

Optimizing Technology for Value: The Cooperative's Role



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Agenda

- **Background**
- **Technology/Optimization – Lessons of Telecom**
- **Devices vs. Value**
- **Role of Data**
- **Cooperative Leadership**

Business & Technology Strategies

Examples

- Work rules | safety with DER
- Market fundamentals
- Reliability & resiliency
- Cybersecurity



Operate



Optimize



Transform



Examples

- Analytical tools
- Understanding Consumer end-use load profiles
- Uses for Carbon
- IT network management

Examples

Solar PV cost screening & system designs
Energy storage | Community storage

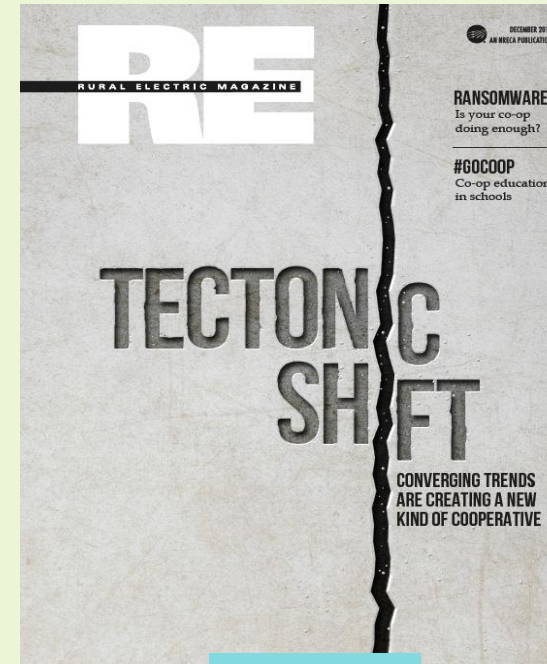
Macro Trends



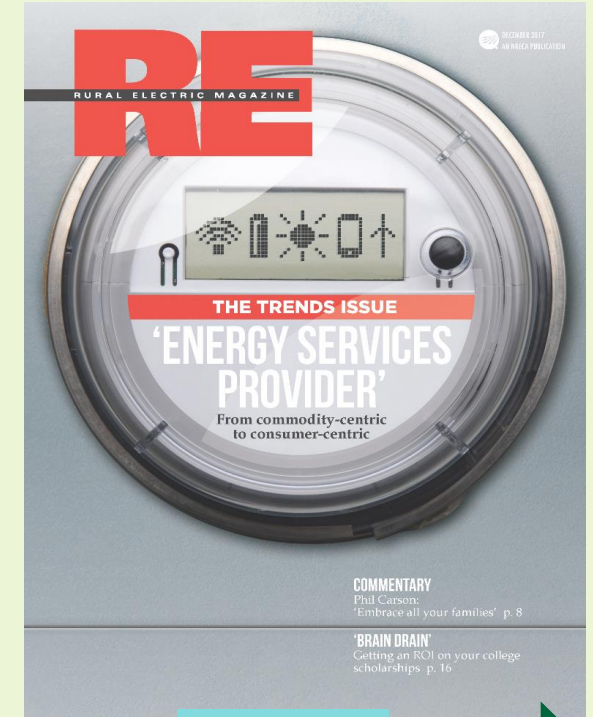
2014



2015



2016



2017

Member relationship Control energy use Solar & Storage Interoperability Analytics
New Planning capability Distribution optimization Evolution of wholesale retail model

How many of your co-ops are exploring energy services?

Changing Market Fundamentals

Changes in Technology

Increased Natural Gas Supply

Changing Generation Mix

New Business Models

Lower Costs for DG, Storage, RE

Price and Rate Impacts

Regulatory Change

Modernization of Grid and Comms

Transmission Investment

Customer Expectations

ELECTRIC INDUSTRY GENERATION, CAPACITY, AND MARKET OUTLOOK

PREPARED BY:

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Resource Adequacy and Markets Work Group
Updated July 2017

On Cooperative.com
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FORECASTING, PLANNING, AND ANALYSIS WILL CONTINUE TO EVOLVE

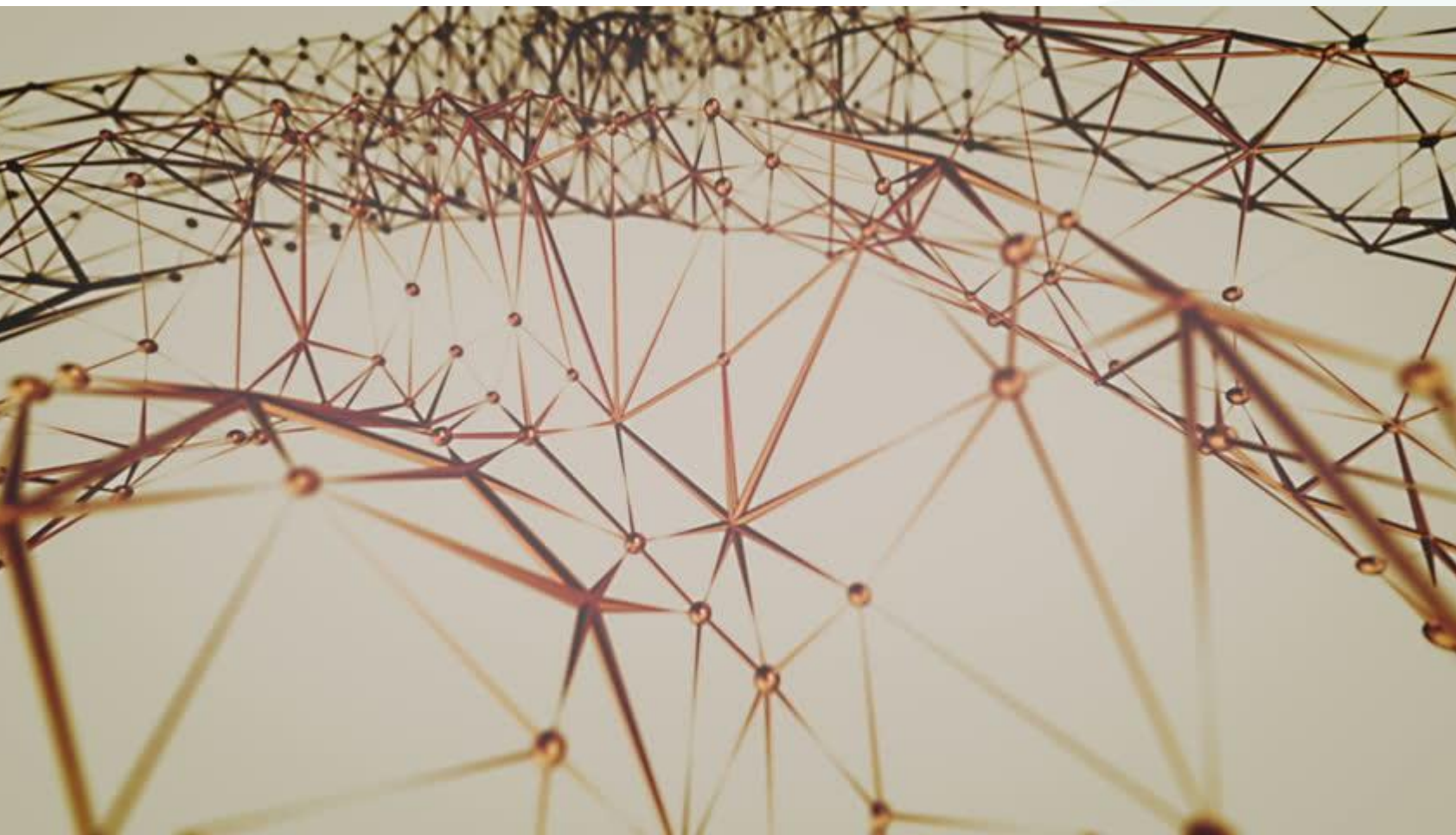
Telecom – moving from devices to software

