

## Credentialed Cooperative Director (CCD) Certificate FAQ's

### ***What is the CCD Seminar?***

The CCD Seminar is a unique opportunity to complete the requirements for the Credentialed Cooperative Director (CCD) certificate. It's a five-day online course offered on July 19 – 23 featuring discussions on practical co-op focused industry, governance, strategic and financial topics with the opportunity to apply knowledge in a simulated boardroom setting. Participants will learn to define issues, analyze arguments, consider alternatives, synthesize information from multiple perspectives, and work alone and in groups to effectively communicate ideas. Drawing on content from all five CCD courses, the Seminar is driven by a simulated board agenda where participants will be part of a cohort led by NRECA instructors Scott Luecal and Bryan Singletary in open discussions, group exercises and self-study that allow participants to apply learning throughout the week.

The seminar includes topics and content from all five of the CCD courses:

- 2600 Director Duties and Liabilities
- 2610 Understanding the Electric Business
- 2620 Board Operations and Process
- 2630 Strategic Planning
- 2640 Financial Decision-Making

### ***Is the CCD Seminar Right for Me?***

This program is designed for new directors looking to complete the CCD requirements who are comfortable with a seminar format (open discussions, small group exercises, and self-study).

### ***What if I've Already Taken CCD Courses?***

Directors who have already taken one or two of the CCD courses are not excluded from enrolling in the CCD Seminar. Participants must attend all five sessions of the Seminar and complete the required work to receive credit.

### ***How is the CCD Seminar Structured?***

The Seminar features both online and self-study learning. It is a week-long program (July 19 – 23) where participants are required to log on each day from 10 a.m. – 2 p.m. EST and engage in group discussion. Homework assignments in the form of articles and short videos will be assigned each day for completion by the following day.

### ***How are the CCD Seminar and the Traditional CCD Courses Different from One Another?***

The table below shows the differences between each approach to the CCD.

| Program Differences   | CCD Seminar | Traditional CCD – 5 separate courses |
|---|-------------|--------------------------------------|
| Cohort = participants stay together as a group throughout the program (builds comradery and deeper connections) | X           |                                      |
| Participants in each course vary (new and different perspectives)   |             | X                                    |
| Coursework completed in single block of time (concentrated)   | X           |                                      |

|  |                               |  |
|--|-------------------------------|--|
| Participants take courses over time as their individual schedules permit (flexibility)   |                               | X  |
| Program Differences (continued)  | CCD Seminar                   | Traditional CCD – 5 separate courses           |
| Topics introduced holistically, mirroring how they are experienced in the “real world”   | X                             |  |
| Individual courses each focus on separate governance fundamentals (good for learners who prefer sequential introduction of different subjects)                             |                               | X  |
| Self-study means participants must complete assigned reading or other work prior to class time (appropriate for learners who have initiative and organize their time well) | X                             |  |
| Simulated board agenda (appropriate for learners who are comfortable applying “just acquired” knowledge)   | X                             |  |
| Same instructors across entire program   | X                             |  |
| Time commitment = 5 days   | X (in a single calendar week) | X (various times over a calendar year or more) |

**Will I Earn the CCD Credential by Completing the CCD Seminar?**

Yes. Completion of the traditional CCD or the CCD Seminar culminates in the award of the same NRECA CCD credential.

**Questions?**

If you have questions about the CCD Seminar, please contact us.

- Brianne McIntyre at [brianne.mcintyre@nreca.coop](mailto:brianne.mcintyre@nreca.coop)
- Coco Hemenway at [collette.hemenway@nreca.coop](mailto:collette.hemenway@nreca.coop)
- Angie Hylton at [angie.hylton@nreca.coop](mailto:angie.hylton@nreca.coop)