



<b>J.C. Brown Award Judging Rubric</b>					
<b>Category</b>	<b>Excellent</b>	<b>Good</b>	<b>Average</b>	<b>Below Average</b>	<b>Poor</b>
<b>Cooperative Difference (max 35 pts)</b>	29-35	22-28	15-21	8-14	1-7
<b>Strategic Approach (max 25 pts)</b>	21-25	16-20	11-15	6-10	1-5
<b>Integrated Approach (max 20 pts)</b>	16-20	13-16	9-12	5-8	1-4
<b>Measure of Success (max 20 pts)</b>	16-20	13-16	9-12	5-8	1-4

Each entry is judged on its own merits and not in comparison to other entries.

Each application may earn up to 100 points. The maximum point counts for each section are weighted differently from 35 points for the first two sections to 20 points for the last two sections.

Supporting materials are optional. If the narrative is well done in terms of writing and details, the written narrative can be sufficient. With respect to the supporting materials, there are no minimum requirements for number of pieces, and entrants are not *required* to submit specially prepared reports or other documents beyond the 500-word written descriptions. Any materials that are submitted, however, must be in an electronic form and within size (25 MB total) requirements.

If no entries, after averaging judges' scores, have attained a score of 80 or above, the CREC Awards and Recognition Committee and NRECA reserve the right to determine that no award will be given.