

Director Certificate Programs and Requirements



Credentialed Cooperative Director (CCD) Certificate

The Credentialed Cooperative Director (CCD) curriculum consists of five courses designed to provide essential knowledge and skills required of cooperative directors.

The CCD is earned by attending all five required courses and successfully completing a learning assessment for each.

REQUIRED COURSES

- 2600** Director Duties and Liabilities
- 2610** Understanding the Electric Business
- 2620** Board Operations & Process
- 2630** Strategic Planning
- 2640** Financial Decision Making

Board Leadership Certificate (BLC)

The Board Leadership (BLC) Certificate is the next step in advancing the knowledge and experience directors need to govern their board effectively. This credential can be attained by earning the CCD and then completing a total of 10 credits from the 900-level courses. Directors may attend BLC courses at any time but the BLC will not be awarded until the CCD program requirements are completed.

CURRENT COURSE OFFERINGS

Communications

- 914.1** Cooperative Communications and Public Opinion: The Director's Perspective
- 943.1** Conversation Skills Outside the Boardroom
- 944.1** Giving and Receiving Effective Feedback
- 956.1** Crucial Conversations in the Boardroom

Cooperative Business Model

- * **913.1** Cooperative Foundations: Co-op Legacy, Principles and Impact on Communities
- 919.1** Cooperative Structure: A Strategic Advantage

Financial

- 974.1** Rate Making Strategies and Policy Decisions for Electric Cooperative Boards
- 975.1** Capital Credits Issues and Decisions
- 977.1** Equity Management and Boardroom Decision Making

Governance

- 901.1** Rules and Procedures for Effective Board Meetings
- 903.1** The Role of the Board Chair in Conducting Effective Meetings
- 905.1** Assessing Governance: Taking a Continuous Improvement Approach to Governing Your Co-op
- 906.1** Implementation Workshop: Governance Assessment
- * **925.1** Co-op Bylaws: Guiding Principles & Current Issues
- * **929.1** Current Governance Issues in Policy Development
- * **930.1** Ethics and Governance: Implementing the New Accountability
- 935.1** Appraising and Compensating the CEO
- 941.2** The Gettysburg Leadership Experience (2.5 days)
- 951.1** Developing Effective Boardroom Decision-Making
- 953.1** Improving Board Decision Making Quality
- 955.1** Your Board's Culture: Its Impact on Effectiveness
- 957.1** How to Evaluate and Improve Board Performance
- 958.1** Succession Planning: Developing the Purpose-Driven Organization
- 971.1** Governance Challenges of the Evolving Distribution Cooperative

Grassroots

- * **918.1** Maximizing Your Grassroots Strategy

Power Supply

- 961.1** The Evolution of Electric Cooperative Power Supply
- 964.1** Communicating the New Energy Landscape

Risk Management

- 921.1** Risk Oversight: The Board's Role in Risk Management

Technology

- 963.1** Strategic Technologies and their Impact

NOTE: 900-level courses not listed above are no longer offered but they do apply toward the certificate if they were taken after January 1995. The credit value for each BLC course is indicated after the decimal point in the course number. For example, course 941.2 provides two (2) credits.

*Recommended course for all directors.

Director Gold Credential

The Director Gold credential recognizes directors committed to continuing their education beyond the CCD and BLC. Director Gold demonstrates a tangible commitment to advancing their knowledge and executing their board responsibilities to the best of their ability.

REQUIREMENTS

To earn the initial Director Gold credential, a director must meet the following criteria:

- Hold the CCD and BLC credentials.
- Earn three additional credits from the Board Leadership Certificate series of courses. For the initial Director Gold credential, only BLC courses will be accepted for credit.