An overview of advances in telecommunications technology that can be anticipated in commercial systems during the 1980s. Topics covered: (1) Computers and components: microprocessors; memory devices; input/output devices. (2) Computer influences on telecommunication systems and services: substitution of information processing for transmission; digital communications; mixing of voice, data, message, and image communications; integration of information processing and communications. (3) Communications terminals. (4) Transmission and switching systems: communications satellites; optical fiber transmission; microwave, cable, wire, and wave-guide transmission; digital transmission; switching technologies. (4) Local distribution: telephone wire pairs, coaxial cable TV, mobile communications; optical fibers.

Technology Evolution



Geodesic Network – predecessor to the Smart Grid



Geodesic Network:
1987 Report on
Competition in the
Telephone Industry

Peter William Huber

Note: This is not the actual book cover

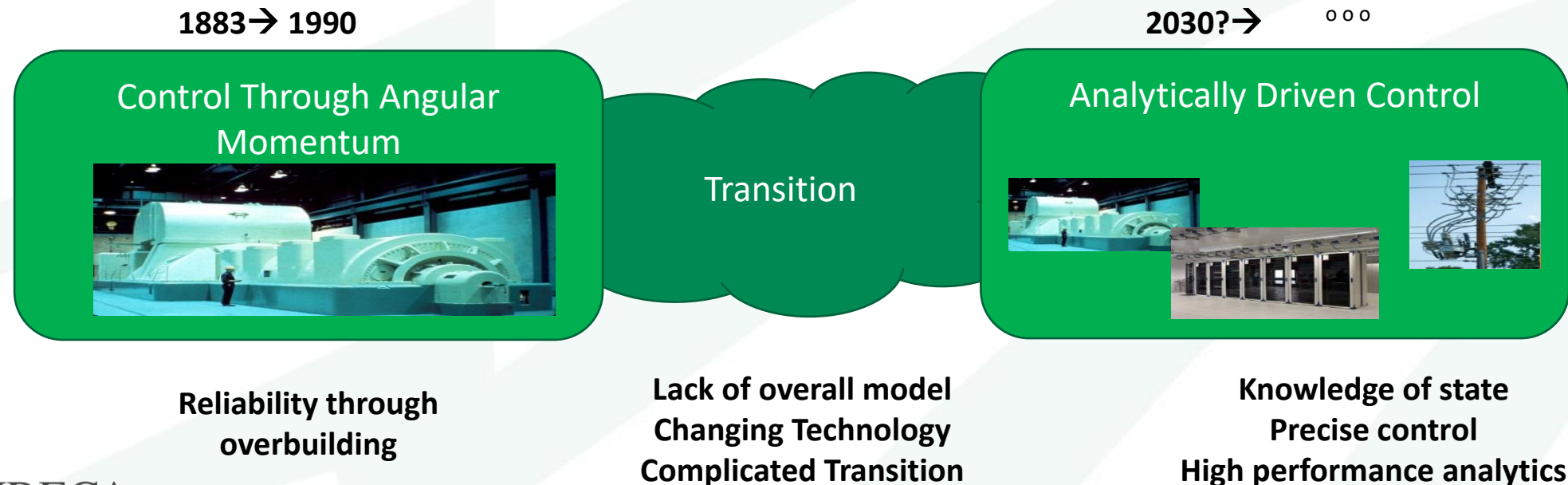
Devices vs. Value



The Challenge and Opportunity of Distributed Energy Resources

DER is not just solar and microgrids.

It is about a fundamental evolution of the grid from inherent stability to active management.



Two sets of challenges

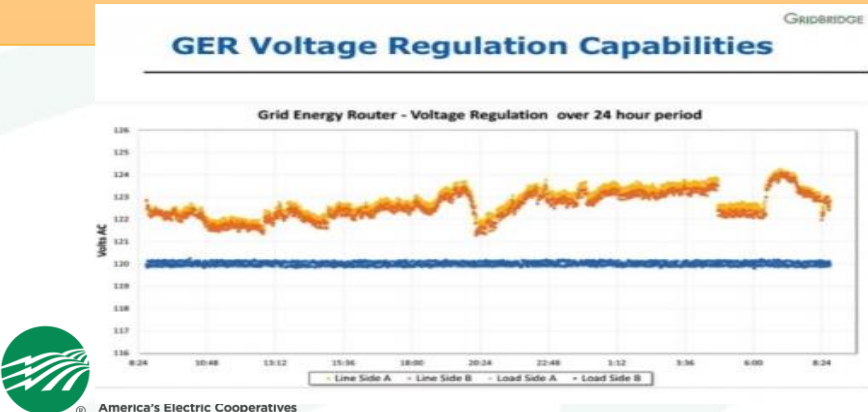
Technology

- Distributed generation
- Edge Volt/VAR control
- Storage
- Smart feeder switching
- Advanced sensors
- New security concerns
- Solid state power electronics

Much more change over time

Business

- Energy markets at multiple levels
- Complex pricing
- Customer self-generation
- Actively engaged consumers
- Sophisticated entities like WalMart and Google



Mastering DER – OPTMIZATION

Its about agility, precision, and intelligence



**Distributed Generation, Storage, Volt/Var controls
Advanced sensors, Advanced switching, Expanded SCADA
And much more to come**

Telling Our Story through Data & Analysis

America's Electric Cooperatives

From booming suburbs to remote rural farming communities, America's electric cooperatives are energy providers and engines of economic development for more than 19 million American homes, businesses, farms and schools in 47 states.

833 distribution and 62 generation & transmission cooperatives

Power
56%
of the nation's
landmass.

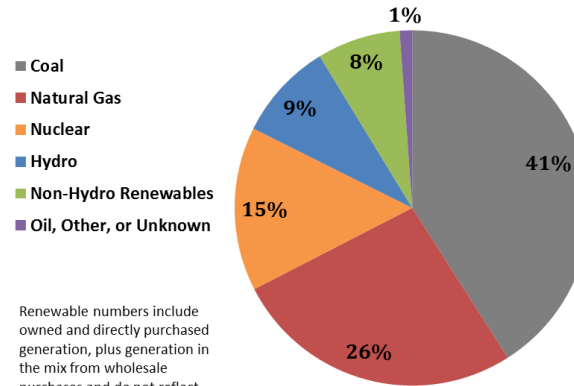
Own and maintain
42%
(2.6 million miles)
of U.S. electric
distribution lines.

