

## NRECA Business and Technology Resources Are Available to Members to Use Virtually During This Time of Physical Distancing

### Key Highlights

- During this time of physical distancing due to the impacts of COVID-19, members may be looking for additional ways to access resources online and engage with staff remotely.
- NRECA's Business and Technology Strategies (BTS) group has a wealth of resources for online access by members during this time, including reports, articles, advisories, webinars, podcasts and toolkits.
- Members can visit [BTS on cooperative.com](#) to find resources, and use our contacts list at the end of this advisory for questions or other inquiries.

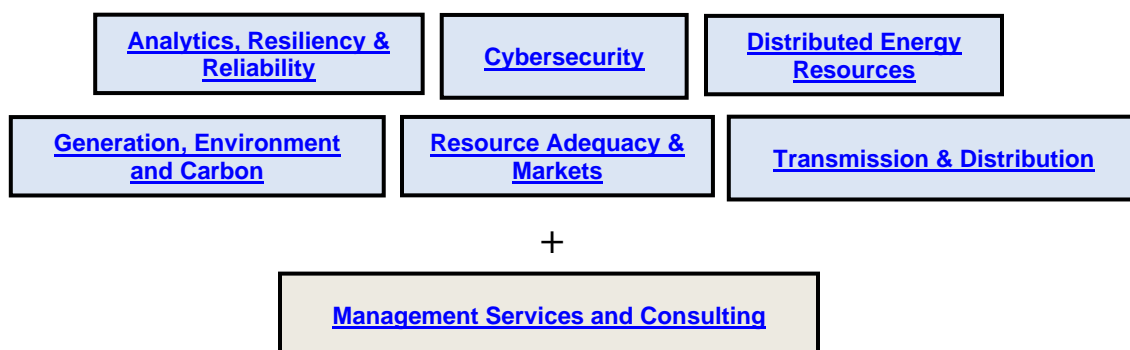
### Keeping Engaged During Physical Distancing for Cooperative Business Operations

Requirements of physical distancing brought about by COVID-19 have dramatically changed the way that cooperatives are doing business. While working remotely, staff may be looking for ways to engage with one another and continue to advance their business and technology expertise.

NRECA's Business and Technology Strategies (BTS) department has a wide array of resources available online for use by member cooperatives. Members can access the resources through [our website](#) to use directly, share with staff, or conduct toolkit exercises through coordinated web conferencing. There are many ways to stay engaged virtually during this challenging time, and our Business and Technology Strategies team is here to help.

Our research reporting and resources are made available through six work groups dedicated to distinct areas of importance in our industry, with a team offering tailored management services and consulting:

#### Business and Technology Strategies Work Groups



Our [Portfolio of Projects](#) provides a comprehensive reference of our work on behalf of our members.

## Types of Available Resources for Members

NRECA’s Business and Technology Strategies provides a variety of reporting available online, including:

- **Reports and Whitepapers** – in-depth examination of a topic
- **Guides** – instructional documents
- **Surveillance Articles** – typically 8-10 pages on a topic
- **Advisories** – relatively quick reporting on newsworthy topics



In recent years, BTS has produced between 50 to 80 articles and advisories annually for our members. [Summaries of this output](#) can be found online, with links to each article, for your convenience.

We also offer:

- **Toolkits** – assemblies of resources for members to use on topics such as cybersecurity, solar deployment, and others. Examples: RC3 Cybersecurity [Self-Assessment](#) and [Tabletop Exercise Toolkit](#).
- **Webinars and Podcasts** – available live and On Demand. Examples: [Webinar on Conducting Meetings and Director Elections During the Pandemic](#); and [Podcast on Solar and Energy Storage](#).
- **Resources from Memberships with Industry Organizations** – Through arrangements with entities such as [CEATI](#), and [NEETRAC](#), we are able to make available their research and resources to our member cooperatives.
- **Experts to Engage with Members** – Our team has decades of experience and is available to our members. Contact us at any time with questions or to share your feedback. We look forward to hearing from you.

Topic Areas and Contacts	
<a href="#">Analytics, Resiliency &amp; Reliability:</a> <a href="#">David Pinney</a>	<a href="#">Generation, Environment &amp; Carbon:</a> <a href="#">Dan Walsh</a>
<a href="#">Cybersecurity:</a> <a href="#">Cynthia Hsu</a>	<a href="#">Resource Adequacy &amp; Markets:</a> <a href="#">Michael Leitman</a> and <a href="#">Allison Hamilton</a>
<a href="#">Distributed Energy Resources:</a> <a href="#">Brian Sloboda</a> and <a href="#">Jan Ahlen</a>	<a href="#">Transmission and Distribution:</a> <a href="#">Patti Metro</a> , <a href="#">Robert Harris</a> and <a href="#">Fathalla Eldali</a>

