

Business &  
Technology  
Strategies

# TechUpdate

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## New Coop.com Launches February 17

NRECA has developed a new cooperative.com website to provide you easy access to resources and information you need to operate your business on a daily basis. With more resources available without having to login, a new mobile-friendly design that gives you access on the fly, a customizable homepage and streamlined navigation, the new cooperative.com puts all the resources of the co-op network at your fingertips so you can better serve your communities.

- [Preview Video](#)

## Wake EMC Achieves \$665k Benefits with MultiSpeak®

Distribution optimization is a key role of America's Electric Cooperative that relies on data interoperability. MultiSpeak® is a time-tested interoperability standard that allows utilities to exchange data with software systems or applications commonly used by a distribution utility. A new advisory reviews the implementation of MultiSpeak® by Wake EMC and the impressive \$665,000 annual savings that they achieved. This case study is part of [a series](#) to show how cooperatives are applying MultiSpeak® to gain effective data system integration. Also read about how MultiSpeak is enabling the electric utility of the future in a new RE Magazine article.

- [Wake EMC Case Study](#)
- [MultiSpeak: An 'Ecosystem of Solutions'](#)
- Contacts for Questions: [Alvin Razon](#) and [Tony Thomas](#)

## TechAdvantage® Offers Leading-Edge Strategies and Best Practices

Join us for TechAdvantage® February 25-28 in Nashville, TN to learn about new ways to optimize your technology systems with cutting-edge solutions. TechAdvantage® is at the forefront of innovation, delivering critical technologies that are transforming the world of engineering, information technology, energy services, operations, supply management and business. Discussions will identify best practices and products that will help resolve your engineering, IT, energy services, operations, supply management and

### UPCOMING EVENTS

- [Partnering with the Military](#) – February 25, Nashville, TN
- [TechAdvantage® Conference](#) – February 25-28, Nashville, TN
- [Safety Leadership Summit](#) – April 25-27, Atlanta, GA

### BUSINESS AND TECHNOLOGY SOLUTIONS PORTFOLIO



PROVIDING SOLUTIONS  
AND ACTIONABLE ADVICE



RURAL COOPERATIVE  
CYBER SECURITY  
CAPABILITIES PROGRAM

business challenges by unlocking the power of innovation and collaboration.

- [TechAdvantage® 2018 website](#)
- [Registration for TechAdvantage®](#)
- Contacts for Questions: [Mary Ackleson](#) and [Steve Young](#)

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### Partnering with the Military: Benefits for Your Cooperative

The Department of Defense (DoD) is one of the largest energy consumers worldwide and the single largest energy consumer in the United States. Several cooperatives work closely with U.S. military installations, providing electricity and partnering on projects. With the release of the Request for Information from the Defense Logistics Agency/United States Air Force earlier this year, now is a perfect time to discuss new opportunities for collaboration with the military. Join us, Sunday, **February 25, 12 pm-5 pm in Nashville, TN** to learn how America's Electric Cooperatives can leverage existing contracts and/or compete for new contracts for work with DoD.

- [Registration](#)
- Contact for Questions: [Lauren Khair](#)

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### SEPA Survey Participation Opportunity

The Smart Electric Power Alliance is conducting its annual survey of utility solar, energy storage, and demand response. Help ensure that cooperatives' accomplishments and activities are included as part of the national picture. You are invited to complete one or more of the surveys, organized by topic area:

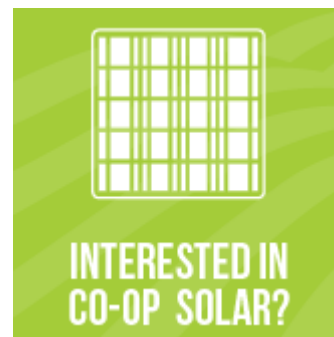
- [Part 1: Solar](#)
- [Part 2: Energy Storage](#)
- [Part 3: Demand Response](#)

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### 2017 Summary of BTS Articles and Advisories

Throughout 2017, NRECA's Business and Technology Strategies department issued over 50 TechSurveillance articles and Advisories to assist cooperatives in addressing various opportunities and challenges facing our industry. Here is a summary including links to each document.

- [Summary](#)
- Contacts for Questions:
  - Analytics: [David Pinney](#)
  - Cybersecurity: [Cynthia Hsu](#)
  - Distributed Energy Resources: [Brian Sloboda](#)
  - Renewable and Distributed Generation: [Jan Ahlen](#)
  - Generation, Environment and Carbon Dioxide: [Dan Walsh](#)
  - Market Resource and Adequacy: [Michael Leitman](#)
  - Transmission and Distribution: [Robert Harris](#)



[www.cooperative.com](http://www.cooperative.com)

This is a promotion from the National Rural Electric Cooperative Association  
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