Power more than
19 million
businesses, homes,
schools and farms.



Co-op Fuel Mix

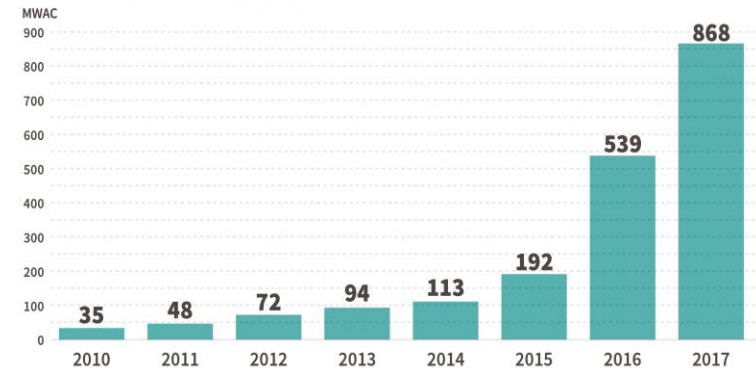
Co-op Retail Fuel Mix (2016)



Renewable numbers include owned and directly purchased generation, plus generation in the mix from wholesale purchases and do not reflect renewable credits.

Tracking Co-op Renewables

CO-OP SOLAR GROWTH

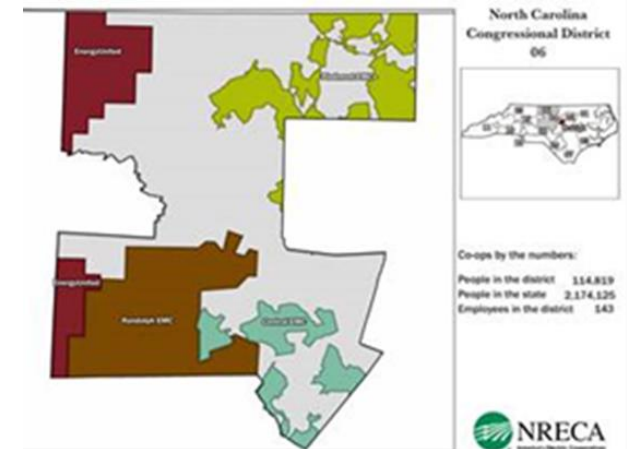
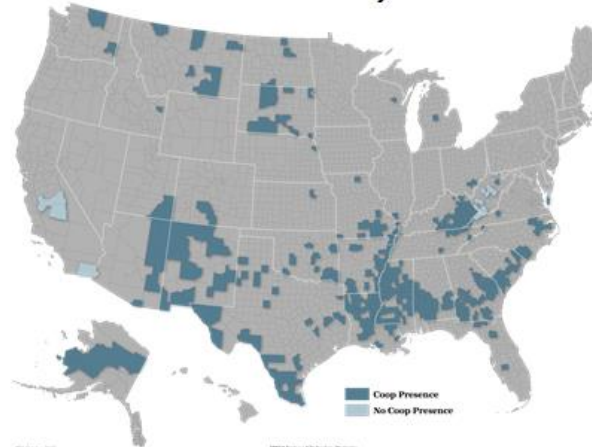


Source: NRECA



Co-op Demographics

Persistent Poverty Counties

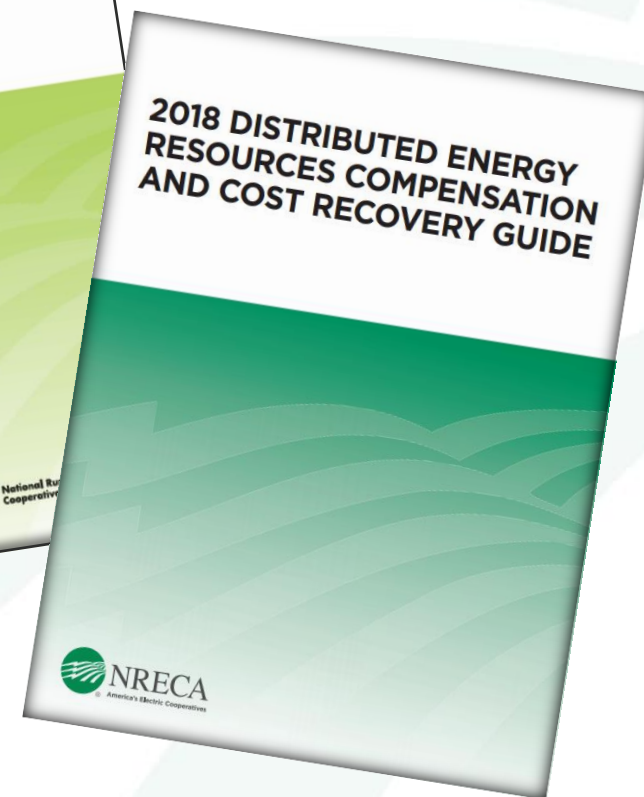
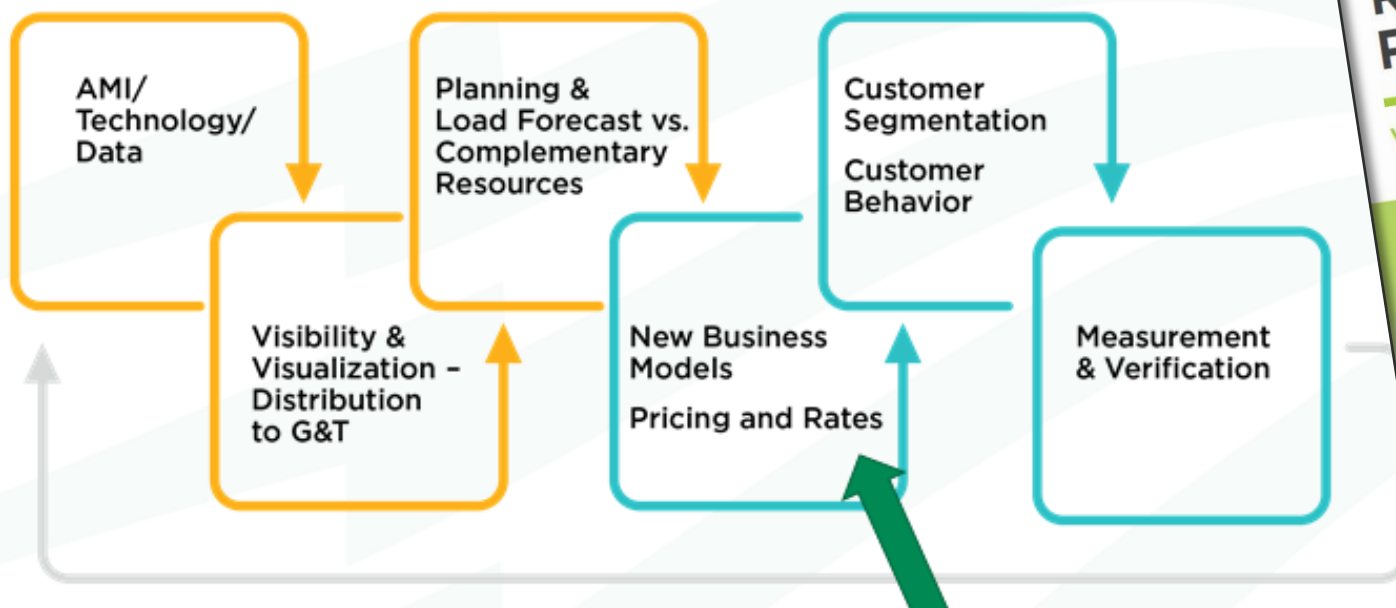