### [Management Services and Consulting:](#) [Ginny Beauchemin](#)

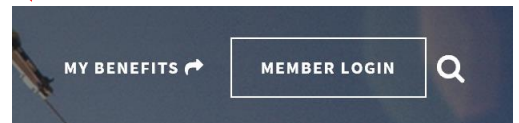
- Executive Search
- Strategic Planning & Strategy Execution
- Organizational Analysis
- Market Research Services
- Safety Management
- Unmanned Aerial Systems (UAS) for Grid Resilience
- Governance Review and Assessment
- Human Capital Planning & Compensation
- Business Process Improvement
- Technology Planning and Development
- Consolidations and Acquisition Analysis
- Economic Impact Analysis

## How to Find BTS Resources of Interest

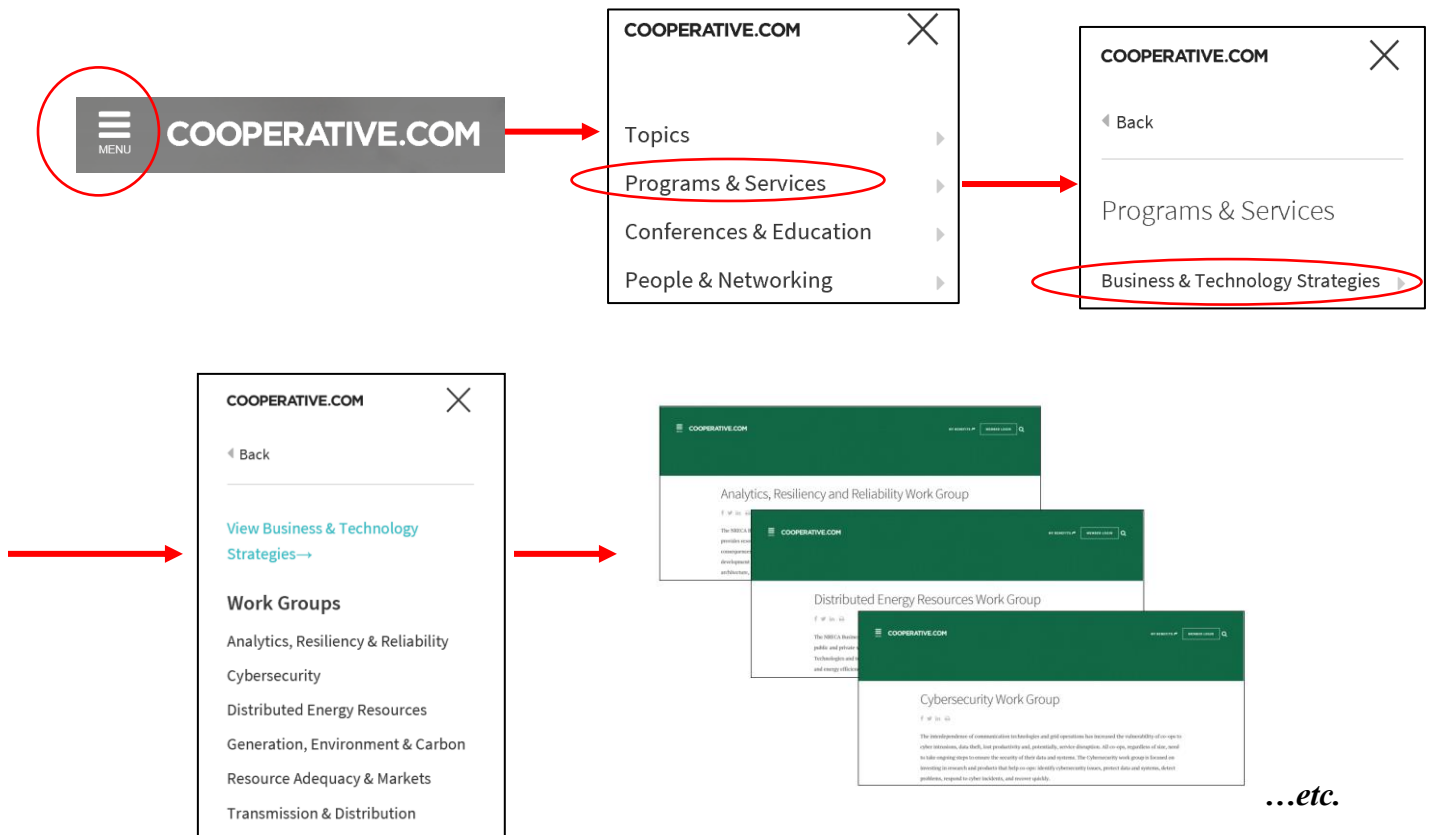
Visit us on cooperative.com: <http://www.cooperative.com/bts>



Use the **Search Bar** to find your topics of interest. The majority of our resources are public; however, some are available only to members. Be sure to log-in at the **Member Login** to find the entirety of BTS content available to you.



