

Friday, March 20, 2020 | coop.com | [BTS Website](#) | [Archive](#) | [Web Version](#) |

Webinar March 24: Mitigating Bird Issues with Electric Infrastructure

With nationwide declines of avian species and potential changes to federal regulations, continued and increased scrutiny of electric industry impacts to birds is expected. Join us for the last of three webinars in our series on emerging avian issues and the new NRECA Avian Protection Toolkit **March 24 at 2-3pm EST** and access the prior two sessions On Demand at your convenience. **Webinar attendance is free for members.**

- [Webinar Information and Registration](#)
- [Contacts: Patti Metro and Janelle Lemen](#)

National Compensation System 2020 – Discount Pre-Orders by March 30

The National Compensation System (NCS) provides comprehensive salary information compiled from NRECA member electric cooperatives across the country. This user-friendly system is accessible anywhere via your secure Cooperative.com login and allows users to customize their data search and export individual reports into a variety of formats. Place your pre-order by March 30 and receive a discount.

- [More information](#)
- [Contact: Ginny Beauchemin](#)

Beneficial Electrification with Dual Fuel Home Heating

There are several benefits of dual fuel space heating instead of all-electric space heating, including resiliency, allowing consumer-members to adapt to changing temperatures, and improving comfort while still providing an opportunity for beneficial electrification. Learn more about this technology and applications specifically for colder climates in this new *Surveillance* article.

- [Article](#)

Webinar Opportunities

- **Webinar Series: Mitigating Bird Issues**
Live Event: March 24
On Demand Sessions from March 10 & 17
- **Webinar: Communicating Rate Changes**
April 8



Insights from TechAdvantage® Panel on AR and VR

Machine Learning, Augmented Reality (AR) and Virtual Reality (VR) are changing the way cooperatives do business and offer opportunities to engage with members. This new advisory shares some key takeaways from a panel at TechAdvantage® on Machine Learning and AR/VR, featuring Jo-Carroll Energy, Powder River Energy, and Tri-State.

- **Advisory**
- Contact: [Adaora Ifebigb](#)

Webinar April 8: New Approaches to Communicating Rate Changes

More and more co-ops are using innovative rate designs, and communicating new rates to consumer-members can be daunting. Join us **Wednesday, April 8 at 2:00 p.m. ET** for a webinar on designing a strategic communications plan, the value of offering members options, and the value of personalization. Cobb EMC and Mid-Carolina EC, who were featured in our recent case studies, will share important lessons for success.

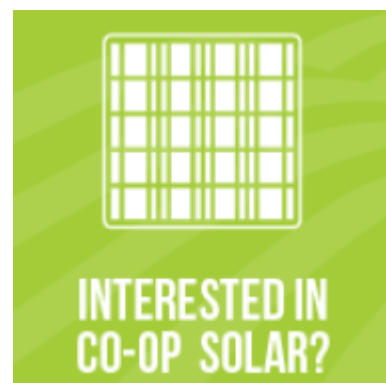
- **Webinar Registration**
- **Cobb EMC Case Study**
- **Mid-Carolina EC Case Study**
- Contacts: [Adaora Ifebigb](#) and [Allison Hamilton](#)

RC3 Online Cybersecurity Self-Assessment License Program – Second Round for Applications Now Open

NRECA worked with Axio Global, Inc. to develop an online version of the *RC3 Cybersecurity Self-Assessment*, providing enhanced features not feasible in the hardcopy version. Co-ops can now apply as a group to receive a free, multi-year group license to access this new online version. Over 300 cooperatives received online access through group licenses in the First Round; and applications for additional cooperatives to participate are welcome in this Second Round until the **deadline of Friday, April 17**.

- **Advisory with More Details and Link to Application**
- **Frequently Asked Questions**
- Contact: [Cynthia Hsu](#)

U.S. Economy's Impact on Rural



America

NRECA economists and RE Advisers portfolio managers have published **2020 U.S. Economic Outlook – A Focus on Rural America**, a new report that outlines several issues expected to impact rural electric cooperatives and likely to play a major role in shaping the economic health of the communities they serve. Insights are paired with a broad view of the health of the U.S. economy overall and portfolio management perspectives from RE Advisers.

- **Report**
- Contacts:
 - Report: [Russell Tucker](#)
 - Portfolio Management Perspective:
Dima.Awamleh@homesteadfunds.com

Broadband Case Studies Summary

NRECA has released an updated and revised edition of the 2019 report, “Electric Cooperatives Bring High-Speed Communications to Underserved Areas.” The new report summarizes the original 2018 case studies, with updated information, plus another eight case studies completed by NRECA in 2019.

- **Report**
- Contact: [Paul Breakman](#)

Delivering Value through Green Tariffs

Large C&I consumers are looking for ways to meet their renewable energy and sustainability goals. This advisory explains how green tariffs offer a full-service energy solution, and the high-level factors and mechanics for utilities to design and price green tariffs.

- **Advisory**
- Contacts: [Allison Hamilton](#) and [Maria Kanevsky](#)

2021 TechAdvantage® Call for Presentations

TechAdvantage® 2021 invites you to submit a proposal for presentation during the Conference, which will be held at the San Diego Convention Center, February 21 – 24, 2021. This is an unparalleled opportunity to share your knowledge and expertise with key electric cooperative CEOs and professionals in engineering, operations, IT, supply management and energy services.

- **Website**
- Contact: [Mary Ackleson](#)

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This is a promotion from the National Rural Electric Cooperative Association
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