

Technology Advisory

NRECA is Official Supporter of Electrification 2018 Conference

How does the adoption of electric vehicles and other cutting edge electric technologies benefit customers, society and the environment? What is the business case for choosing to electrify — whether you are a homeowner, commercial or industrial business, or fleet or terminal operator? What are the benefits and costs of these new opportunities?

NRECA is proud to be an official supporter of the inaugural [Electrification 2018 International Conference & Exposition](#) to be held August 20-23, 2018 in Long Beach, California. Please join us by [registering](#) to attend and by considering exhibiting or sponsoring.



Conference Information

Hosted by the Electric Power Research Institute (EPRI) and sponsored by more than 20 major utilities and organizations, this annual conference will bring together utility leaders, regulators, researchers, academia, vendors, economic development groups, and energy users from diverse manufacturing, transportation, industrial, and agriculture sectors around the globe.

- [Five conference tracks](#) will offer in-depth examination of the biggest issues and opportunities associated with electrification, including policy and regulation, electric transportation, commercial and residential space conditioning, industrial and process manufacturing, and more.
- A diverse and expansive exposition show floor will bring together stakeholders and industry collaborators through a series of networking opportunities and catering functions.

**NOTE: TO RECEIVE CONTINUING UPDATES ON THIS EVENT,
JOIN THE [MAILING LIST](#).**

Conference Website: <http://www.electrification2018.com/>

General Conference Questions: info@electrification2018.com

NRECA Contact for Questions: Keith Dennis, Senior Director, Strategic Initiatives:
Keith.Dennis@nreca.coop