Each business area has a dedicated section within our website, available through the BTS home page pictured above or through the Menu option. Select the “**Menu**” Bar from anywhere on cooperative.com, then “**Programs & Services**” and then “**Business and Technology Strategies.**” You will see a listing of our Work Groups. Select the one you are interested in and you will arrive at that resource area:



## How to Stay Informed on New BTS Resources and Opportunities

To stay informed about the latest resources and offerings from BTS, members can sign up for our twice monthly electronic newsletter, *Business and Technology Update*.

- Sign-up at: <https://www.cooperative.com/business-and-technology-update>
- Read past issues in [our online archive](#)

## Additional Resources

- [Business and Technology Strategies website](#)
- [Annual Summaries of BTS Articles and Advisories](#)
- [Webinars and Web Conferences](#)
- [“Along Those Lines” Podcasts](#)
- [Advisory on Management Services as part of BTS](#)

## Contact Our Team Leads

- Analytics, Resiliency & Reliability: [David Pinney](#)
- Cybersecurity: [Cynthia Hsu](#)
- Distributed Energy Resources: [Brian Sloboda](#) and [Jan Ahlen](#)
- Generation, Environment and Carbon: [Dan Walsh](#)
- Management Services and Consulting Offerings: [Ginny Beauchemin](#)
- Resource Adequacy and Markets: [Michael Leitman](#) and [Allison Hamilton](#)
- Transmission and Distribution: [Patti Metro](#), [Robert Harris](#) and [Fathalla Eldali](#)

**Business & Technology Update**  
Friday, February 21, 2020 | [coop.com](#) | [BTS Website](#) | [Archive](#) | [Web Version](#)

**TechAdvantage® is almost here!** Attend the pre-conference workshops and breakout sessions to learn about a variety of NRECA's business and technology research and resources for cooperatives – and come talk with our team at the NRECA booth in the Expo. We hope to see you March 1-4 in New Orleans!

**Visit The Lab in the TechAdvantage Expo for Innovative Technologies**  
The Lab within the Expo of TechAdvantage will be a demonstration of the electric cooperative of the future. Come visit for a sneak peak into a wide variety of the data-driven, AI, forward-thinking technologies that can fundamentally change how we work and deliver power to our members. Participate in an AR/VR experience with Jo-Carmel Energy and learn how they are bringing subscribers into the office with virtual reality... learn about GridSense technology being tested at Wake EMC for detecting and responding to cyber-attacks... and much more!

• The Lab's Electric Cooperative of the Future Details  
• Contacts: Mary Ackerson and Eric Combs

**Public Comments for NESC Proposed Changes Due March 2**  
The National Electric Safety Code is currently being updated. The Proposed Code issued last year for review, and public comments are due by March 2, 2020. This advisory reviews the process for submitting comments, and provides information on included Change Proposals (CPs) pertinent to cooperatives.

• Advisory  
• Contact: Robert Harris

**Opportunities for Co-ops to Be Involved with NRECA in DOE-Funded Projects**  
Come to TechAdvantage to hear about a number of NRECA projects funded or supported by DOE, and how you can be involved:

**Small Hydropower**  
Sunday, March 1st from 1 to 5 p.m.  
NRECA and PHNL will discuss opportunities and challenges for hydropower and hydropower related assets. Co-op input will inform future DOE projects.  
Contacts: Jan Ahlen or Allison Hamilton

**Distributed Wind in Rural America**  
Tuesday, March 3rd at 8 a.m.  
NRECA is looking for cooperatives to be on an advisory group to help evaluate the current state of the wind generation market and develop resources to assist cooperatives with future wind projects.  
Contact: Michael Leitman

**Upcoming Events**

- NRECA Annual Meeting  
February 27-March 4, New Orleans, LA
- 2020 TechAdvantage Experience  
March 1-4, New Orleans, LA
- TechAdvantage 2020 International Conference & Exposition  
April 6-9, Charlotte, NC
- 2020 Safety Leadership Summit  
April 15-17, Orlando, FL
- EnergySec Education Week  
• April 27-May 1, Knoxville, TN

**BUSINESS AND TECHNOLOGY STRATEGIES PORTFOLIO**  
PROVIDING SOLUTIONS AND ACTIONABLE ADVICE

**RURAL COOPERATIVE CYBER SECURITY CAPABILITIES PROGRAM**

**MultiSpeak**  
FOR DATA SYSTEM INTEROPERABILITY