steve Sokolowski craffay@sussexrec.com

Classification 2

#### Gold

### Appalachian Electric Cooperative

B is for Bucket Truck Becky Burks bburks@aecoop.org

#### Silver

#### Platte-Clay Electric Cooperative

Member Handbook Garrett Poorman garrettp@pcec.coop

Classification 3

#### Silver

#### **Farmers Electric Cooperative**

High Bill Guide Jim Nimmo jnimmo@farmerselectric.coop

Classification 4

#### Gold

### **Great Lakes Energy**

Great Lakes Energy Welcome Book Lacey Matthews lmatthews@glenergy.com

#### Silver

#### **Flint Energies**

Benefits Enrollment Guide 2020 Jennie Lacey jlacey@flintemc.com

Classification 5

#### Gold

### **Pioneer Utility Resources**

Coping with a Crisis: Extended Outage Communication Tips from the Trenches Megan McKoy-Noe mmckoynoe@pur.coop

#### Silver

#### **Texas Electric Cooperatives**

Your Tour magazine Travis Hill thill@texas-ec.org

# Category 7 - Best Annual Report to Members

Classification 1

#### Gold

#### Taylor Electric Cooperative \*

80 Years of People Power Allison Griffin allison.griffin@taylorelectric.coop

#### Silver

### The Victory Electric Cooperative Assn., Inc.

Powering Your Future: 2018 Victory Electric Annual Report Jerri Whitley *jwhitley@victoryelectric.net* 

### Silver

### **Corn Belt Energy Corporation**

Corn Belt Energy 2019 Annual Report - The Future is Bright Hillary Cherry

hillary.cherry@cornbeltenergy.com

# Classification 3

### Silver

#### **GVEC**

GVEC Annual Report: Carving Our Own Path Casie Boox

cboos@gvec.org

# Classification 4

#### Gold

#### Silver

# Haywood Electric Membership Corporation \*

Haywood EMC's 2018 Annual Report

Mitchell Bearden

mitch.bearden@haywoodemc.com

### Classification 5

### Gold

#### **Associated Electric Cooperative**

Momentum – Associated Electric Cooperative 2018 Annual Report Linda Putman lputman@aeci.org

### Silver

#### **Ohio's Electric Cooperatives**

Buckeye Power Annual Report 2019 Anita Cook acook@ohioec.org

# Category 8. Most Innovative Use of Digital Communication

### Classification 1

### Gold

#### Midland Power Cooperative

Move Over and Slow Down Videos Abbey Sprague asprague@midlandpower.coop

### Classification 2

#### Gold

### **Lake Country Power**

My job. My co-op. My life. Greg Schulzetenberg gschulzetenberg@lcp.coop

### Classification 3

### Gold

### **Farmers Electric Cooperative**

SmartHub Videos Jim Nimmo jnimmo@FarmersElectric.coop

#### Silver

### Oklahoma Electric Cooperative

OEC 2018 Annual Report Brianna Wall

brianna.wall@okcoop.org

### Classification 4

### Gold

#### **Jackson EMC**

Member Testimonial Video-Decades of Service Kerri Testement ktestestement@jacksonemc.com

#### Silver

### **Energy United**

EnergyUnited New Website Maureen Moore maureen.moore@energyunited.com

### Classification 5

#### Gold

#### Minnkota Power Cooperative

Project Tundra Website Ben Fladhammer bfladhammer@minnkota.com

#### Silver

#### **United Electric Cooperative**

Annual Meeting Commercial Amy Tobin atobin@ueci.coop

# Category 9. Best Use of Social Media

(at-large category)

#### Gold

## Tri-State Generation & Transmission Association

Responsible Energy Plan YouTube Video Announcement Sam Taggart <a href="mailto:staggart@tristategt.org">staggart@tristategt.org</a>

#### Silver

#### Rappahannock Electric Cooperative

United We Light: Project Bolivia - Facebook Blog Casey Hollins *chollins@myrec.coop* 

# Category 10. Best Digital Storytelling

### Classification 1

### Gold

### **Copper Valley Electric Association**

Behind the Switch Sharon Scheidt scheidt@cvea.org

#### Silver

### **United Electric Cooperative**

Emergency Responder Program Amy Tobin atobin@ueci.coop

### Classification 2

#### Gold

#### **Delta-Montrose Electric Association**

Charging Electric Vehicles Is Easier Than You Think! Rachael Routzahn rachael.routzahn@dmea.com