Congressional District Analysis



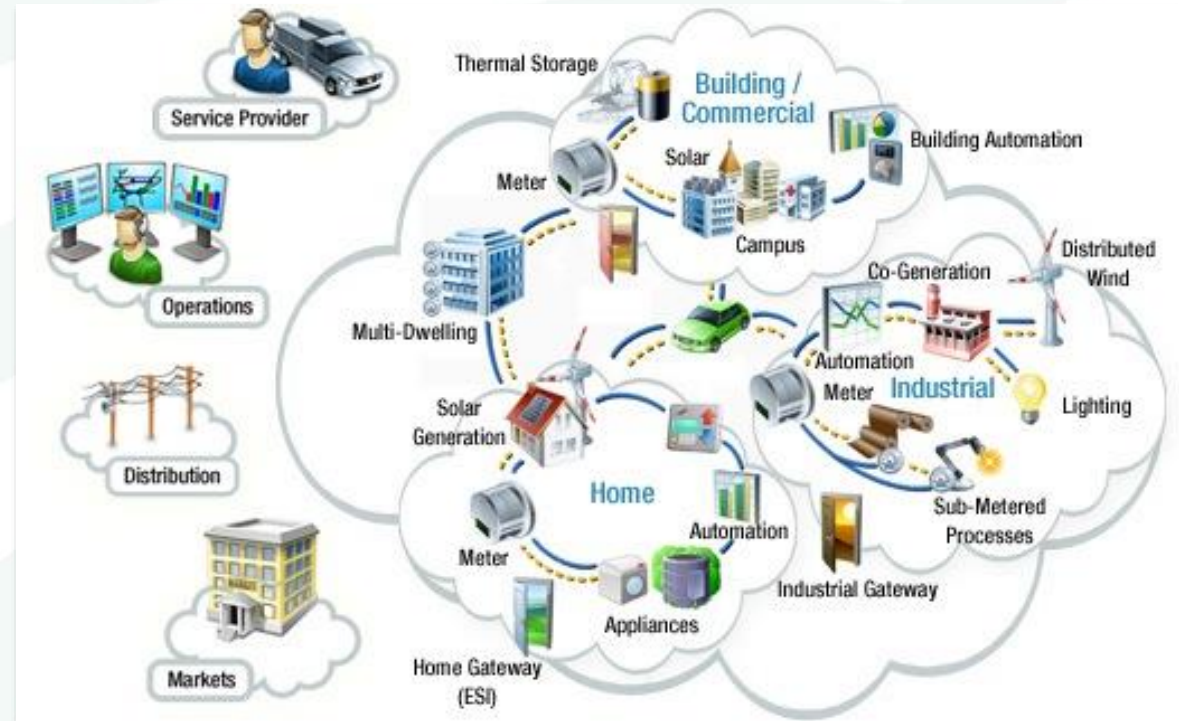
Role of Data

Value of Data



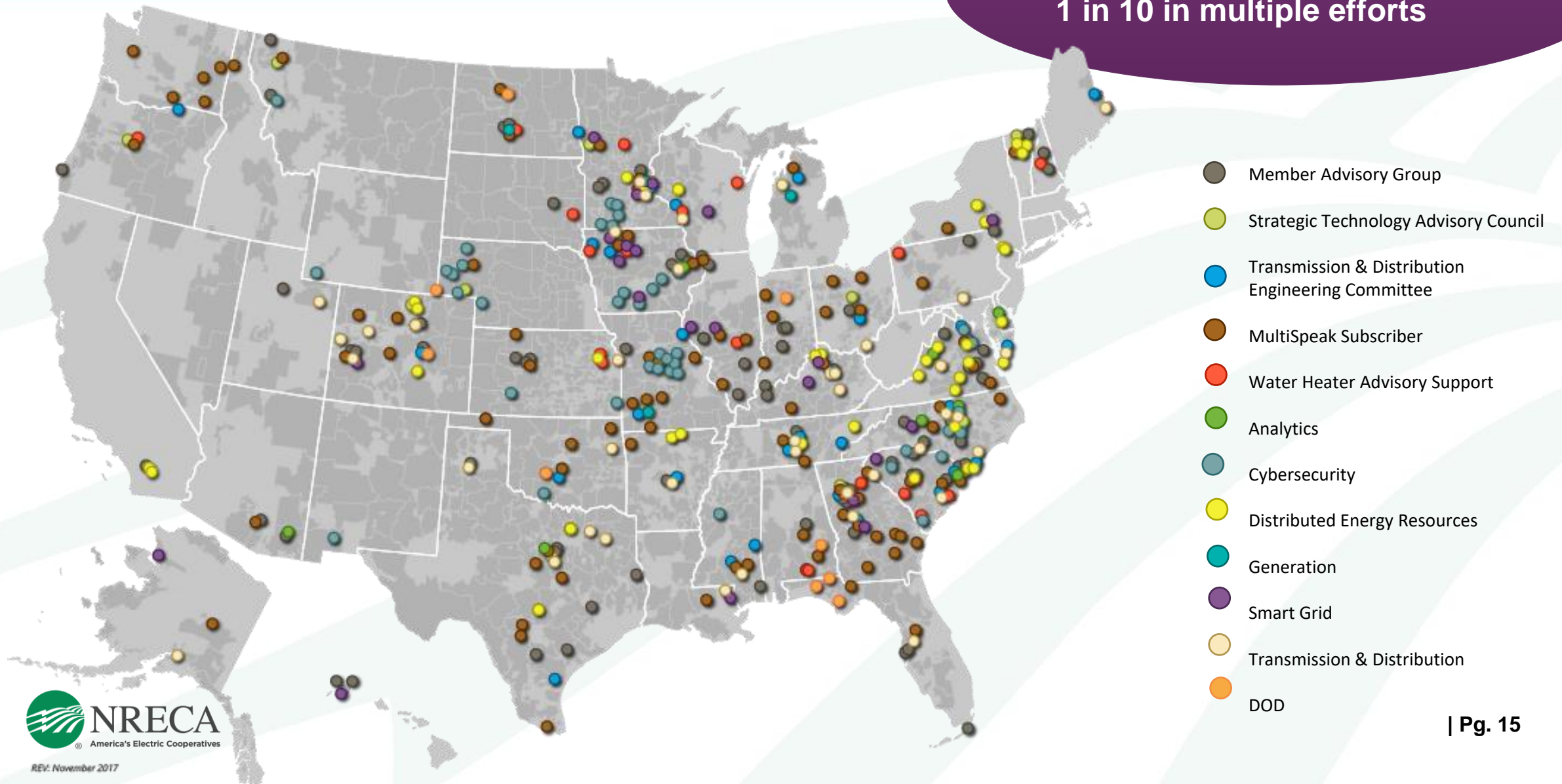
Objectives Can Be Met with a Variety of Technologies

