



## Community Storage Initiative Forum to Discuss Beneficial Electrification

**Day 1 – NRECA Members Only - Wed., July 18, 2018**

*Hilton Arlington 950 North Stafford St. Arlington, VA 22203*

<p>Noon -1:00 pm</p>	<p><b>Lunch</b></p>
<p>1:00 – 1:15 pm</p>	<p><b>Our Purpose:</b></p> <p><i>Jim Spiers, Senior VP Business and Technology Strategies, NRECA</i></p>
<p>1:15 – 1:45 pm</p>	<p><b>Background and Successes: Community Storage Initiative (CSI) and Overview of Beneficial Electrification</b></p> <ul style="list-style-type: none"> <li>• <i>Keith Dennis, Senior Director Strategic Initiatives, NRECA</i></li> <li>• <i>Steve Koep, HTP/Westinghouse</i></li> <li>• <i>Gary Connett, CSI Chair</i></li> </ul>
<p>1:45 – 2:45 pm</p>	<p><b>Co-op Successes and Lessons Learned</b></p> <p><i>Moderator: Robbin Christianson, Senior Manager Engagement and Strategy, NRECA</i></p> <ul style="list-style-type: none"> <li>• <i>Peter May-Ostendorp, Xergy</i></li> <li>• <i>Kyle Clark, Ensave</i></li> <li>• <i>Bethany Reinholtz, GDS Associates</i></li> </ul>
<p>2:45-3:00 pm</p>	<p><b>Break</b></p>
<p>3:00 – 4:00 pm</p>	<p><b>Discussion: Cooperative Experiences, Opportunities and Challenges with Beneficial Electrification</b></p> <p><i>Jeff Haase, Great River Energy (GRE)</i> <i>Kim Leftwich, Coles-Moultrie Electric Co-op</i></p> <p><b>Discussion Questions</b> What can NRECA and co-ops do to affect this space moving forward? What are the opportunities and challenges in:</p> <ul style="list-style-type: none"> <li>• <i>Residential</i></li> <li>• <i>Commercial – Agriculture - Industrial</i></li> <li>• <i>Transportation</i></li> </ul>
<p>4:00-4:30 pm</p>	<p><b>Open Discussion and Preview of Tomorrow’s Agenda</b></p> <p><i>Moderator: Keith Dennis, Senior Director Strategic Initiatives</i></p>



The Community Storage Initiative presents...

# The Win-Win-Win of Beneficial Electrification

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## Day 2: A Forum Discussion of Beneficial Electrification Leadership

A Day of Chatham House Rules-Style Discussion on Opportunities for Beneficial Electrification

July 19, 2018	
7:30 - 8:30 am	<p><b>Breakfast and Welcome</b></p> <p><i>Jeffrey Connor, Chief Operating Officer, NRECA</i></p>
8:30 – 9:15 am	<p><b>Framing the Promise and Potential of Beneficial Electrification</b></p> <ul style="list-style-type: none"> <li>• <i>Steve Koep, HTP/Westinghouse</i></li> <li>• <i>Gary Connett, Chairman- The Community Storage Initiative (CSI)</i></li> </ul>
9:15 - 9:45 am	<p><b>Viewpoint from Leaders on the Beneficial Electrification Opportunities</b></p> <p><i>Moderator: Steven Koep, BE-A (Beneficial Electrification Ambassador)</i></p> <ul style="list-style-type: none"> <li>• <i>Mike Hyland, American Public Power Association (APPA)</i></li> <li>• <i>Derek Murrow, Natural Resources Defense Council (NRDC)</i></li> <li>• <i>Jim Spiers, National Rural Electric Cooperative Assoc. (NRECA)</i></li> <li>• <i>Lisa Wood, Edison Electric Institute (EII)</i></li> </ul>
9:45- 10 am	<p><b>Break</b></p>
10 - 10:30 am	<p><b>The Opportunity and Challenge: NREL and EPRI's National Assessments</b></p> <ul style="list-style-type: none"> <li>• <i>The NREL Electrification Future Study, Paul Donohoo-Vallett, U.S. Department of Energy</i></li> <li>• <i>EPRI – Electrification National Assessment, Allen Dennis</i></li> </ul>
10:30 – 11:45 am	<p><b>Stakeholder Discussion 1: Technologies – Barriers and Lessons Learned</b></p> <p><i>Moderator: Keith Dennis, NRECA</i></p> <ul style="list-style-type: none"> <li>• <i>Jeromy Cotten, Tennessee Valley Authority (TVA)</i></li> <li>• <i>Maggie Molina, American Council for an Energy-Efficient Economy (ACEEE)</i></li> <li>• <i>Justin Margolies, Wisconsin Energy Conservation Corporation (WECC)</i></li> </ul>

	<ul style="list-style-type: none"> <li>• <i>Kevin Brehm, Rocky Mountain Institute (RMI)</i></li> <li>• <i>David Lis/Sue Coakley, Northeast Energy Efficiency Partnership (NEEP)</i></li> <li>• <i>David Hill, Vermont Energy Investment Corporation (VEIC)</i></li> <li>• <i>Alex Hofmann, American Public Power Association (APPA)</i></li> <li>• <i>Steve Rosenstock, Edison Electric Institute (EEI)</i></li> </ul> <p>The Beneficial Electrification Technologies discussion will discuss the variety of residential, commercial and industrial BE technologies that will meet the needs of customers and utilities, while increasing overall emissions efficiency.</p>
11:45 - 12:45 pm	<b>Lunch</b>
12:45 - 1:45 pm	<p><b>Stakeholder Discussion 2: Public Policy</b></p> <p><i>Moderator: Robin Roy, NextEnergy US</i></p> <ul style="list-style-type: none"> <li>• <i>Ken Colburn – Regulatory Assistance Project</i></li> <li>• <i>Keith Dennis, NRECA</i></li> <li>• <i>Jeff Genzer, National Association of State Energy Officials (NASEO)</i></li> <li>• <i>Elizabeth Noll, NRDC</i></li> </ul> <p>The Beneficial Electrification &amp; Public Policy discussion will explore the relationship between market development and public policy, specifically the legislative and regulatory environment as it relates to Beneficial Electrification.</p>
1:45 - 2:45 pm	<p><b>Stakeholder Discussion 3: Public Engagement &amp; Market Development</b></p> <p><i>Co-Moderators: Gary Connett, Chairman – Community Storage Initiative</i>  <i>Steve Koep, Beneficial Electrification Ambassador</i></p> <p>The BE Market Development &amp; Public Engagement panel will discuss coordinated BE market development efforts and public awareness strategies. What has been learned from our joint efforts to promote the ideas of grid-interactive water heating (GIWH), Community Storage and environmentally-beneficial electrification? Join us as we lay the groundwork for a nationwide initiative in support of BE.</p>
3:00 - 3:30 pm	<p><b>Beneficial Electrification – The Path Forward</b></p> <ul style="list-style-type: none"> <li>• <i>Closing Remarks &amp; Next Steps, Gary Connett</i></li> </ul>