#### Silver

#### Joe Wheeler EMC

It's About Time - Lawrence County Michael Cornelison *mcornelison@jwemc.org* 

### Classification 3

#### Gold

### **Farmers Electric Cooperative**

Annual Meeting Video Jim Nimmo jnimmo@farmerselectric.coop

#### Silver

#### **GVEC**

GVEC Annual Video: Carving Our Own Path Casie Boos cboos@gvec.org

### Classification 4

#### Silver

#### **SLEMCO**

The Pride Behind the Power - the People of SLEMCO Mary Laurent *mary.laurent@slemco.com* 

### Classification 5

### Gold

### **Pioneer Utility Resources**

Coming Out of the Dark Ethan Rocke *erocke@pur.coop* 

#### Silver (tie)

### **PowerSouth Energy Cooperative**

PowerSouth Mentoring Promo Christopher Flood chris.flood@powersouth.com

### **Sho-Me Power Electric Cooperative**

"CHIEF"
Gary Hamilton
ghamilton@shomepower.com

### Category 11 - Best Photo (at-large category)

### Gold

### Haywood Electric Membership Cooperative \*

Moonlit Mitchell Bearden

mitch.bearden@haywoodemc.com

#### Silver

### **Bluebonnet Electric Cooperative**

Night work Sarah Beal sarah.beal@bluebonnet.coop

# Category 12 – Best Wild Card

### Classification 1

#### Gold

### **Hill County Electric**

Your Energy Superheroes Tom Metcalfe tmetcalfe@itstriangle.net

#### Silver

### Lorain-Medina Electric Cooperative

National Anthem video Holly Storrow hstorrow@gesco-oh.org

# Classification 2

#### Gold

### Northcentral Electric Cooperative

Musicians for Le Bonheur Justin Jaggers jjaggers@northcentralelectric.com

#### Silver

#### Central Virginia Electric Cooperative

Firefly Mascot: "Flash" is Born Melissa Gay mgay@mycvec.com

### Gold

#### **GVEC**

Crowd Pleasin' Cuisine: The 2019 GVEC Recipe Calendar Casie Boos cboos@gvec.org

#### Silver (tie)

### Sam Houston Electric Cooperative

Annual Meeting Bill Credit Rachel Frey rfrey@samhouston.net

#### Mountain View Electric Association, Inc.

2020 Photo Contest Calendar Nikki Ricciardi nikki.r@mvea.coop

# Classification 4

#### Gold

# **Berkeley Electric Cooperative**

2020 Vintage Rides Calendar Micah Ponce micahp@bec.coop

#### Silver

### **Bluebonnet Electric Cooperative**

Member Service Center window murals Melissa Segrest melissa.segrest@bluebonnet.coop

### Classification 5

#### Gold

### **Central Iowa Power Cooperative**

Iowa State Fair Booth Display Touchstone Energy Cooperatives of Iowas -CIPCO, Corn Belt Power, NIPCO and IAEC dawn.sly-terpstra@cipco.net

#### Silver

# **Cooperative Energy**

Solar Farm Virtual Reality Video Tori Gieger tgieger@cooperativeenergy.com

# Category 13. Best Graphic Design

# Classification 2

#### Gold

### MiEnergy Cooperative

Get Charged Brenda Tesch btesch@mienergy.coop

#### Silver

#### **Central Electric Cooperative**

Empowering Our Communities graphic Larry Mattox lmattox@mycentral.coop

### Classification 3

### Gold

#### **GVEC**

GVEC Electric Vehicle Wrap - Sparky Casi Boos cboos@gvec.org

#### Silver

### **Farmers Electric Cooperative**

Future Linemen T-Shirt Design Jessica Carr jcarr@farmerselectric.coop

### Classification 4

#### Silver

### **Pedernales Electric Cooperative**

Anatomy of a Pole Marjorie Smith *marjorie.smith@peci.com* 

### Classification 5

#### Gold

#### **Ohio's Electric Cooperatives**

Youth Tour Anita Cook acook@ohioec.org

#### Silver

#### **Ohio's Electric Cooperatives**

Sugar, Spice and Inns Anita Cook acook@ohioec.org

# Category 14 – Best Individual Ad

### Classification 1

#### Gold

# **Paulding Putnam Electric Cooperative**

My Reason Why I Work Safe Erika Willitzer, Samantha Kuhn skuhn@ppec.coop

#### Silver

### Fall River Rural Electric Cooperative \*

Linemen Appreciation Day Ted Austin ted.austin@fallriverelectric.com

### Gold

### Northeast Oklahoma Electric Cooperative \*

Space Heater Safety Billboard Sarah Wilhelm sarah.wilhelm@noec.coop

#### Silver

#### Michael Barns

Southwestern Electric Cooperative, Inc. The EV Advantage Michael Barns mike.barns@sweci.com