- **Capacity reduction/deferral**
 - Demand Response
 - Behind the Meter Generation
- **Energy Reduction or Electrification**
 - Energy Efficiency
 - Behind the Meter Generation
 - Storage/EVs
- **Ancillary services**
 - Storage
- **Reliability/Resiliency**
 - Microgrid
 - Customer Owned Back-up
- **Political/Regulatory**
 - Rooftop Solar
 - Small wind or hydro
- **Relational**
 - Community Solar/Storage
 - Demand Response

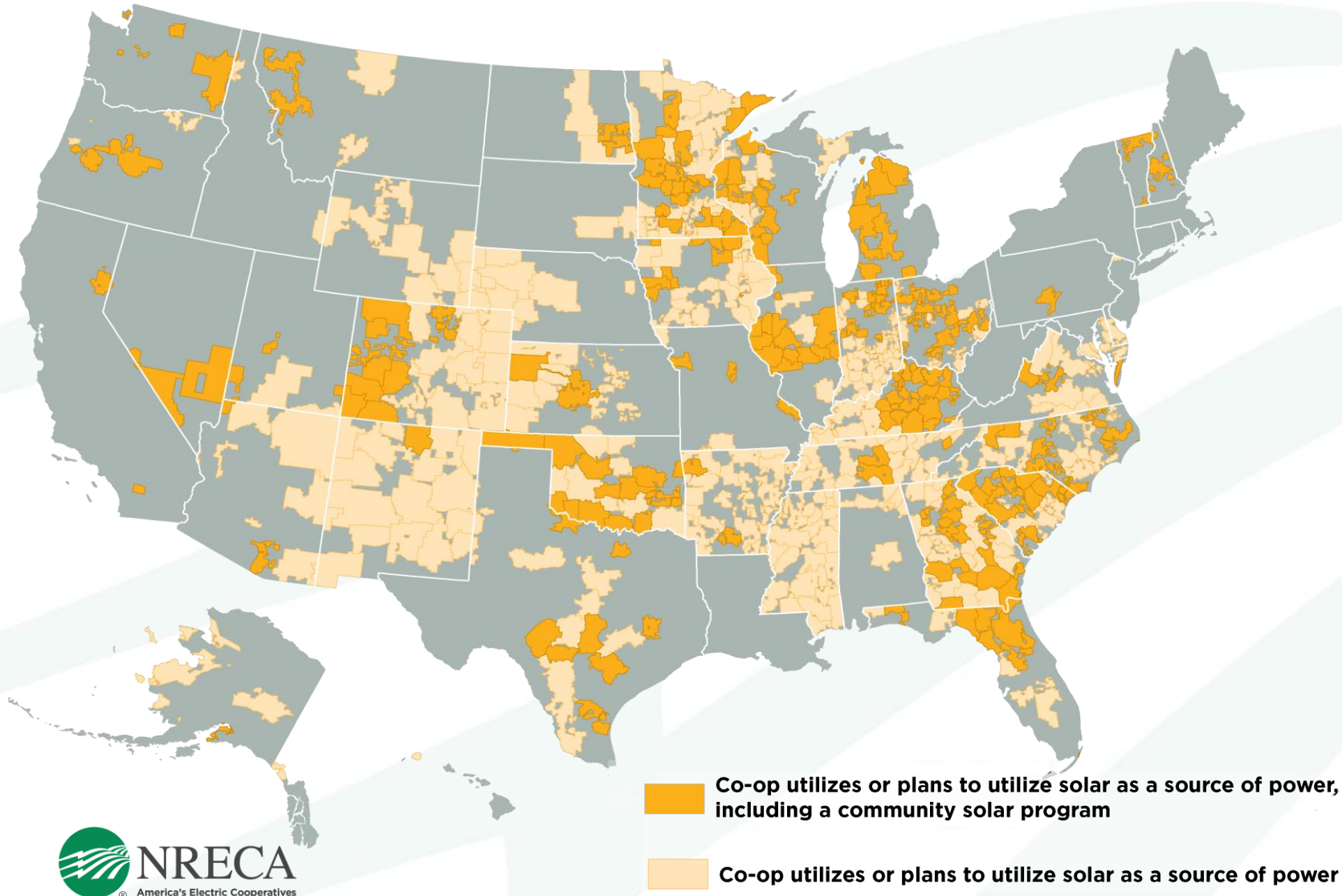


Cooperative Leadership

3 in 10 of co-ops participating
1 in 10 in multiple efforts



Solar - Reducing Costs & Learning Curves



NRECA SUNDA

Participating Co-ops

Anza Electric Co-op, CA

Appalachian EMC, TN

Brunswick EMC, NC

CoServ Electric, TX

Eau Claire Energy Co-op, WI

Great River Energy, MN

Green Power EMC, GA

KS Electric Power Co-op, KS

Middle Tennessee EMC, TN

Poudre Valley REA, CO

Sussex Rural Electric Co-op, NJ

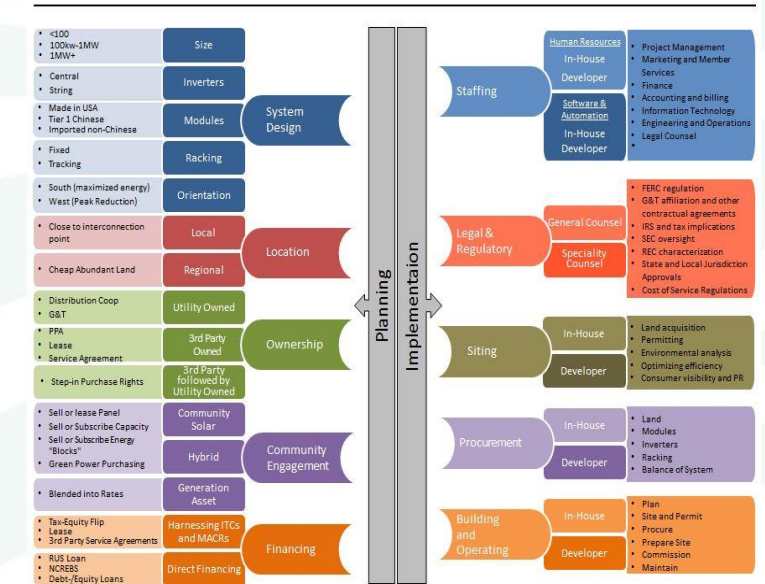
For resources, go to

nreca.coop/solar

Solar Products



- Getting Started Solar Brochure
- Solar Project Decision Guide
- Solar Project Reference Manuals
- Solar Power Plant Reference Designs
- Online comprehensive training modules
- Financial screening tools
- Community Solar Playbook
- Communicator's toolkit
- Project Manager's quick start