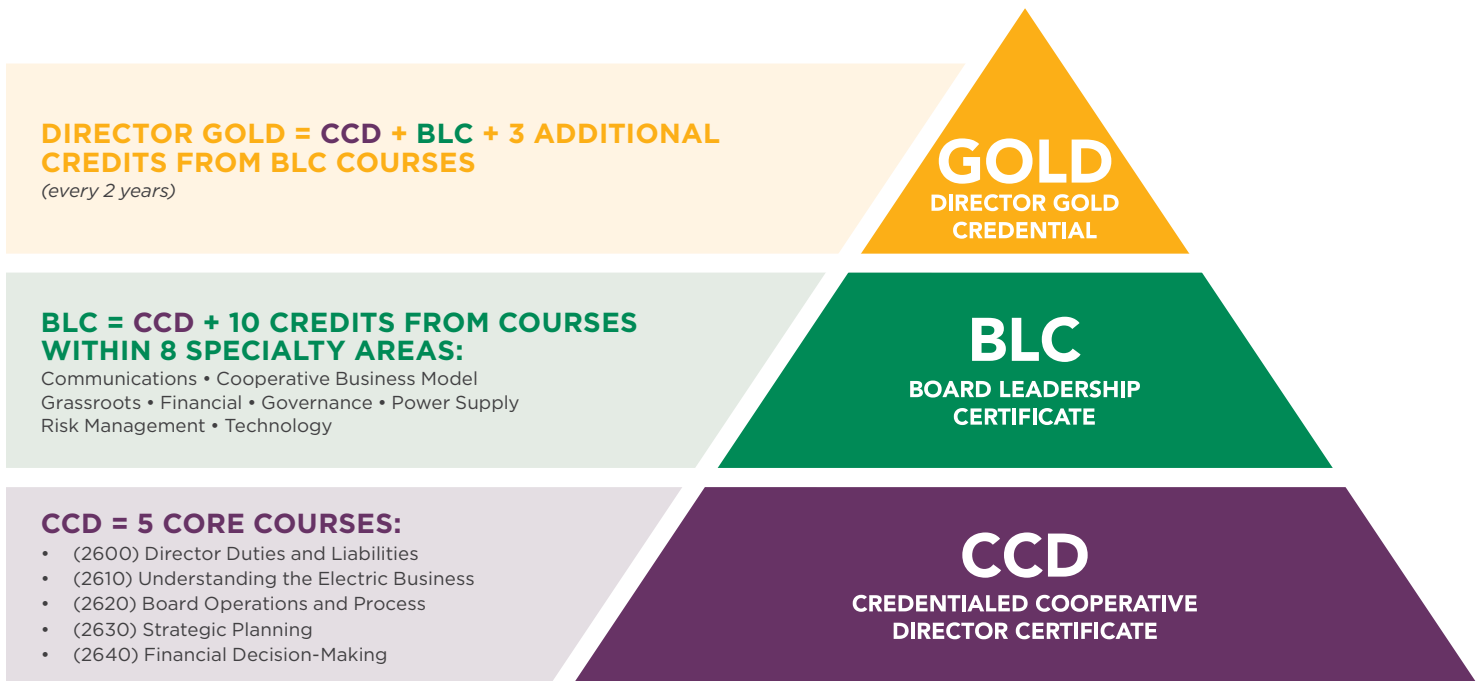
NOTE: Once you are eligible, you must “opt in” to the program indicating your interest in earning the Director Gold credential before a certificate will be issued to you. Please see opt in form on cooperative.com/directors.

MAINTAINING DIRECTOR GOLD STATUS

Directors must earn three credits from the NRECA Approved List of Continuing Education Programs within a two-year period from the time their last Director Gold credential was awarded. The list of programs eligible for credit may be amended from time to time at NRECA’s discretion. Visit cooperative.com/directorgold for the latest approved list of continuing education programs.

NRECA Approved List of Continuing Education Programs

- Any NRECA Board Leadership Certificate Course
- NRECA Directors Conference (provides 1 credit)
- CFC Forum (provides 1 credit)
- CoBank Energy Directors Conference (provides 1 credit)
- Mid America Cooperative Council (MACC) Board Chair Roundtable (provides 1 credit)
- FCC Services Excellence in Board Leadership (provides 1 credit)



Not Sure Where to Start?

Our Online Director Education Assessment is designed to help you assess your understanding of governance and industry issues and provide you with a personal learning plan based on your current knowledge and experience. Visit cooperative.com/roadmap to choose your path!

Learn More

Visit cooperative.com/directors to learn more about our director education courses and certificate programs or contact Angie Hylton at angie.hylton@nreca.coop or 703-907-5656.

Check Your Course Record!
Visit cooperative.com/courserecord.