### Classification 3

#### Gold

### Palmetto Electric Cooperative

Providing Light in the Dark of Night Missy Santorum msantorum@palmetto.coop

### Silver

### **Trinity Valley Electric Cooperative**

Teamwork Ad Don Johnson johnsond@tvec.coop

### Classification 4

#### Gold

#### **United Power**

Holiday 2018 Ad Artwork Zach Kinder zkinder@unitedpower.com

#### Silver

#### **Berkeley Electric Cooperative**

Time of Day - Summer Rate Micah Ponce micahp@bec.coop

### Classification 5

#### Gold

#### **United Power**

# **Tri-State Generation & Transmission Association** :60 All Through the Night TV Ad

Sam Taggart staggart@tristategt.org

#### Silver (tie)

### The Electric Cooperatives of South Carolina

Thanksgiving Van O'Cain van.ocain@ecsc.org

### **Ohio's Electric Cooperatives**

Winter Energy Efficiency Tips Chris Hall chall@ohioec.org

# Category 15 – Best Event

## Classification 1

### Gold

### Midland Power Cooperative

Member Appreciation Event Series Abbey Sprague asprague@midlandpower.coop

#### Silver

# **Taylor Electric Cooperative \***

80th Annual Meeting Elizabeth McVey elizabeth.mcvey@taylorelectric.coop

### Classification 2

#### Gold

### **Licking Rural Electrification**

The Energy Cooperative's Kids Day at The Works Gary Baker *gbaker@theenergycoop.com* 

### Silver

### **Lake Country Power**

Hot Stick Program Tami Zaun tzaun@lcp.coop

# Classification 3

#### Gold

#### **Ozarks Electric Cooperative \***

Electric Vehicle Week Kaitlynn Bianconi kbianconi@ozarksecc.com

#### Silver

#### Ozarks Electric Cooperative \*

Fiber Town Hall for the Tenkiller Area Kaitlynn Bianconi kbianconi@ozarksecc.com

### Classification 4

#### Gold

### **Magic Valley Electric Cooperative**

MVEC Employee Summit Luis Reyes lreyes@magicvalley.coop

#### Silver

**United Power**United for the Cure
Zach Kinder

zkinder@unitedpower.com

### Classification 5

### Gold

Minnkota Power Cooperative

Plugged In to the Future Kaylee Cusack kcusack@minnkota.com

### Silver

**Hoosier Energy** 

Electrify Indiana: The Future Is Electric! Trina Pardue <a href="mailto:trina@hepn.com">trina@hepn.com</a>

# Category 16 Best Best Total Communication Program

Classification 1

#### Gold

Grand Valley Power \*
Enhanced Meter Campaign
Christmas Wharton
cwharton@gvp.org

#### Silver

**Taylor Electric Cooperative \*** 80 Years of People Power Elizabeth McVey *elizabeth.mcvey@taylorelectric.coop* 

### Classification 2

### Gold

Mecklenburg Electric Cooperative \*

BIT Acquisition by EMPOWER Broadband, Inc. Priscilla Whirley priscylawson@meckelec.org

### Silver

Central Virginia Electric Cooperative

Firefly Takes Flight Melissa Gay mgay@mycvec.com

# Classification 3

#### Cold

Sam Houston Electric Cooperative mySamHouston Promotion Rachel Frey rfrey@samhouston.net

#### Silver

**Holy Cross Energy** 

Electrification of Transportation Kristina Johnson *kjohnson@holycross.com* 

### Classification 5

### Gold

**Tennessee Electric Cooperative Association**Power and Opportunity Campaign

Trent Scott

tscott@tnelectric.org

### Silver

**Tri-State Generation & Transmission Association** 

Brighter, Stronger, Better Together Amy Rosier arosier@tristategt.org

<sup>\*</sup> Asterick denotes a first-time entrant