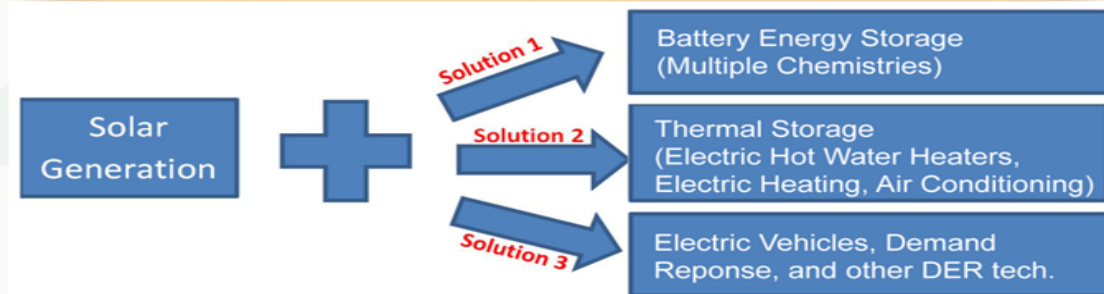


Solutions for Optimizing DER Technologies

Project Summary

NRECA proposes to create a set of tools and best-practices to help co-ops implement solar plus DER as easily as solar-only systems. NRECA will work with a small team of co-ops to:

- Create a set of analytical planning applications and modeling tools that will calculate the financial and engineering impacts of integrated solar + DER systems.
- Develop and field test extensions to open interoperability standards with wide vendor support to allow simple and effective monitoring and control of consumer systems through integration with existing utility systems.
- Develop reference designs, best practices, and optimal business models derived from field deployments and enable the utility to operate these systems to increase safety, grid reliability, cybersecurity, resilience and affordability.



Key Personnel/Organizations

Project Team: Jan Ahlen, Venkat Banunarayanan, Paul Carroll, Deb Roepke, Brian Sloboda, Robert Harris

Partner Organizations: NREL, PNNL, Real-Time Inc, A.O. Smith, National Rural Utilities Cooperative Finance Corporation, CoBank

Budget and Timeline

Federal funds: \$3,000,000 Cost-share: \$750,000 Total: \$3,750,000

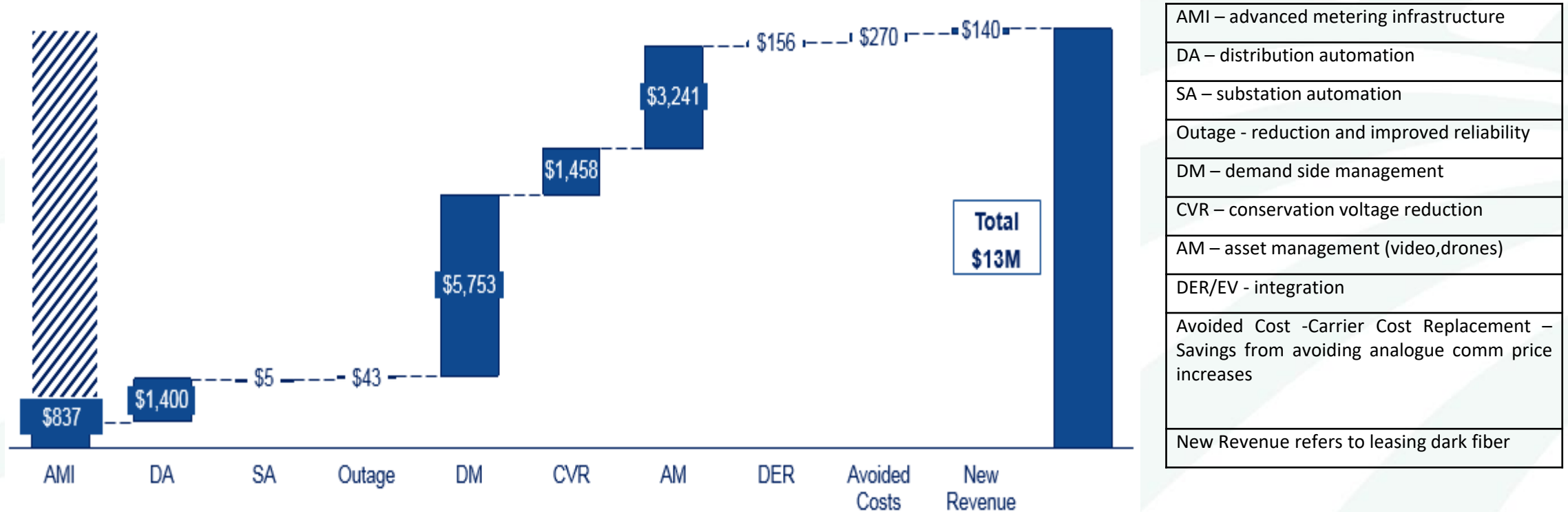
Key Milestones & Deliverables

Year 1:	Enlist at least 8 co-ops. Determine consumer/utility needs, identify value propositions/use cases, create first iteration of analysis tools and reference materials
Year 2:	Phase I field deployments, data collection and analysis, refinement of analytical tools
Year 3:	Phase II field deployments, continued data collection and analysis, evaluation of overall performance of solution sets, and dissemination of tools and results

Project Impact

There are no proven, scalable and sustainable business models making many utilities reluctant to pursue the adoption of solar+X. The project will create the potential for broader solar adoption by developing analytical tools, creating referenceable designs and programs, employing and extending cyber secure interoperability standards & protocols, and engaging co-ops through peer-to-peer learning and dissemination of project results

