

# Cooperative Financial Professional Certificate

YOUR PARTNER FOR SUCCESS

Spring 2024 Agenda | Madison, Wisconsin

## MONDAY, April 22

8:00 a.m. - 9:00 a.m. | Welcome and Overview

*Gary Pfann (NRECA), Charu Gupta (NRECA) and Robin Rivers (CFC)*

9:00 a.m. - 10:00 a.m. | Capstone Project Discussion

[1 CPE Credit, Personal Development]

*Rod Crile (Crile, LLC) and Robin Rivers (CFC)*

10:00 a.m. - 10:15 a.m. | Break

10:15 a.m. - 12:00 p.m. | Financial Leadership

[2 CPE Credits, Business Management and Organization]

*Gary Pfann (NRECA)*

12:00 p.m. - 1:15 p.m. | Lunch

1:15 p.m. - 2:30 p.m. | Financial Role in Business Planning

[1.5 CPE Credits, Business Management and Organization]

*Gary Pfann (NRECA)*

2:30 p.m. - 2:45 p.m. | Break

2:45 p.m. - 4:00 p.m. | The Cooperative Business Environment

[1.5 CPE Credits, Business Management and Organization]

*Gary Pfann (NRECA)*

4:00 p.m. - 5:00 p.m. | Capstone Project Discussion, continued

[1 CPE Credit, Personal Development]

*Rod Crile (Crile, LLC) and Robin Rivers (CFC)*

5:15 p.m. - 6:30 p.m. | CFPC Networking Reception at Smitty Pub, 8th Floor

*CFPC Participants, NRECA and CFC Staff Members*

## TUESDAY, April 23

8:00 a.m. - 9:45 a.m. | Setting Financial Policy

[2 CPE Credits, Finance]

*Alison Deelstra (CFC RVP) and Hampton Oxendine (CFC RVP)*

9:45 a.m. - 9:55 a.m. | Break

9:55 a.m. - 10:45 a.m. | Financial Policy Exercise

[1 CPE Credit, Finance]

*Alison Deelstra (CFC RVP) and Hampton Oxendine (CFC RVP)*



### WHAT IS CFPC?

Cooperative Financial Professional Certificate, is a competency-based, interactive program for co-op financial professionals and non-finance managers wanting to deepen their understanding of electric co-op utility finance.

During this two-part program, participants will learn the concepts and practices needed to think beyond the data and successfully position their cooperative for the future.

### DEMOGRAPHICS

#### LOCATION

Location 1: **Madison, WI**

Location 2: **Dulles, VA**

### CONTACT

*Robin.Rivers@nrucfc.coop*

*Charu.Gupta@nreca.coop*

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## Spring 2024 Agenda Cont.

### Tuesday, April 23, continued

10:45 a.m. - 11:45 a.m. | Capstone Discussion

[1 CPE Credit, Personal Development]

*Gary Pfann (NRECA), Rod Crile (Crile, LLC), Alison Deelstra (CFC RVP) and Hampton Oxendine (CFC RVP)*

11:45 a.m. - 1:00 p.m. | Lunch

1:00 p.m. - 3:45 p.m. | KRTA Ratio Analysis for Strategic Decisions

[3 CPE Credits, Specialized Knowledge]

*Alison Deelstra (CFC RVP) and Hampton Oxendine (CFC RVP)*

3:45 p.m. - 4:00 p.m. | Break

4:00 p.m. - 5:00 p.m. | KRTA Presentation Exercise

[1 CPE Credit, Specialized Knowledge]

*Alison Deelstra (CFC RVP), Hampton Oxendine (CFC RVP) and Rod Crile (Crile, LLC)*

### WEDNESDAY, April 24

8:00 a.m. - 10:00 a.m. | KRTA Group Presentations

[2.5 CPE Credits, Personal Development]

*Hampton Oxendine (CFC RVP) and Rod Crile (Crile, LLC)*

10:00 a.m. - 10:15 a.m. | Break

10:15 a.m. - 12:00 p.m. | Equity Management

[1.5 CPE Credits, Finance]

*Hampton Oxendine (CFC RVP) and Rod Crile (Crile, LLC)*

12:00 p.m. - 1:15 p.m. | Lunch

1:15 p.m. - 2:30 p.m. | Equity Management, continued

[1.5 CPE Credits, Finance]

*Hampton Oxendine (CFC RVP) and Rod Crile (Crile, LLC)*

2:30 p.m. - 2:45 p.m. | Break

2:45 p.m. - 3:45 p.m. | Equity Management Exercise

[1 CPE Credit, Finance]

*Hampton Oxendine (CFC RVP) and Rod Crile (Crile, LLC)*

3:45 p.m. - 5:00 p.m. | Capstone Work Session

[1.5 CPE Credits, Personal Development]

*Gary Pfann (NRECA), Rod Crile (Crile, LLC) and Hampton Oxendine (CFC RVP)*

### THURSDAY, April 25

8:00 a.m. - 9:45 a.m. | Creating a Financial Forecast

[2 CPE Credits, Specialized Knowledge]

*Trevor Barnett (CFC RVP) and Adam Hargett (CFC)*

9:45 a.m. - 10:00 a.m. | Break

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## Spring 2024 Agenda Cont.

### Thursday, April 25, continued

10:00 a.m. - 12:00 p.m. | Creating a Financial Forecast, continued

[2.5 CPE Credits, Specialized Knowledge]

*Trevor Barnett (CFC RVP) and Adam Hargett (CFC)*

12:00 p.m. - 1:15 p.m. | Lunch

1:15 p.m. - 2:15 p.m. | Forecasting Exercise Debrief

[1 CPE Credit, Specialized Knowledge]

*Trevor Barnett (CFC RVP) and Adam Hargett (CFC)*

2:15 p.m. - 3:30 p.m. | The Ratemaking Process Part 1

[1.5 CPE Credits, Finance]

*Jason Strong (CFC) and Jefferson Choti (CFC)*

3:30 a.m. - 3:45 p.m. | Break

3:45 p.m. - 5:15 p.m. | The Ratemaking Process Part 1, continued

[1.5 CPE Credits, Finance]

*Jason Strong (CFC) and Jefferson Choti (CFC)*

### FRIDAY, April 26

8:30 a.m. - 9:00 a.m. | Dulles Details

*Robin Rivers (CFC) and Charu Gupta (NRECA)*

9:00 a.m. - 10:00 a.m. | Business Risk and Decision Making

[1 CPE Credit, Business Management and Organization]

*Daniel Bauer (UW School of Business)*

10:00 a.m. - 10:15 a.m. | Break

10:15 a.m. - 11:15 a.m. | Business Risk and Decision Making, continued

[1 CPE Credit, Business Management and Organization]

*Daniel Bauer (UW School of Business)*

11:15 a.m. - 12:00 a.m. | Wrap-up and Adjourn

*Gary Pfann (NRECA)*



CPE Credits: NRECA agrees to adhere to NASBA's standards for program development, presentation, measurement, and reporting. In accordance with the standards of the National Registry of CPE Sponsors, CPE credits have been granted based on a 50-minute hour. State boards of accountability have final authority on the acceptance of individual courses for CPE credit.

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