Optimization value – medium size cooperative

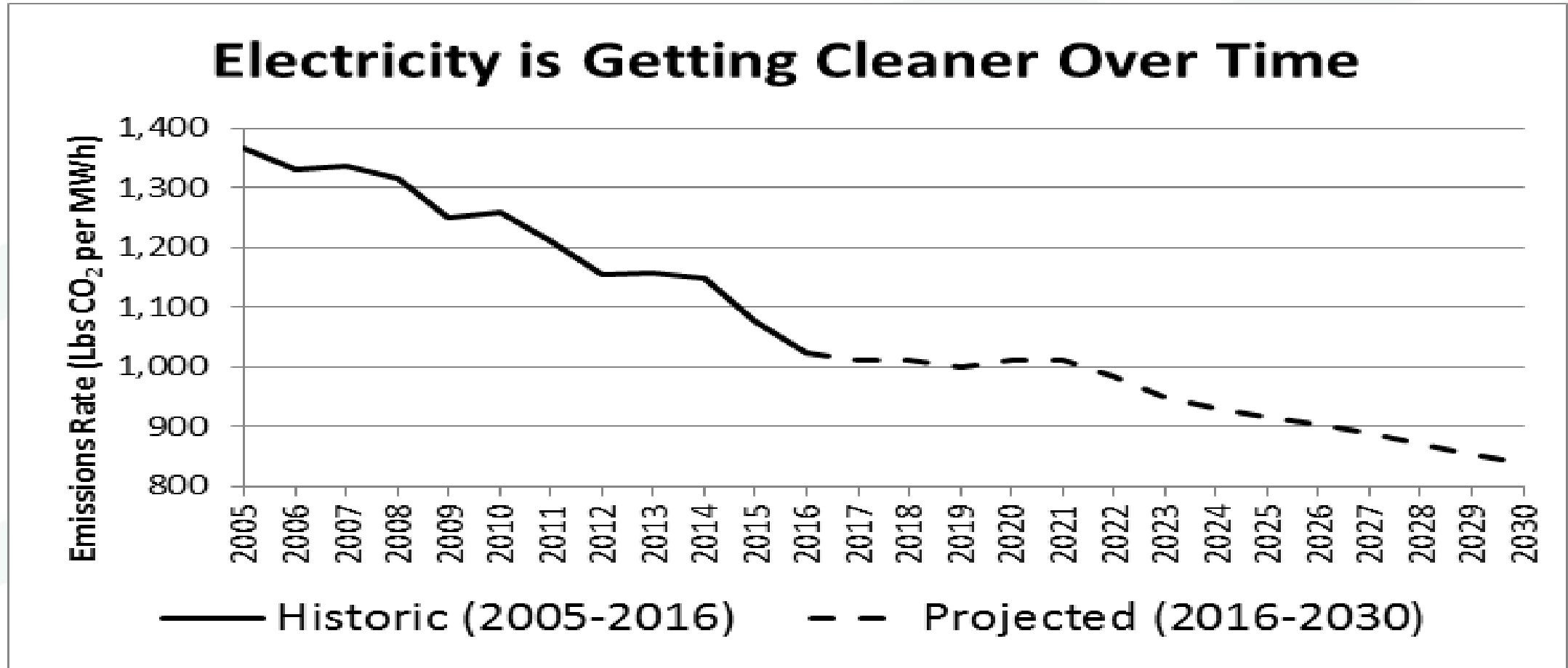


Energy Storage Pilot Program

- Need for referenceable and credible tools and resources to implement energy storage projects
- Five Pilot Program Reference Packages Planned
 1. **Resilience Microgrids for Resilience and Retail – ongoing at NCEMC**
 2. Behind the Meter
 3. Edge of the Grid (utility-owned)
 4. **Substation T&D support – ongoing at Arizona G&T**
 5. Dispatchable Generators
- Ongoing partnership and scoping discussions
 - DOE, Sandia – National Lab, Vendors – S&C, Sonnen, others....
- **Deliverables:**
 - Microgrid reports available by mid-2018;
 - Other projects in progress by Dec 2018 with interim reports;
 - Final results by 2019 include reference specifications , testing protocols, procurement, commissioning and operating processes etc. for each energy storage application.



Electricity's Long-Term Strategic Advantage?



Bottom line: Folks who once advocated for less use of electricity are changing their minds

Resolution:

“Promoting the Benefits of End-Use Electrification”

“We urge NRECA to engage the membership, industry stakeholders, policymakers and regulators on the economic and environmental benefits of electrification.....”



Image: Electric rock crushing using electricity in Illinois (Coles-Moultrie) increases co-op load, improves operation, and reduces air pollution

Example – Dakota Electric School Bus



America's schools spend roughly \$2 billion on fuel each year for transportation.

Transitioning to electric-powered school buses could cut these costs in half, down to \$1 billion.



Bottom line: We can keep money in local communities and increase co-op revenue

Sourcing Challenges

- Financial
- Legal
- Time
- Workforce
- Access
- Guidance



Cyber Challenge

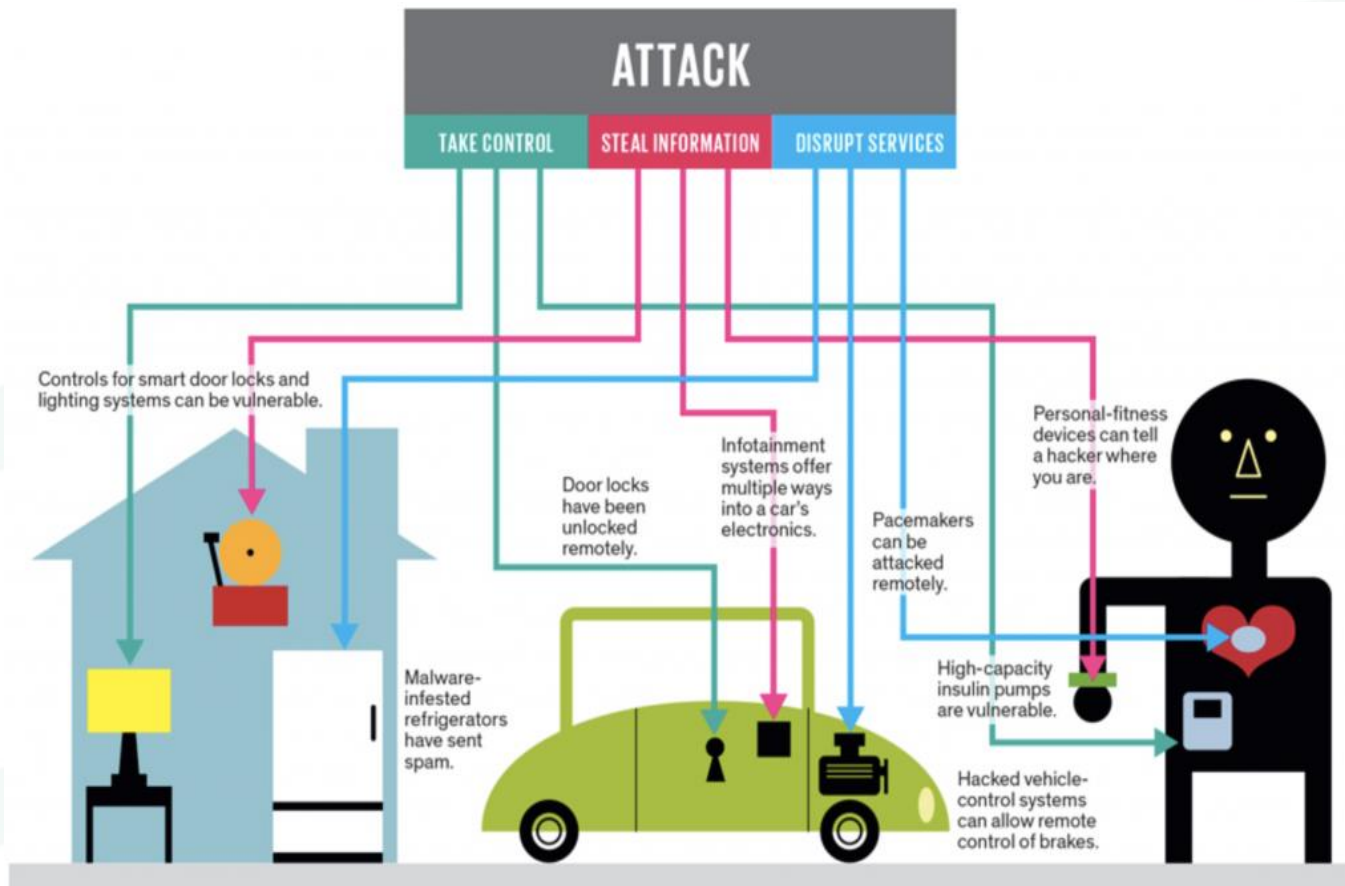
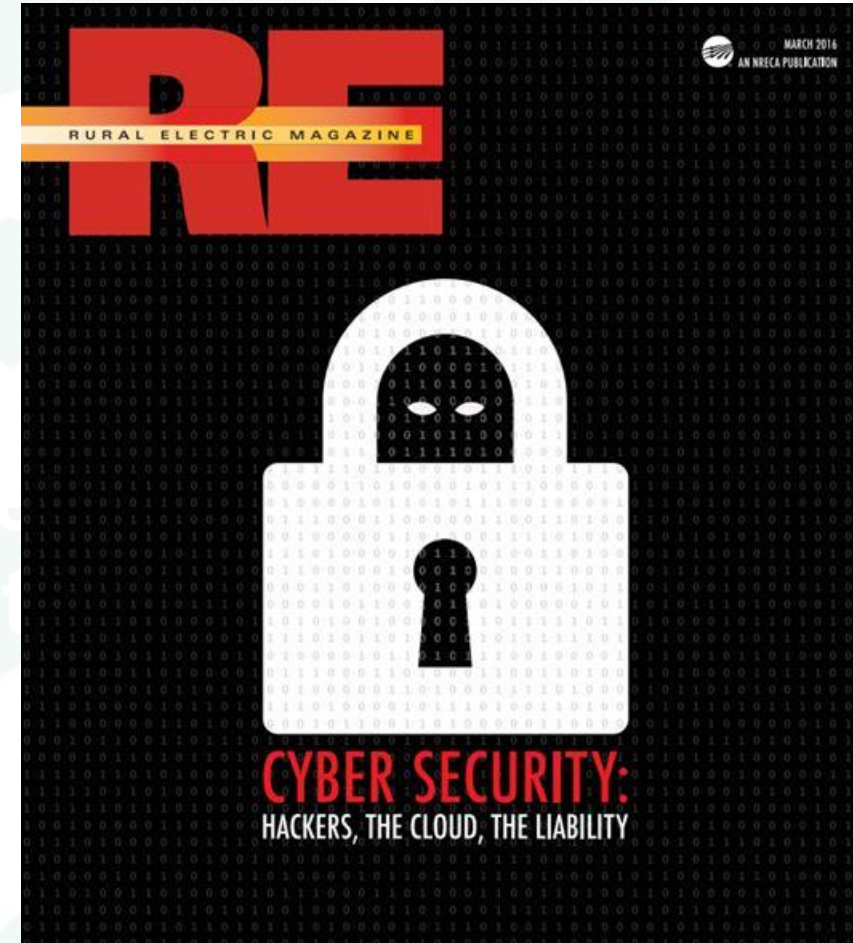


Illustration: J. D. King

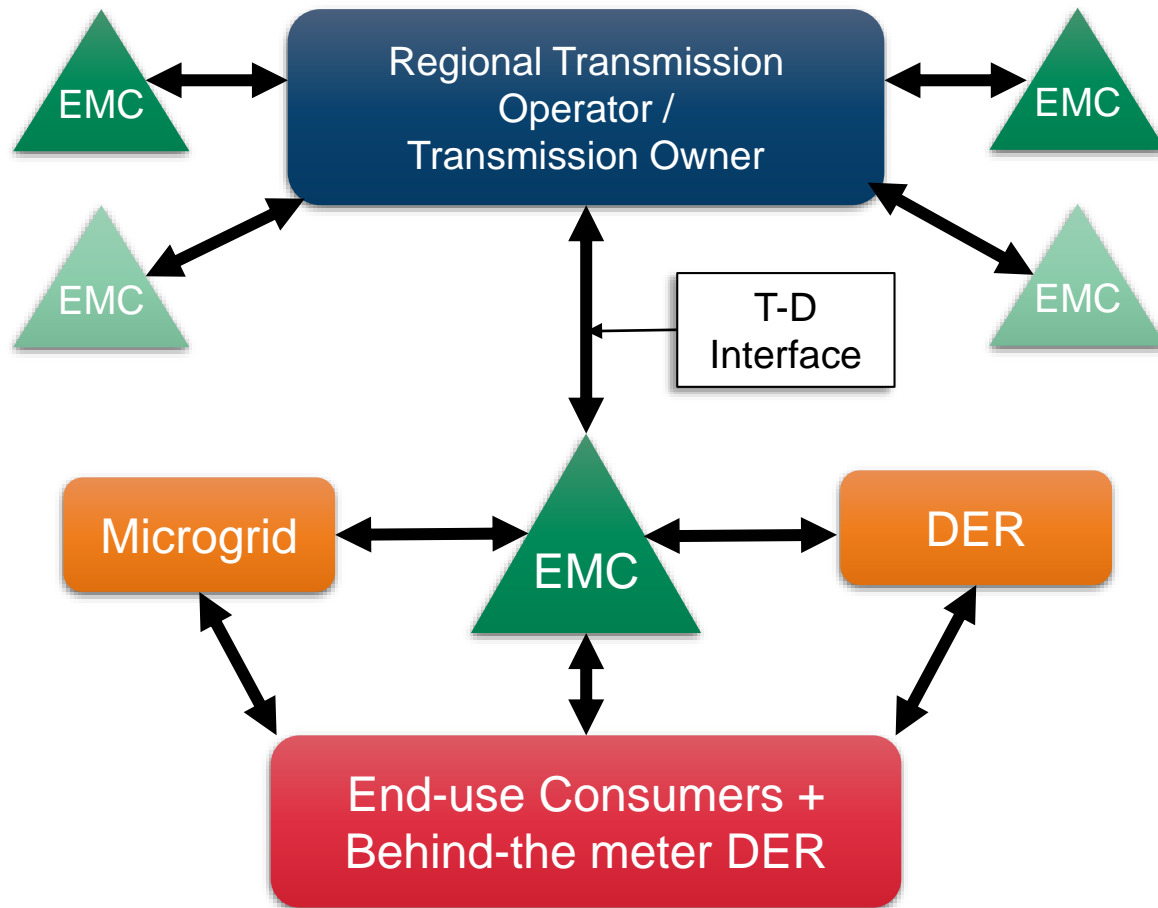


Project: Helping Poultry Operators Extend Equipment Life Reducing Energy Costs



Deploying 5-6 farms, 3 co-ops: Underway

Integrated Coordination



■ Regional Transmission Operator

- Market activity of assets
- Generation, DER or Demand Response

■ Transmission Owner

- Provide forecasts
- Coordinate interconnections in transmission and distribution
- Impacted by DER utilization

■ EMC (as Distribution Operator)

- Manage consumer needs
- Integrate DER utilization upstream
- Manage assets for distribution stability and resiliency